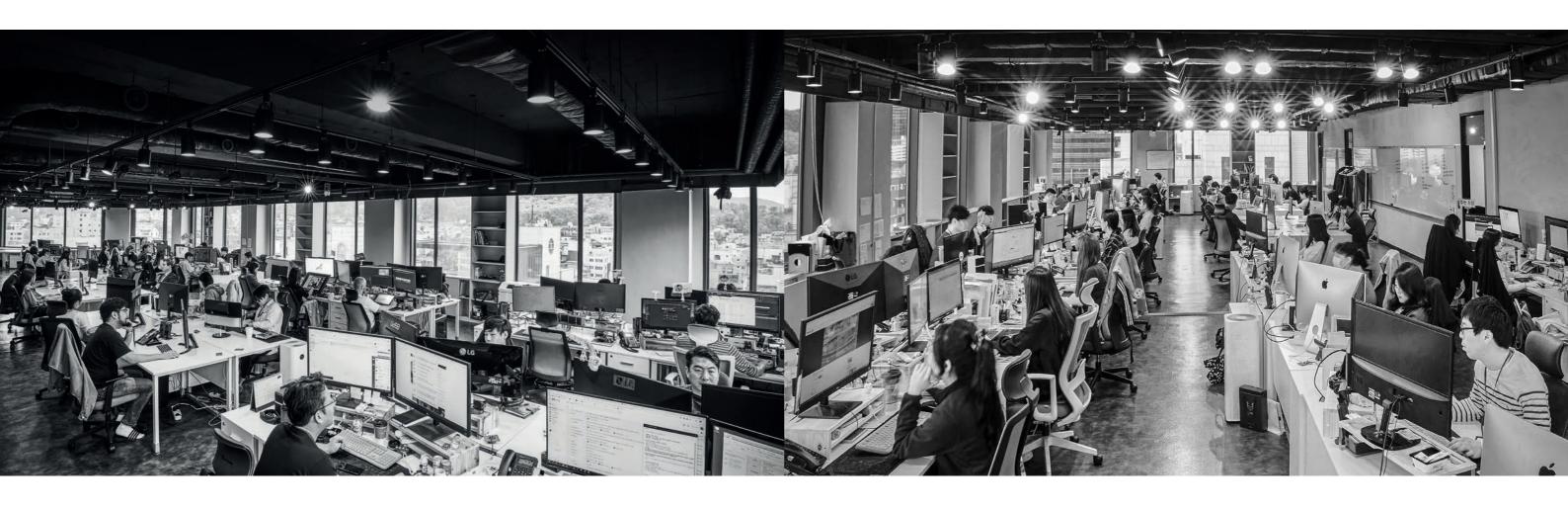


Kotra buyKOREA Partner

VISUAL DESIGN
PHOTOGRAPHY
WEB DESIGN
MEDIA DESIGN
PRODUCT DESIGN
MARKETING

Wanna BEE, You Can BEE





㈜수퍼비글로벌디자인그룹은 전 세계 기업의 브랜딩, 시각디자인, 제품디자인, 기구설계, 사진촬영, 홍보영상 제작, 웹사이트 제작, 구글검색엔진마케팅(SEO), 이커머스 등 기업의 브랜드 아이덴티티 정립을 위한 최고의 결과물을 제공하는 종합전문디자인 기업입니다. 올인원 디자인 솔루션부터 해외 마케팅까지 기업에 필요한 다양한 서비스를 지원하고 있습니다.

Superbee Global Design Group is an integrated design company that provides the best results for establishing brand identity of companies such as branding, visual design, product design, mechanical design, photography, filming production, web design, SEO and e-commerce. We support a variety of services necessary for companies from all-in-one design solutions to overseas marketing.

### **CONTENTS**

VISUAL DESIGN	04
PHOTOGRAPHY	80
PRODUCT / MECHANICAL DESIGN	102
MEDIA DESIGN	122
WEB DESIGN	148
MARKETING	166

## VISUAL DESIGN

- Editorial Design
- CI&BI Branding Design
- Package Design
- Advertisement & Exhibition Design
- Character Design

The visual design team pursues design outcomes that are based on strong empathy with Superbee clients. Also, our Total Communication Solution enables delivery of exclusive visual design outcomes covering Branding, Editorial, Package and Graphic design.











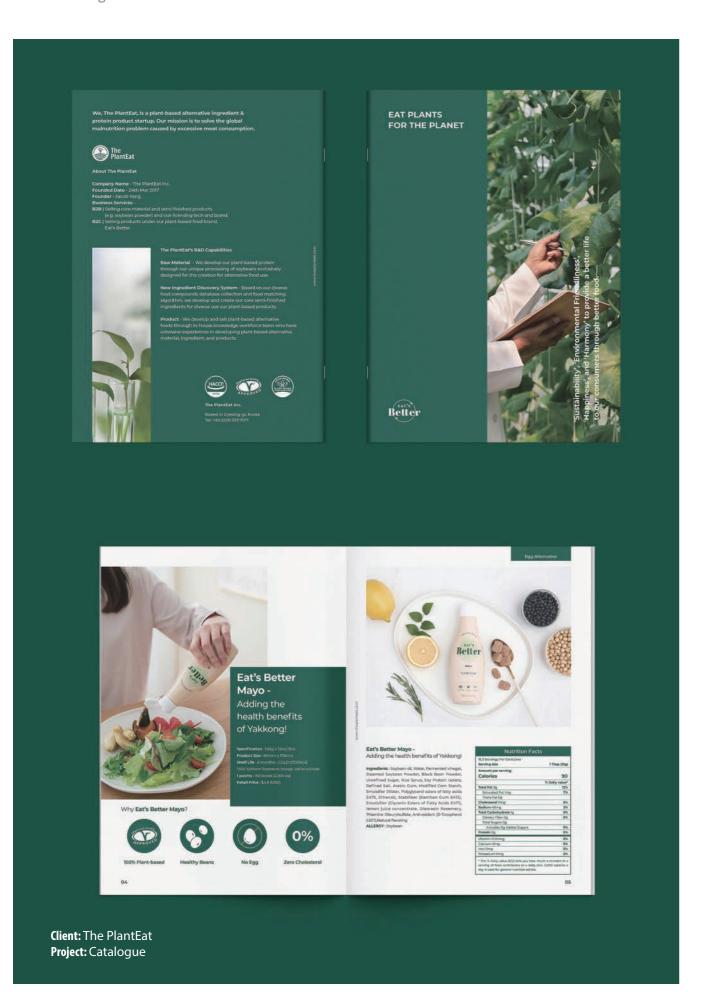


**Client:** Hwayo Project: Catalogue, photography, and website

EDITORIAL EST

DESIGN















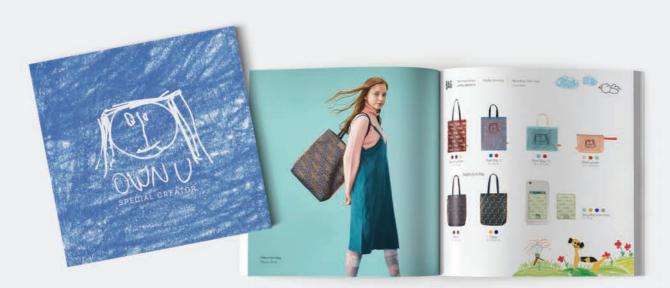
Client: Jeil Spiral
Project: Catalogue, banners and photography













**Client:** OwnU **Project:** Catalogue, photography, and video















































CMVK	65: 45: 40: 30	WER/HEY 556670
		WEB/HEX fca3bb #Pantone 189C
RGB	180: 180: 220	#Pantone 270C
CIVITA	33. 30. 0. 0	WEB/ HEX D4D3GC

RGB 90: 100: 110 #Pantone 431C







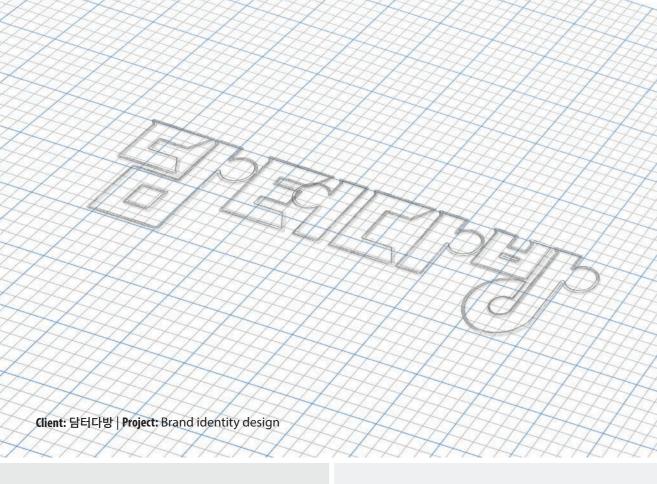


CI & BI BRANDING

Client: Footy | Project: Brand identity design



















Client: 카피어랜드 Project: Corporate identity design Client: 디건강하나로 Project: Brand identity design

## [copierland]



































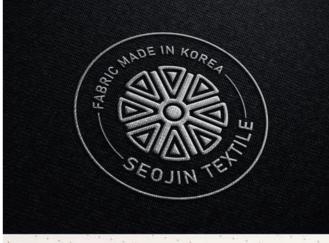




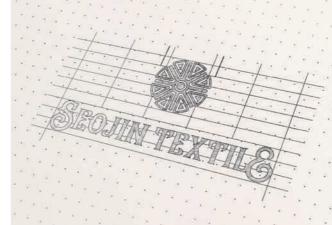
















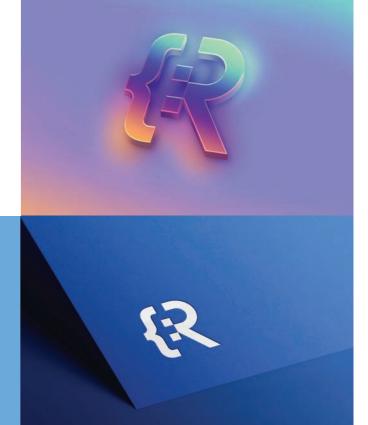














#### Client: Dongwootec | Project: Corporate identity design

DW

**DONGWOO** 



Design Concept

Color System







R250 G190 B0 C0 M0 Y00 K100 R35 G24 B21

PANTONE 7548C C0 M30 Y100 K0

Negative Color System





#### Client: Leemetal | Project: Corporate identity design



Design Concept

Color System









PANTONE 3115C C70 M0 Y25 K0 R32 G190 B198 PANTONE 2163C C60 M40 Y30 K0

R116 G139 B158 PANTONE 2377C C95 M80 Y40 K40

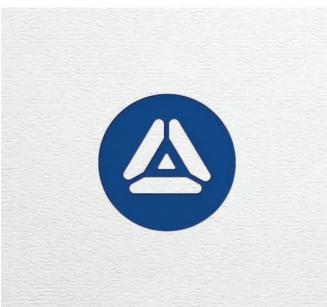
R26 G48 B80

Negative Color System



#### **%** superbee

#### **Client:** Haegang | **Project:** Corporate identity design





Design Concept

Color System



SIMPLE



SPEED





SAFETY







C0 M0 Y0 K100

C0 M0 Y0 K50

PANTONE 7685C C100 M80 Y15 K0 R18 G78 B145

Negative Color System





#### Client: Stemko | Project: Corporate identity design



Design Concept Color System PANTONE 638C C80 M0 Y10 K0 R0 G172 B216 PANTONE 286C C0 M80 Y50 K0 R253 G73 B92 PANTONE 2955C C100 M75 Y35 K30 R0 G55 B100 STEM STEMKO WIND LEADER, HEAD CONTINUOUS R&D LEADING TECHNOLOGY PANTONE 428C C30 M20 Y20 K0 R193 G197 B200 Negative Color System



