superbee
GLOBAL DESIGN GROUP

kotra buyKOREA Partner

AI SEO AEO GEO
GLOBAL MARKETING
VISUAL DESIGN
PRINTING SERVICES
MEDIA DESIGN
PHOTOGRAPHY
WEB DESIGN
PRODUCT DESIGN
TRADE

Wanna BEE, You Can BEE

㈜수퍼비글로벌디자인그룹은 전 세계 기업의 아이덴티티 정립과 비즈니스 성장을 돕는 올인원 디자인·마케팅 솔루션 그룹입니다.

브랜딩, 제품·시각 디자인, 미디어 콘텐츠 제작부터 AI 기반 마케팅 및 이커머스 구축까지, 원스톱 통합 서비스로 최상의 비즈니스 결과를 창출합니다.

SUPERBEE Global Design Group is an all-in-one design and marketing solutions group dedicated to helping businesses around the world establish strong brand identities and achieve sustainable growth.

From branding, product and visual design, and media content production to AI-driven marketing and e-commerce development, we deliver seamless, end-to-end solutions designed to create the best possible business outcomes.

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VISUAL DESIGN

- Editorial Design & Printing Services
- CI & BI Branding Design
- Package Design
- Advertisement & Exhibition Design

The visual design team pursues design outcomes that are based on strong empathy with Superbee clients. Also, our Total Communication Solution enables delivery of exclusive visual design outcomes covering Branding, Editorial, Package and Graphic design.





VISUAL DESIGN

EDITORIAL DESIGN & PRINTING SERVICES





Client: Hwayo
Project: Catalogue, photography, and website





Client: The PlantEat
Project: Catalogue







Client: Y-BIOLOGICS
Project: Catalogue



Client: Jeil Spiral
Project: Catalogue, banners and photography



Client: Fireball
Project: Catalogue

Client: Milwaukee
Project: Leaflet







Client: OwnU
Project: Catalogue, photography, and video

Client: Public Kitchen
Project: Leaflet and video



Client: SUNG ENG
Project: Catalogue



Client: Kwangjuyo
Project: Catalogue



Client: MEINNTECH
Project: Catalogue

Client: HANDOL
Project: Leaflet



Client: DECORIN
Project: Leaflet





Client: Meta Immune Tech
Project: Catalogue, Leaflet



Client: Coseed Biopharm
Project: Card Design & Photography





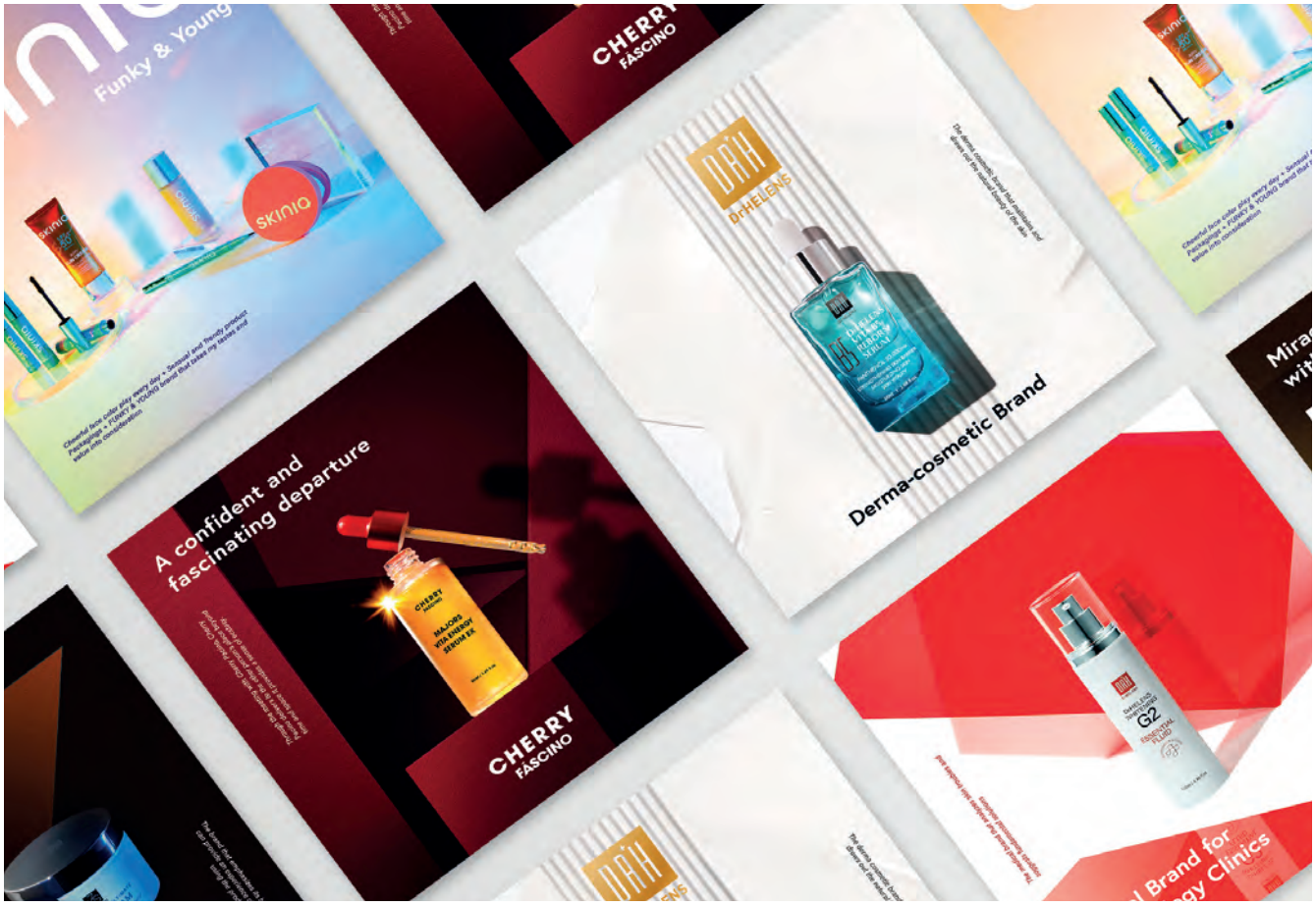
Client: New & New
Project: Catalogue





Client: New & New
Project: Brochure







VISUAL DESIGN

CI & BI BRANDING

Client: BASIA | **Project:** Brand identity design

BASIA
BASIC OF BODY BALANCE