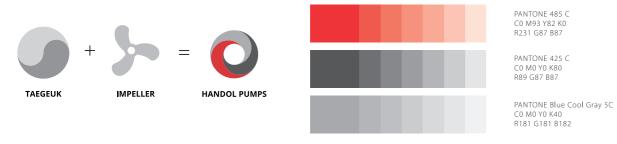
#### Client: Handol Pumps | Project: Corporate identity design



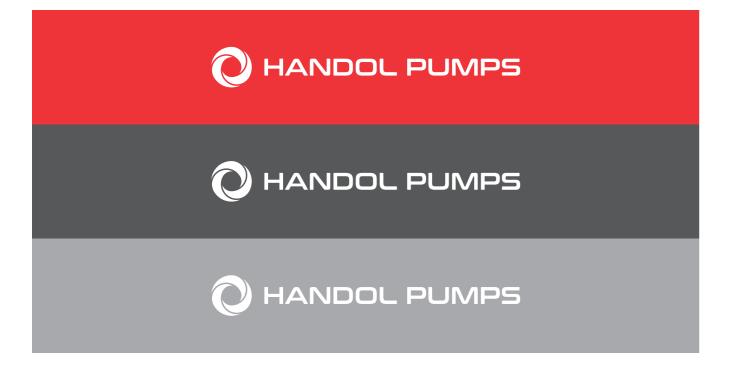


Design Concept

Color System



Negative Color System



#### Client: Hyupjin Precision CO,.LTD.(DexBro) | Project: Brand identity design





#### Main Color



PANTONE 1-8C CO MO Y100 KO R112 G111 B111 #706F6F

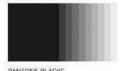


PANTONE 169-8C C43 M36 Y41 K0 R163 G157 B148 #a39d94

**Sub Color** 



PANTONE 33-12C C40 M55 Y61 K28 R135 G100 B81 #876451



PANTONE BLACKC CO MO YO K100 R29 G29 B27





#### **%** superbee

#### Client: Texkor(Somsajang) | Project: Brand identity deesign







PANTONE 291C C40 M0 Y0 K0 R161 G218 B248



R198 G215 B107 PANTONE 211C C0 M70 Y30 K0 R237 G110 B167

PANTONE 2288C C30 M0 Y70 K0





#### Color System



PANTONE 2404C C40 M20 Y55 K0 R150 G174 B136

PANTONE 5625C C45 M20 Y55 K50 R85 G103 B79



C0 M0 Y0 K90

PANTONE 485C C10 M100 Y100 K20 R181 G25 B30

#### Client: Kuper G | Project: Kuper G Brand identity design





#### Color System

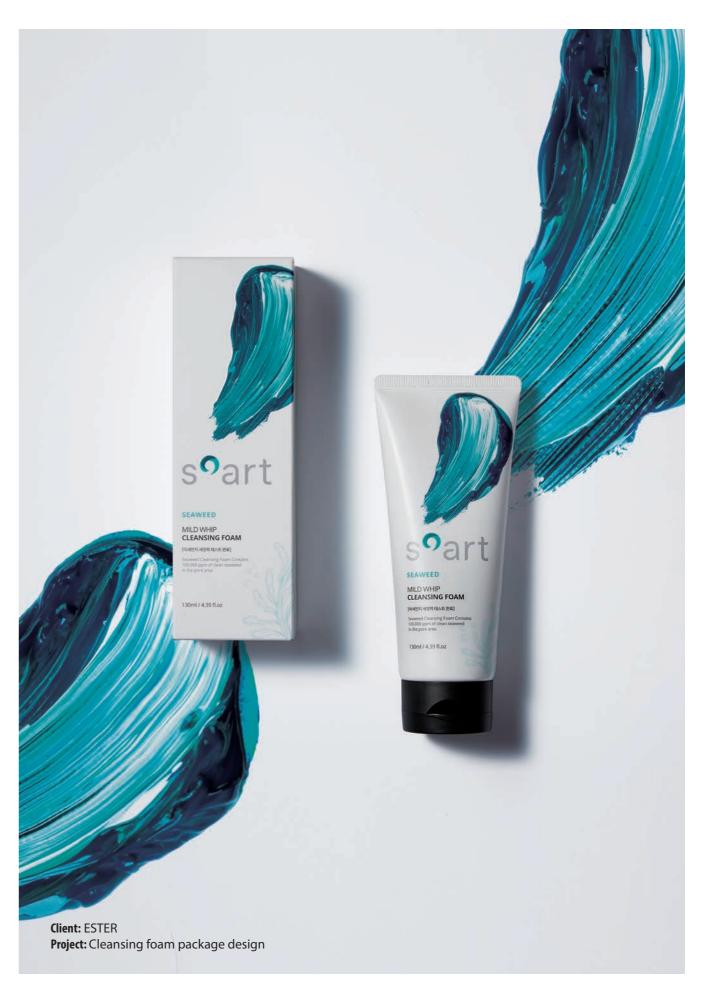


### KUPER 🗍











































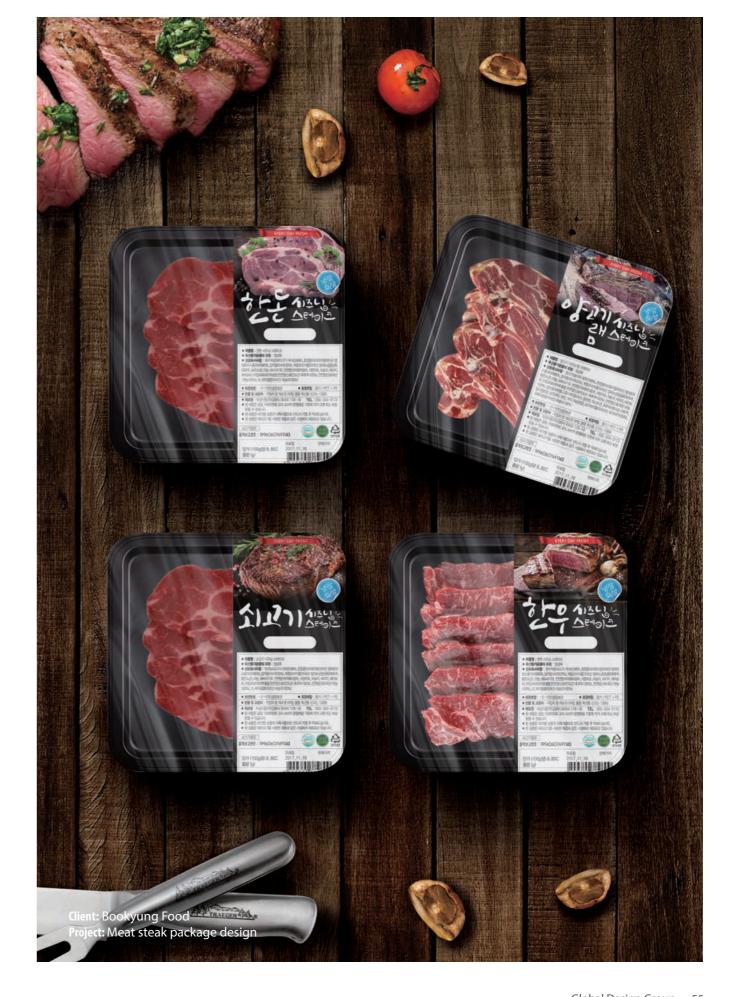












54 Superbee Superbee

















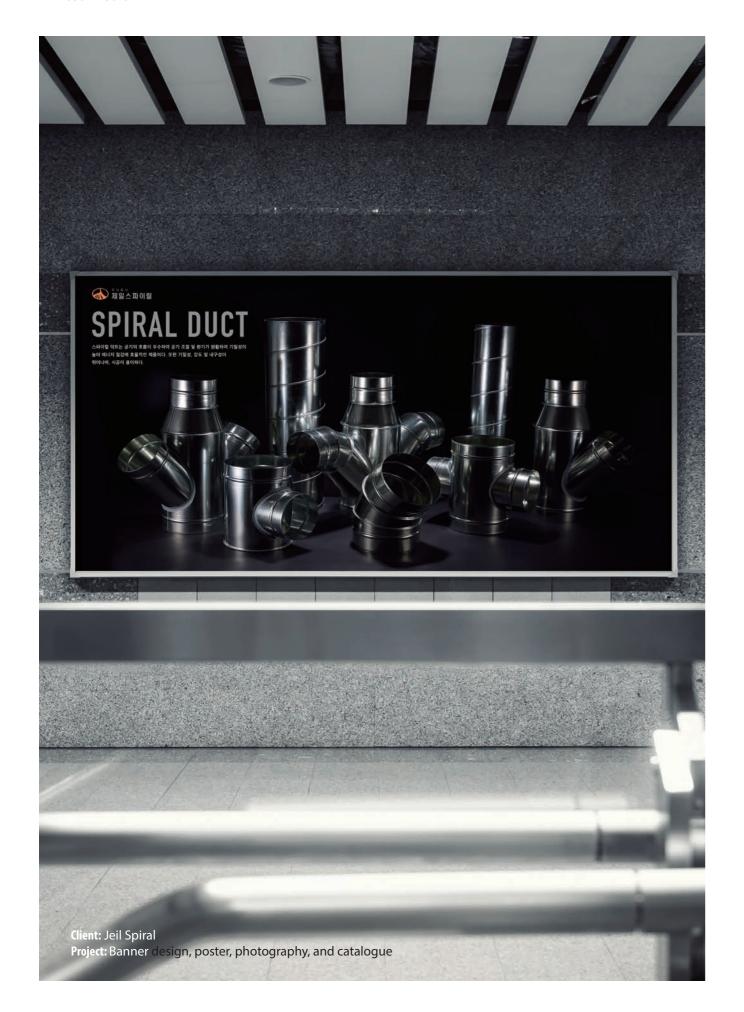




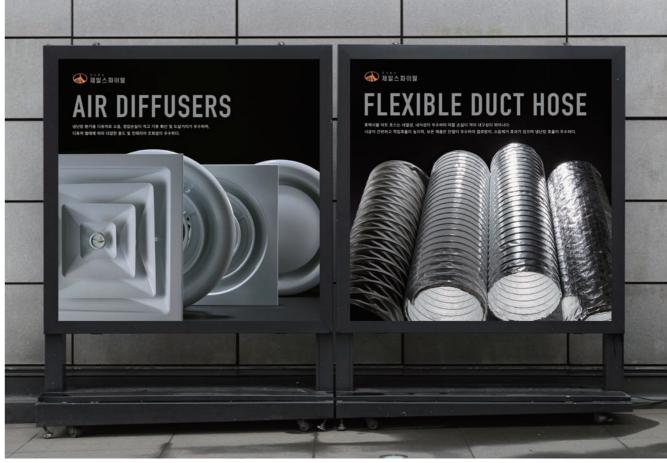
**Client:** Kooksoondang **Project:** Poster, banner, photography, and catalogue





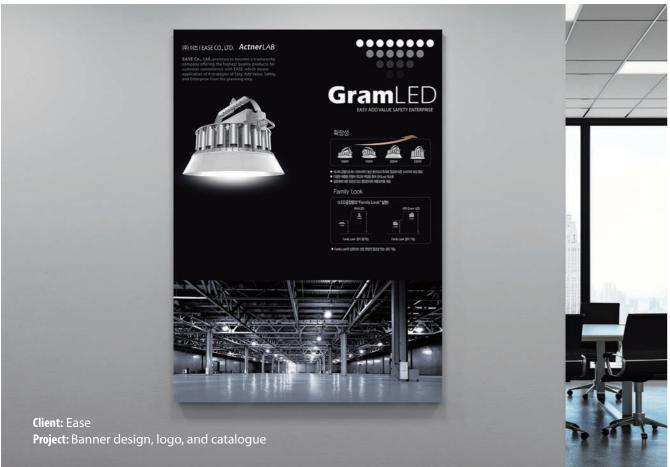


















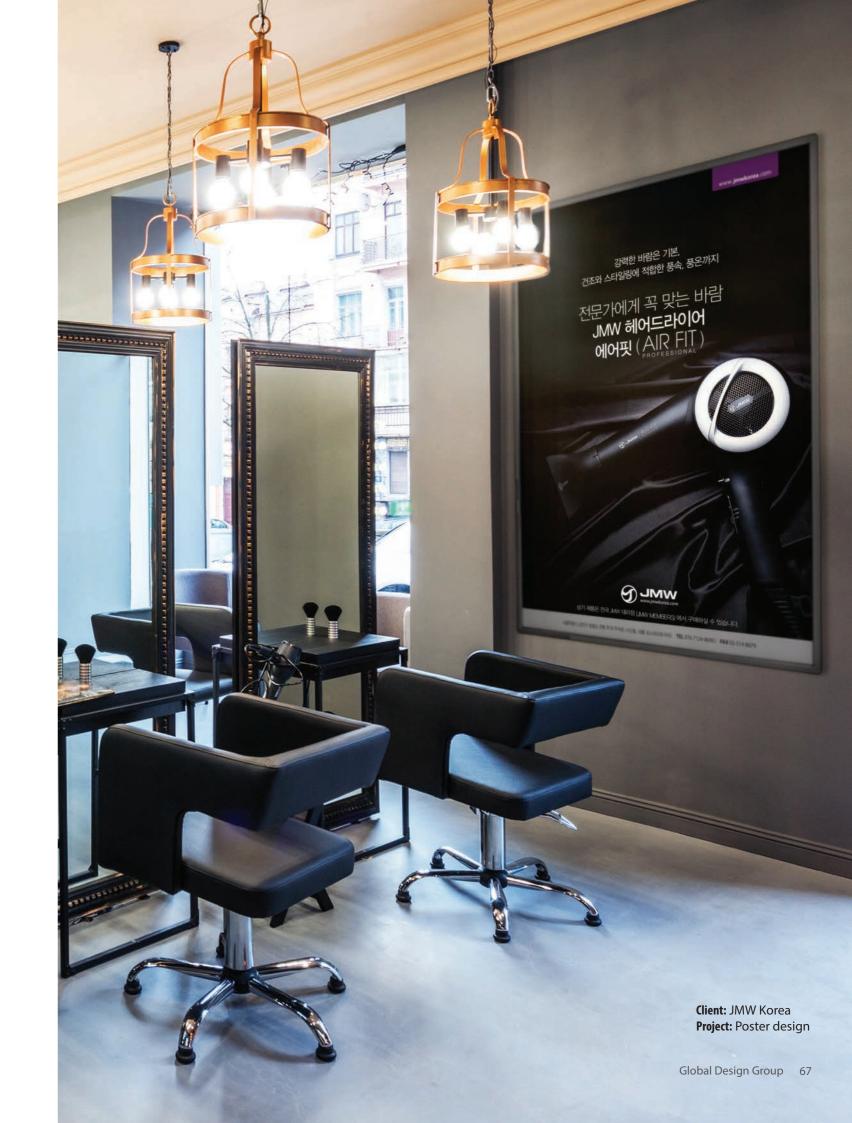
Client:

**MDK Dental** 

Project:

Poster design and catalogue











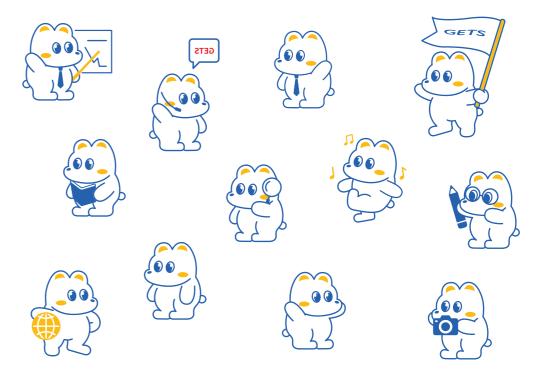






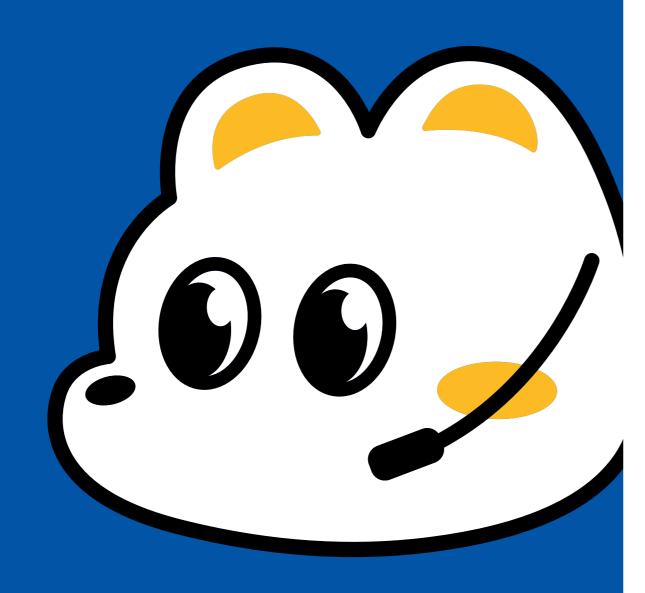


### **G**obiz KOREA



Client: GOBIZKOREA Project: Character Design





# CHARACTER DESIGN











## mini poki

CUTE KITCHENS IDEAS

미니포키는 딱 계란 크기의 작은 토끼예요. 나를 표현하는 것을 중요하게 생각하는 포키는 큰 귀가 돋보이는 두건을 색상별로 여러개 갖고 있어요. 예쁘게 차려입고 이야기 꺼리가 많은 친구들과 함께 꽃파이를 만드는 것이 취미랍니다.















Client: SUPER PEOPLE Project: Character BI Design







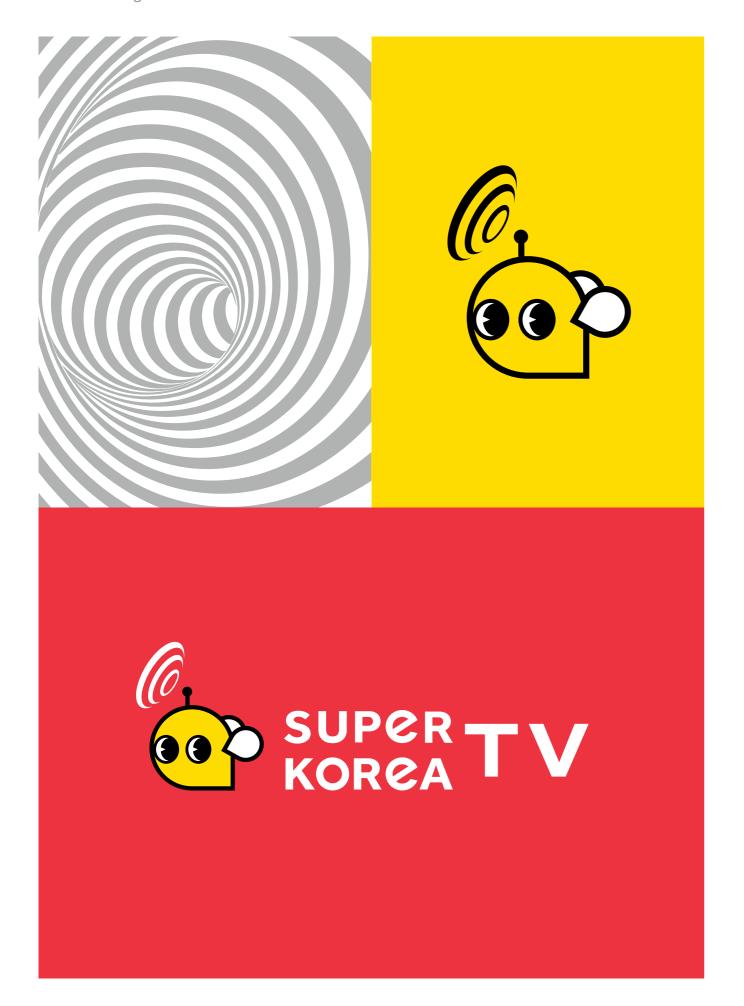
Even minor actions can have a major impact when we all work together.



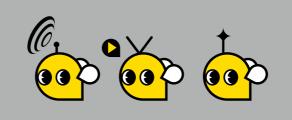
SUPER PEOPLE

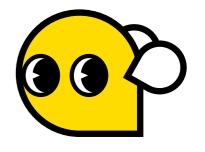














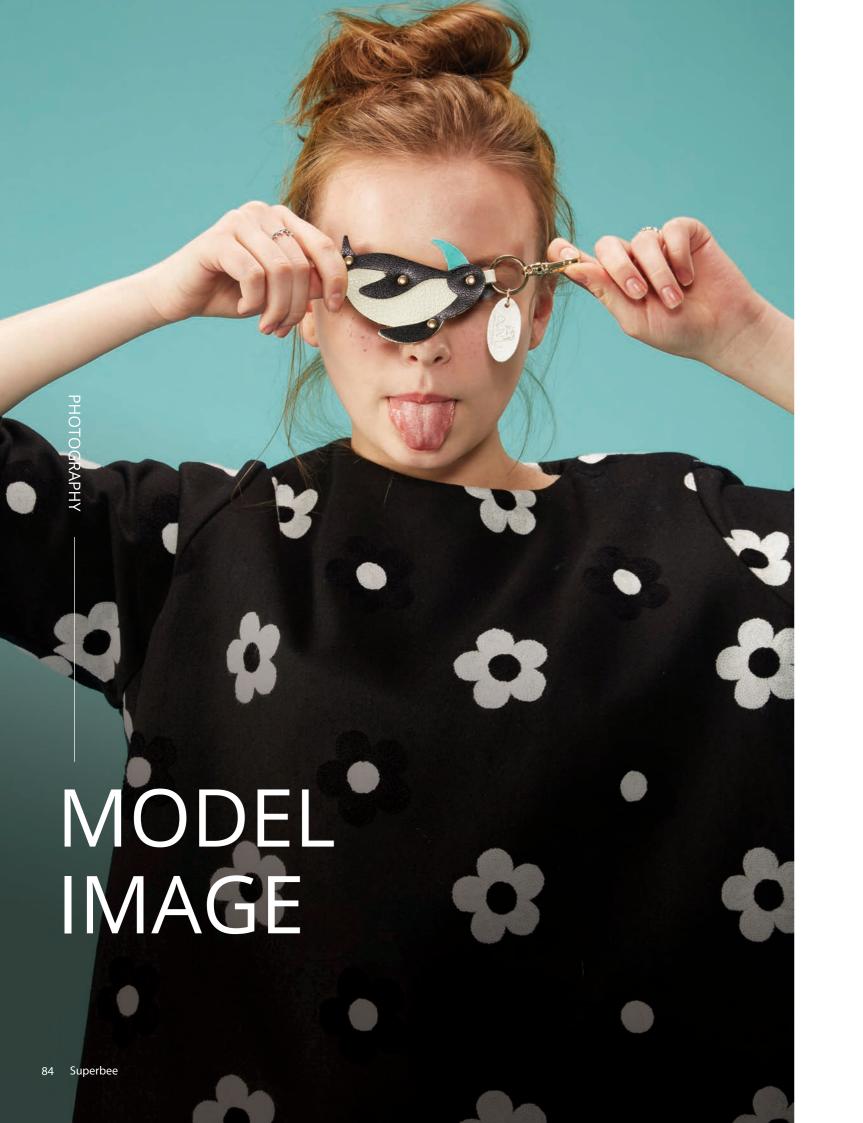
## PHOTO-GRAPHY

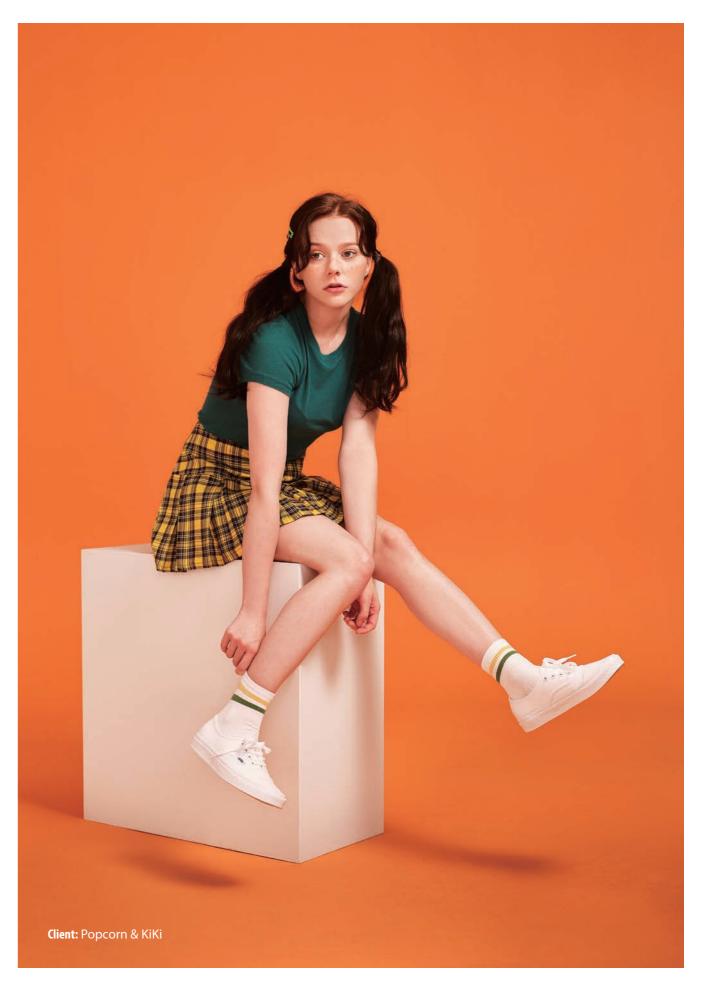
- Model Image
- Interior Image
- Food Image
- Product Image

The photography team provides distinctive photos taken with comprehensive shooting strategies optimised for business industries and the needs of various brands.

Completed photos can be used for extensive use in every form of branding and marketing.







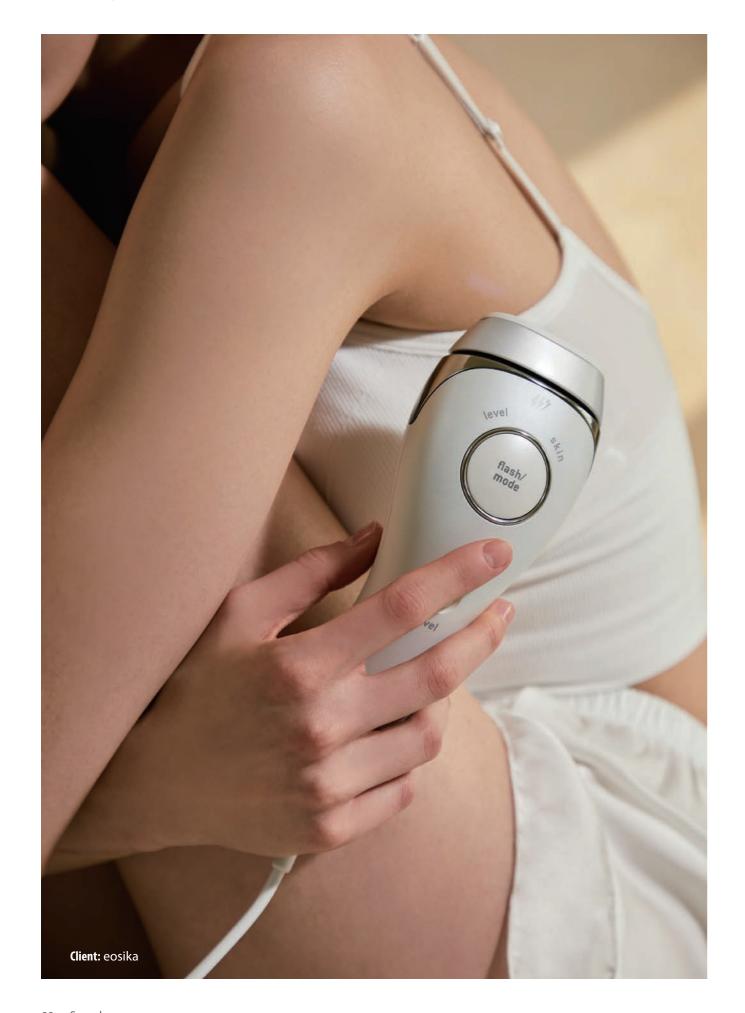














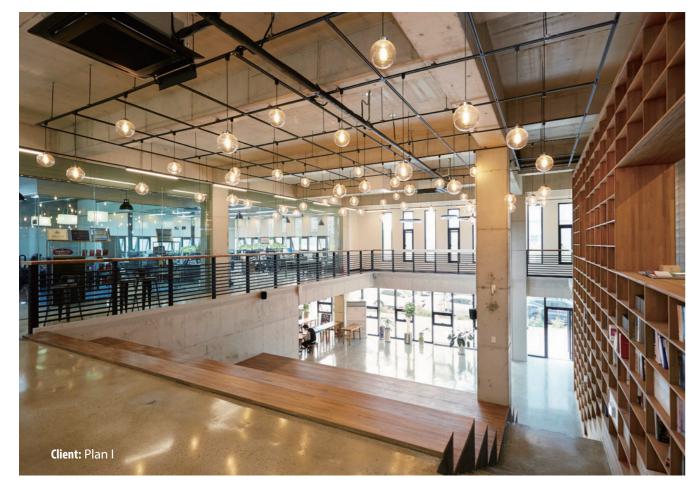


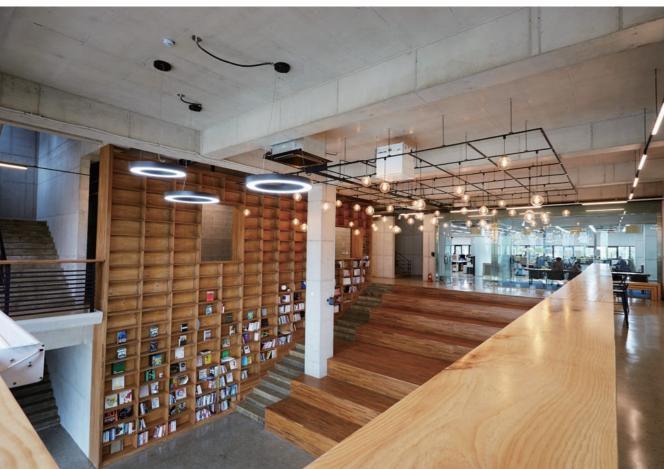




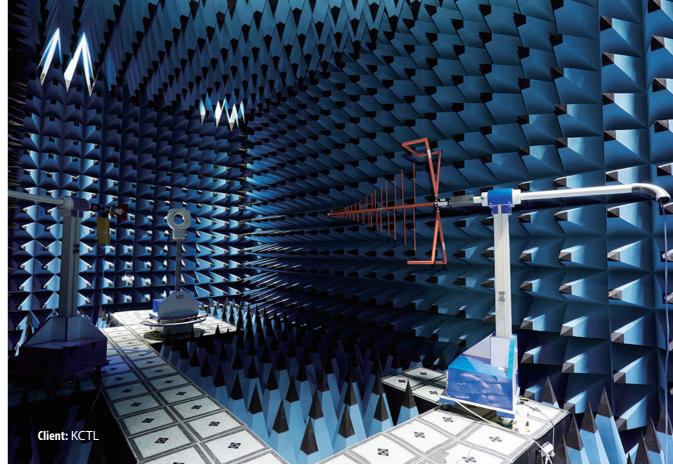












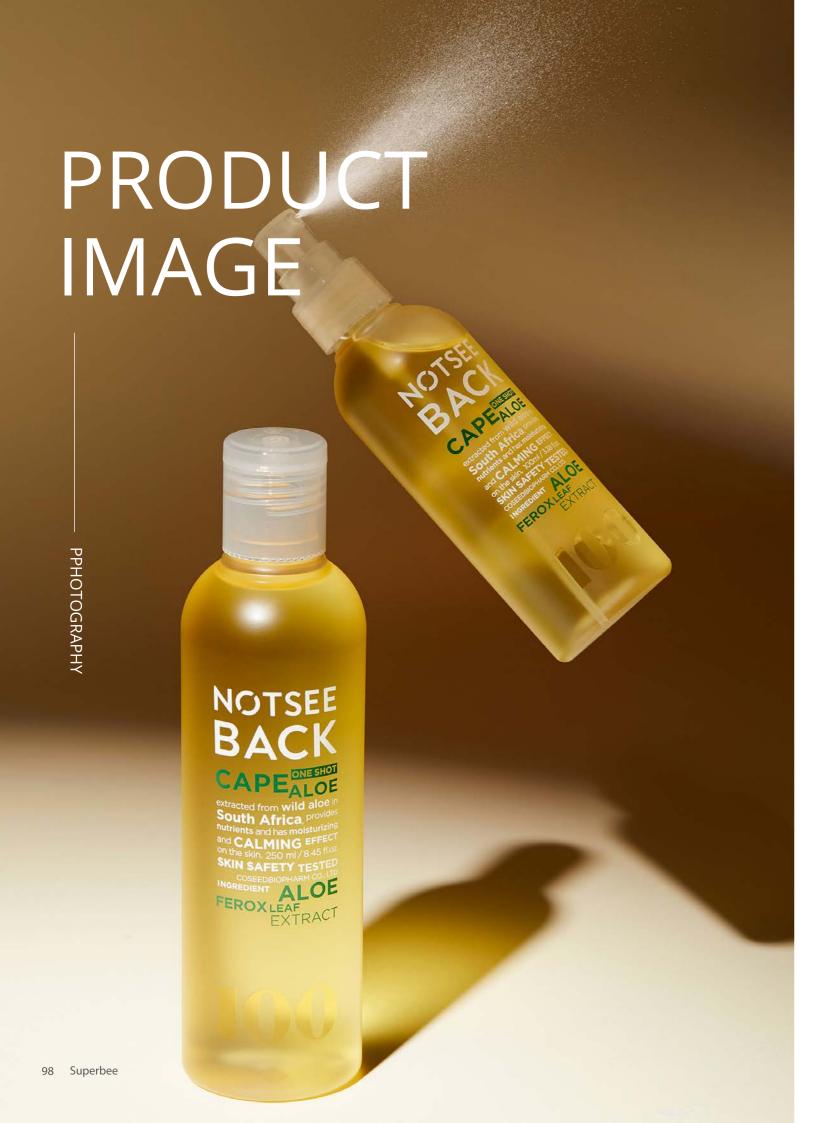




















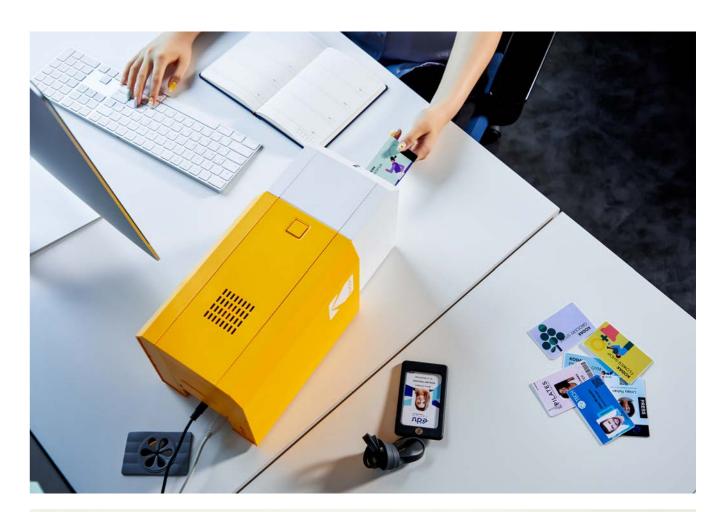










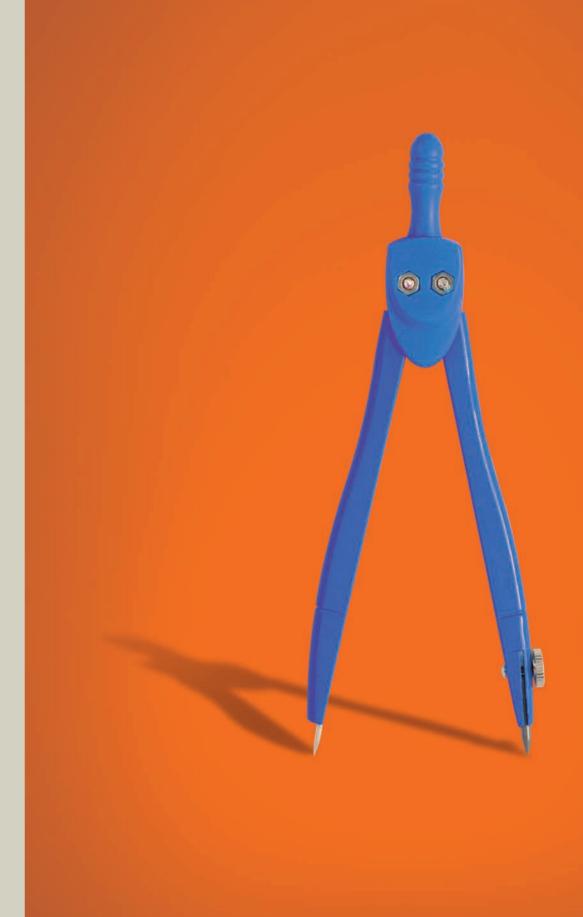




## PRODUCT DESIGN

- Product design
- Mechanical design

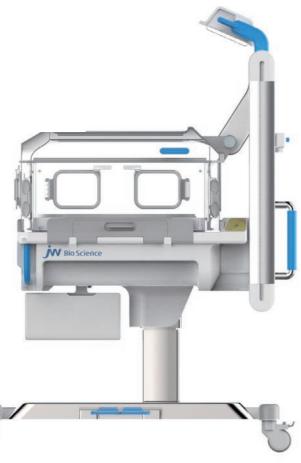
Based on logical and detailed analysis, the product team manages and produces product design, internal product mechanics and production follow-up, which establishes the fundamental bases for product market entry.







Client: jw Bio Science Project: Hybrid Incubator



Client: MovingKey Project: MetaTwin Al Studio





Client: TECSEN

Project: Fingerprint recognition
access security device





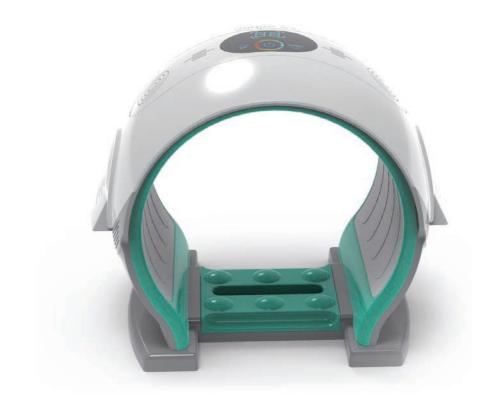
Client: DOS INTERNATIONAL Project: LED MASK Device



Client: TECSEN

Project: Fingerprint recognition
access security device









**Client:** PLEDO **Project:** Educational robot design



Client: PLEDO

Project: Educational robot design











**Client:** GST Engineering **Project:** Enterance security gate









**Client:** MAITECH SYSTEM **Project:** Sport lighting device 1









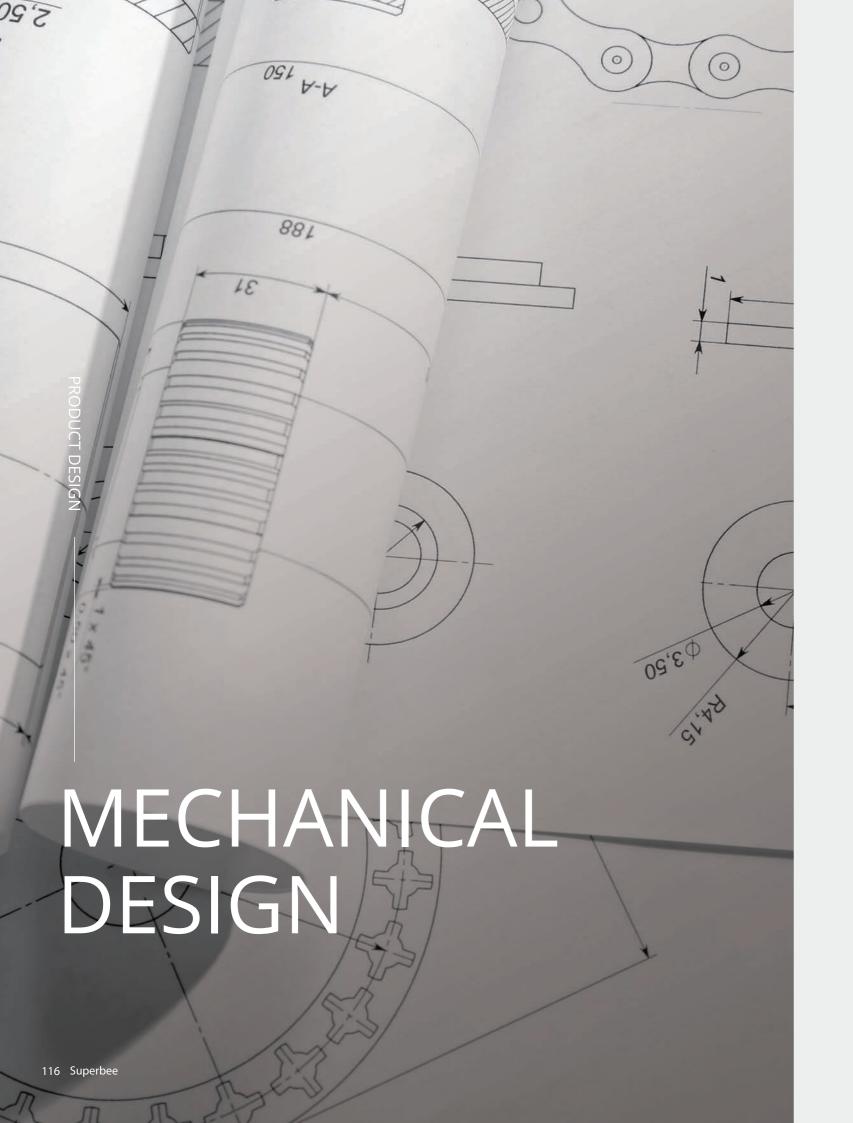


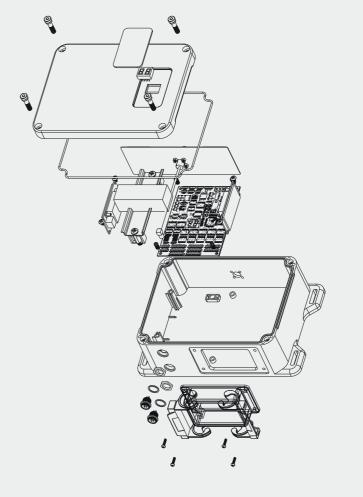
Project: F-500 Pretreatment device

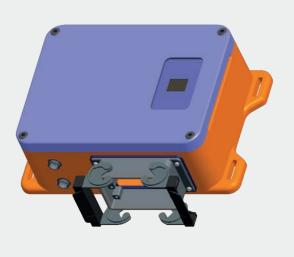




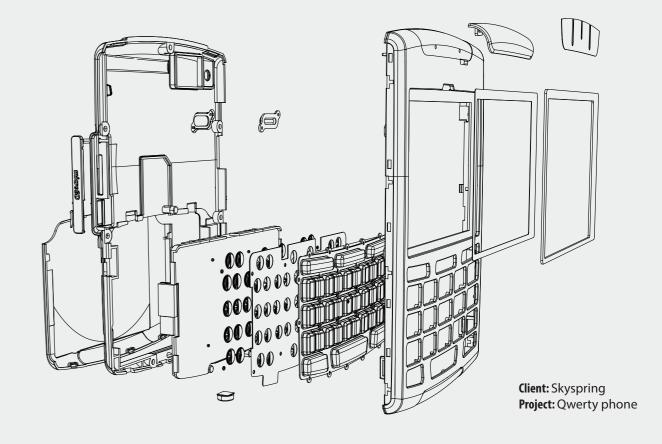




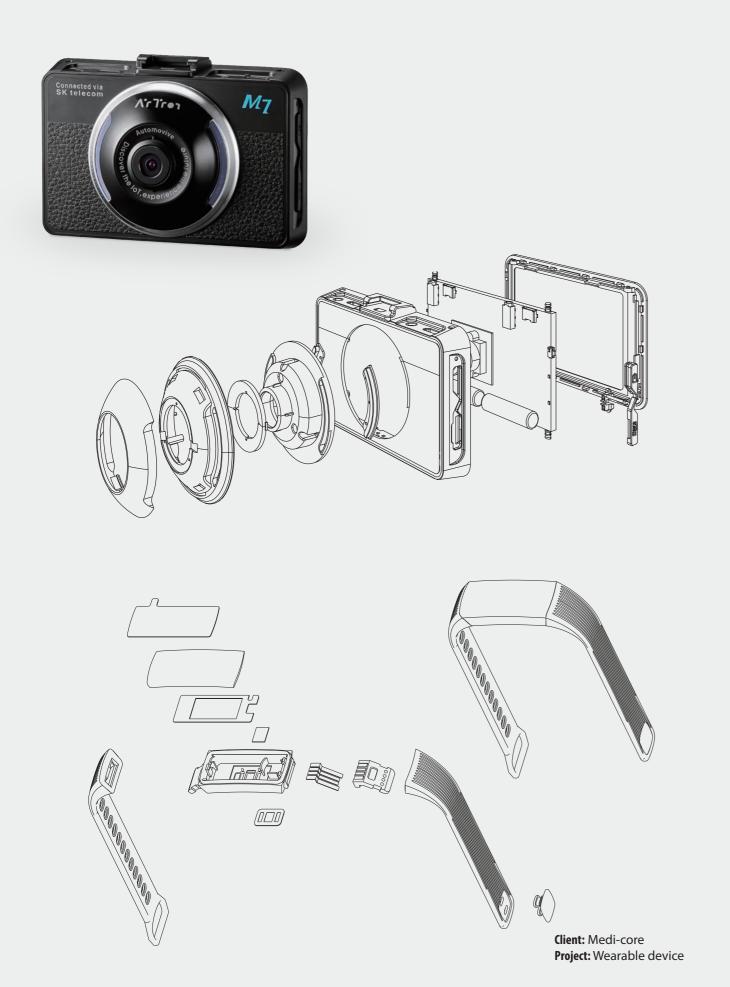




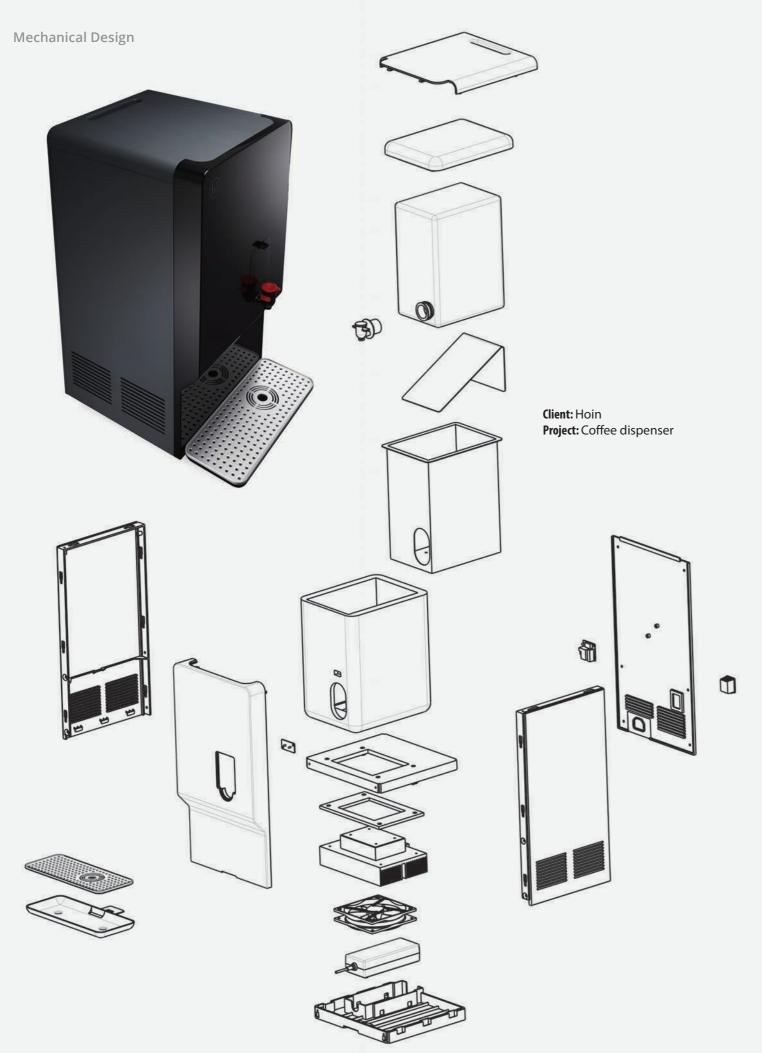
**Client:** Sehwan eTec **Project:** Industrial remote control receiver





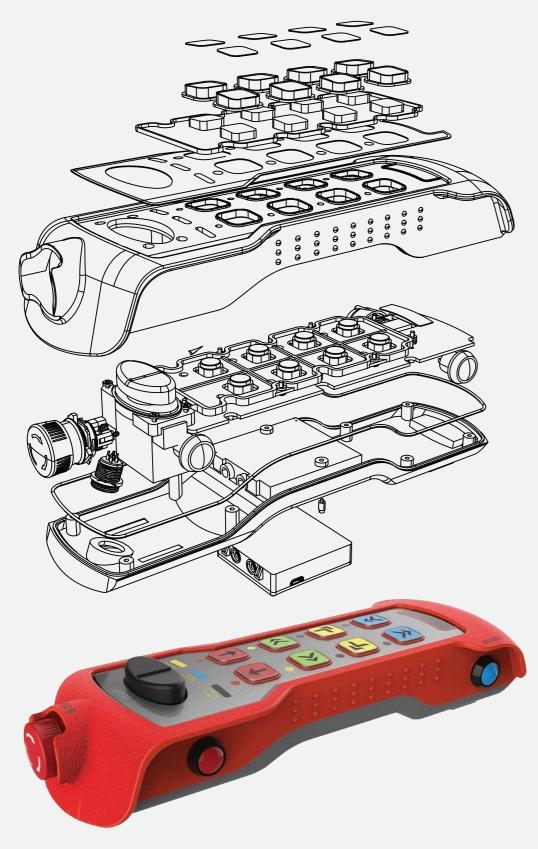




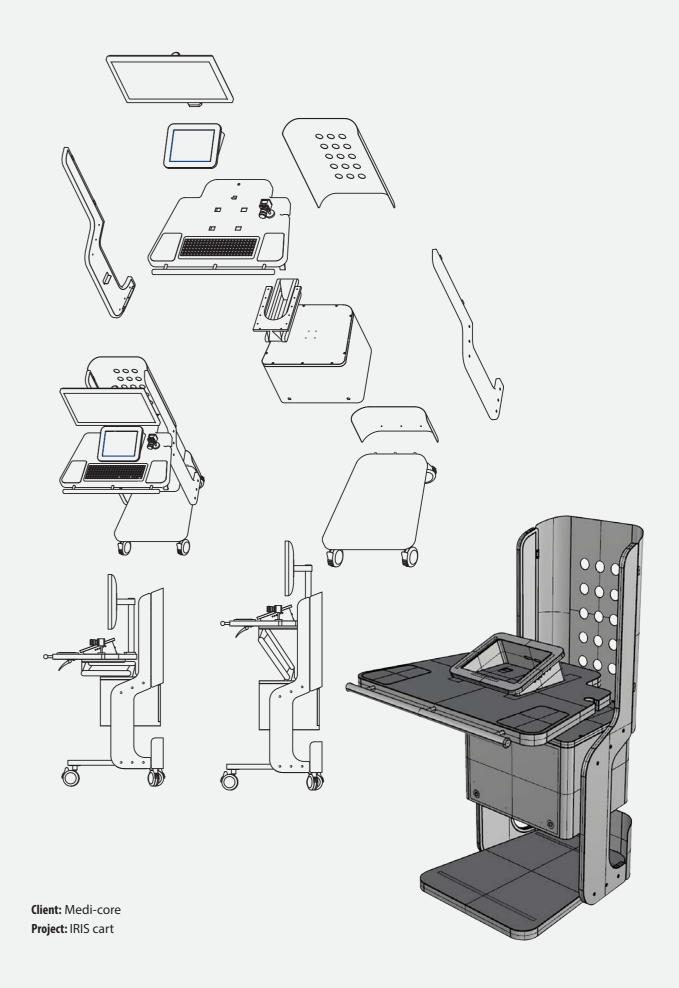








Client: Sehwan eTec
Project: Industrial Remote control receiver



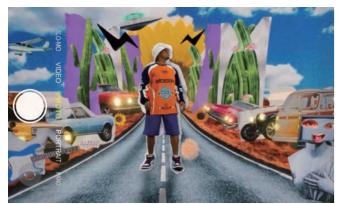
## MEDIA DESIGN

- Brand films
- Commercial films
- Corporate promotion video
- 2D/3D Motion graphics

The media team creates videos for defining brand identity. Equipped with in house production systems and high level shooting techniques, the team provides brand films, commercial production and 2D/3D motion design in new, creative ways.

































Client: Saint Luxure Media Type: Brand film





























Client: PETIT[N]
Media Type: Commercial film



Client: W.DRESSROOM
Media Type: Brand film





























Client: Tosco Media Type: Commercial film



Client: BOONDOG Media Type: Brand film































Client: NK hair&skin care Media Type: Brand film



Client: JELLY MALLOW Media Type: Brand film































**Client:** COPIERLAND Media Type: Brand film



Client: 하루이야기 Media Type: Commercial film































**Client:** AUTOELEX Media Type: Brand film



Client: AUTOELEX
Media Type: Brand film



Global Design Group 137 136 Superbee



























Client: E&S TECH

Media Type: Corporate promotion video



**Client:** VIVOZON **Media Type:** Corporate promotion video



















Media Type: Product promotion video





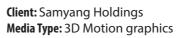








Fill your beauty,
Capture the moment





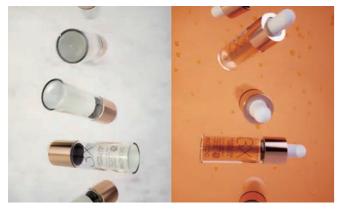






























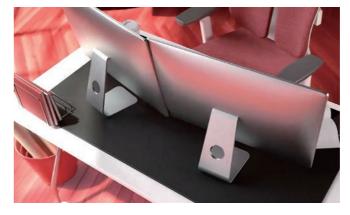
Client: MARPLE
Media Type: 3D Motion graphics





























**Client:** Chungwoo C&T / ROBA **Media Type:** 3D Motion graphics

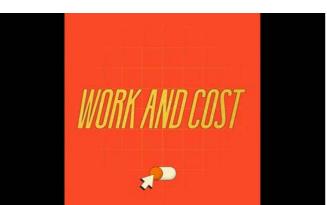


Client: Duoback Media Type: 3D Motion graphics





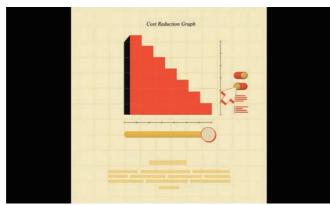








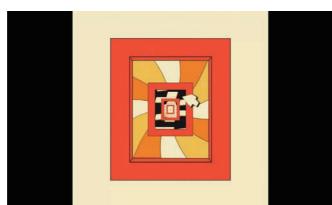
















**Client:** ENERGY PLANNER **Media Type:** 2D Motion Graphics



**Client:** ENERGY PLANNER **Media Type:** 2D Motion Graphics













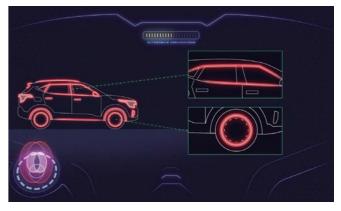




**Client:** K-POP AGENT **Media Type:** 2D Motion Graphics















**Client:** HANNAM HI-TECH **Media Type:** 2D Motion Graphics

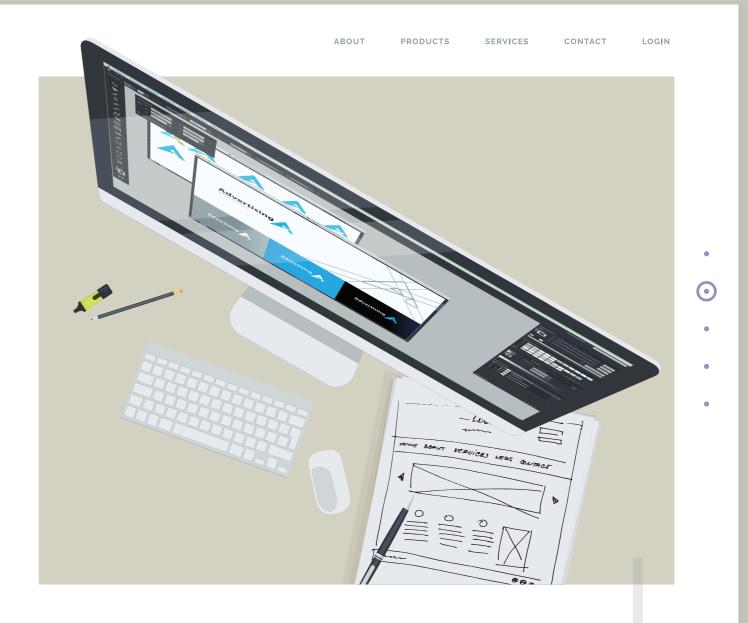


# WEB DESIGN

- Web Site
- Customized Site
- Detail Page



The Web team works under the strong belief that client's satisfaction comes first. In addition, technical knowledge and new marketing trends are also taken into account when working on various projects. The most functional and aesthetic design created by the Superbee web team enables clients to grow their business and compete in the world market.









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**Project:** Web Site **Category:** Chemistry

#### WEB SITE

01 02 03 04 05



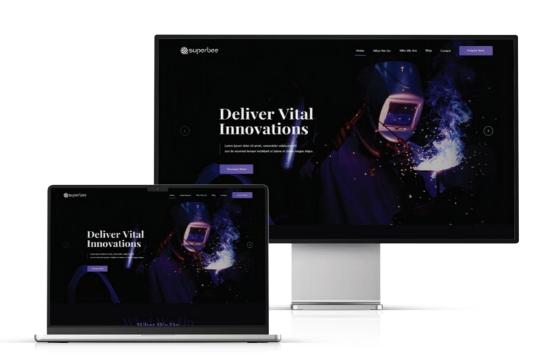


Project: Web Site
Category: Cosmetic





Project: Web Site Category: Food



**Project:** Web Site **Category:** Industry



Project: Web Site Category: Health



**Project:** Web Site Category: Product

### CUSTOMIZED SITE

The most functional and aesthetic design created by Superbee.
The web team will contribute to the growth of your business.
We will strive to improve the brand value of our customers in the global market.







**Project:** Kooksoondang **Category:** Customized Site

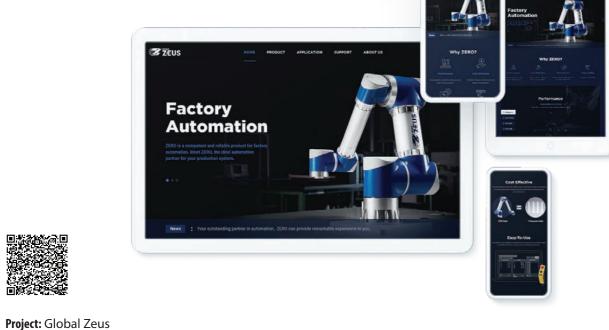
Project: Kwangjuyo

**Category:** Customized Site





Elementor Sites of the Month October 2019 **Z**EUS **Factory Automation** 

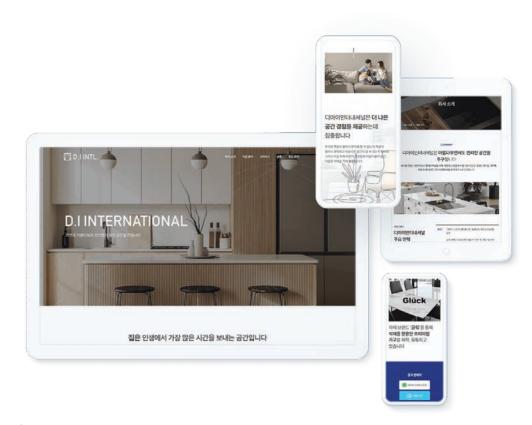


Category: Customized Site, Web Catalog





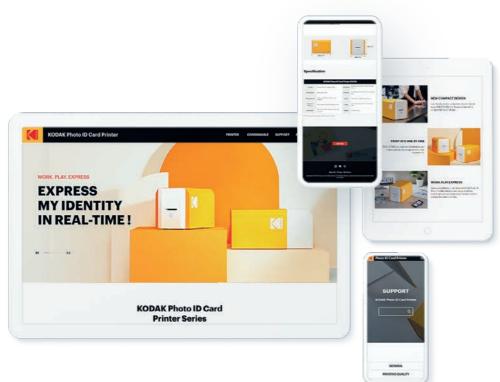
Project: Cheethashow **Category:** Customized Site





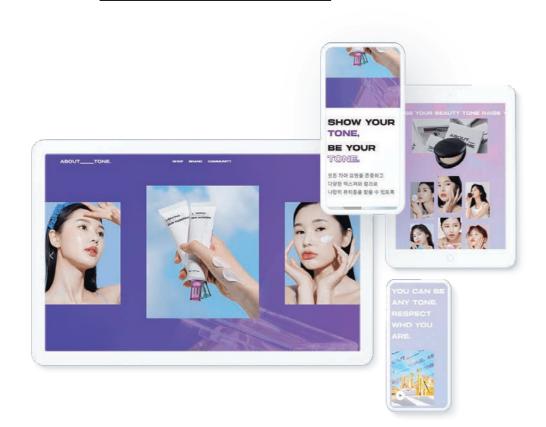
Project: D.I INTERNATIONAL **Category:** Customized Site







Project: IDP
Category: Customized Site





**Project:** About\_tone **Category:** Customized Site





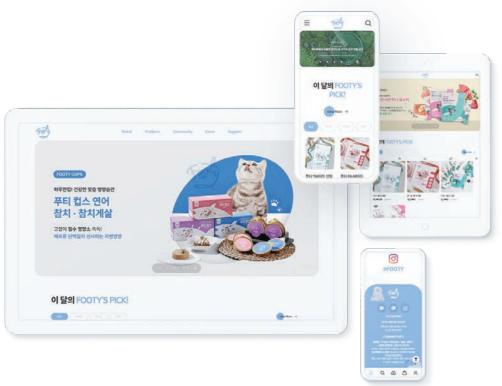
**Project:** Samsung Galaxy Unpacked 2019 **Category:** Customized Site



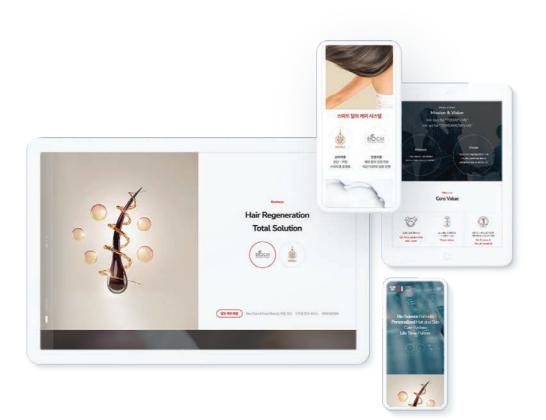


**Project:** Robogram Category: Customized Site





**Project:** PSF **Category:** Customized Site



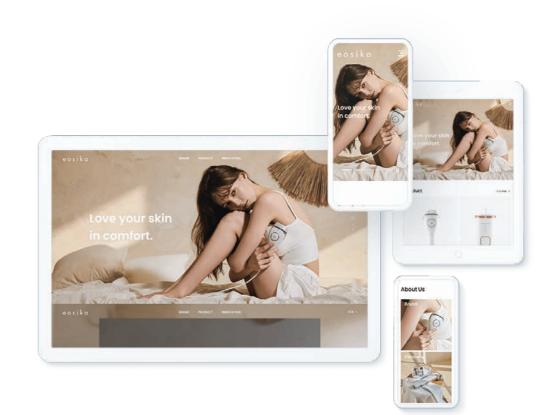


**Project:** Wellbiz International Limited **Category:** Customized Site





**Project:** Baekjo Sink **Category:** Customized Site





**Project:** Skinscience **Category:** Customized Site



### DETAIL PAGE

WEB DESIGN



The most functional and aesthetic design created by Superbee.
The web team will contribute to the growth of your business.
We will strive to improve the brand value of our customers in the global market.

**Project:** MAYL'ODEUR **Category:** Detail Page









**Project:** Shoe-Vital **Category:** Detail Page





SA 땅콩버터바가

CHGOK
PEANUT BUTTER

12 2 12 14 14 14 5 만호보전

PEANU BUTTE

BUTTE

PEANU BUTTE

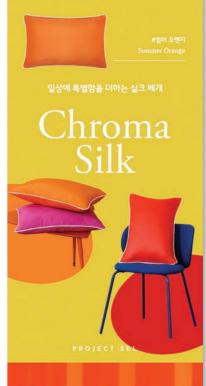
STAND NOT WITH INFORMATION WAS ENVIRON WELL

INFO MAD INFO WITH INFORMATION WAS INFORMATION WELL

INFO MAD INFO WITH INFO WIT

Project: PROJECT SEL Category: Detail Page

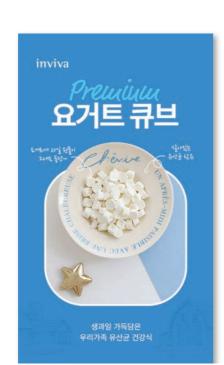




**Project:** OLHGOK **Category:** Detail Page

**Project:** J Micron

Category: Detail Page





**Project:** Wellbiz MORIMANA **Category:** Detail Page

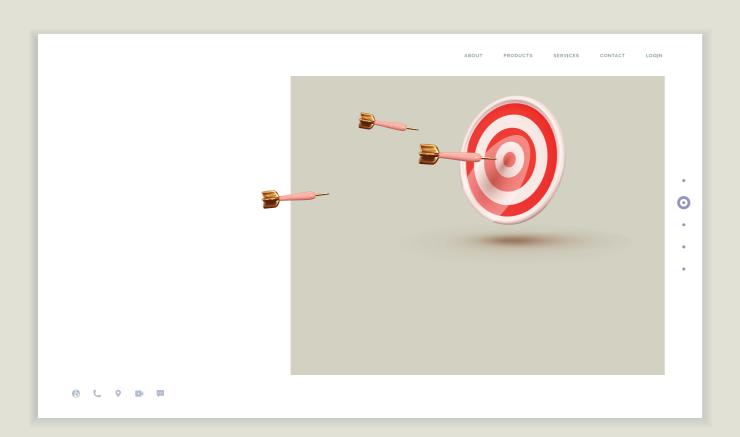


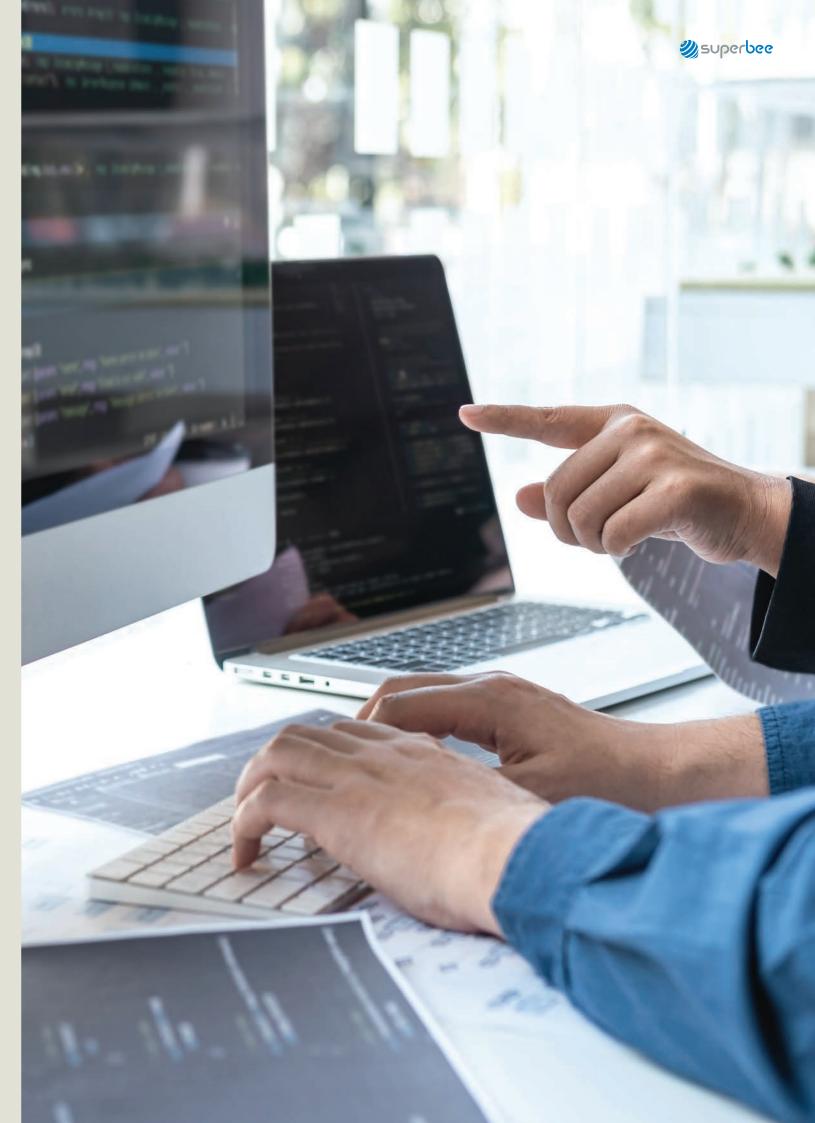


## MARKETING

- Viral Marketing
- SNS Marketing
- NAVER Keyword Ads
- Google Ads
- E-commerce
- Live Commerce/ **Exhibition Broadcast**

The marketing team identifies customers' products or brands with the market environment, trends, and customer needs and provides optimal solutions through various marketing tools such as viral marketing, SNS Marketing, NAVER Keyword Ads, Google Ads, E-commerce and Live Commerce/ Exhibition Broadcast.







# VIRAL MARKETING SNS MARKETING NAVER KEYWORD ADS GOOGLE ADS





**Project:** Clotoy Viral Marketing **Category:** Blog, Youtube, SNS, Cafe







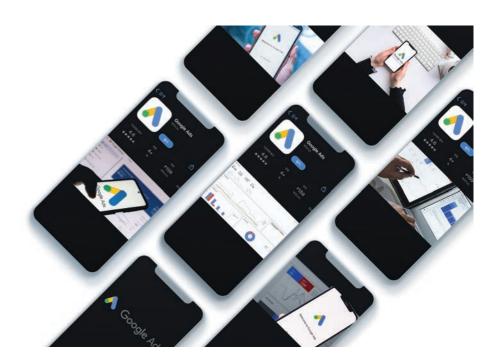


A SECRETARY

Client: SC Commerce
Category: NAVER Keyword Ads





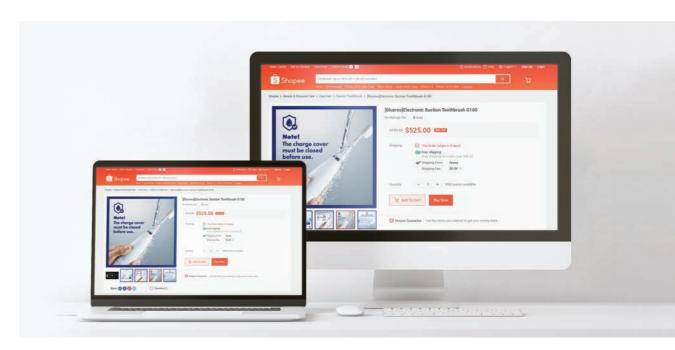


Client: Carima
Category: Google Ads





#### E- COMMERCE



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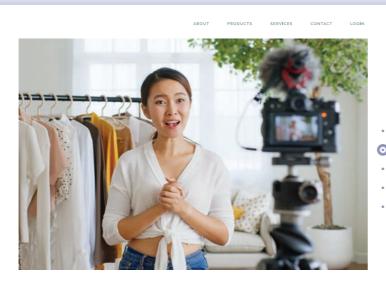
Client: Bluereo





# LIVE COMMERCE EXHIBITION BROADCAST

The marketing team identifies customers' products or brands with the market environment, trends, and customer needs and provides optimal solutions through various marketing tools such as viral marketing, SNS Marketing, NAVER Keyword Ads, Google Ads, E-commerce and Live Commerce/ Exhibition Broadcast.









**Project:** Busan International Liquor Fair **Category:** Exhibition Broadcast

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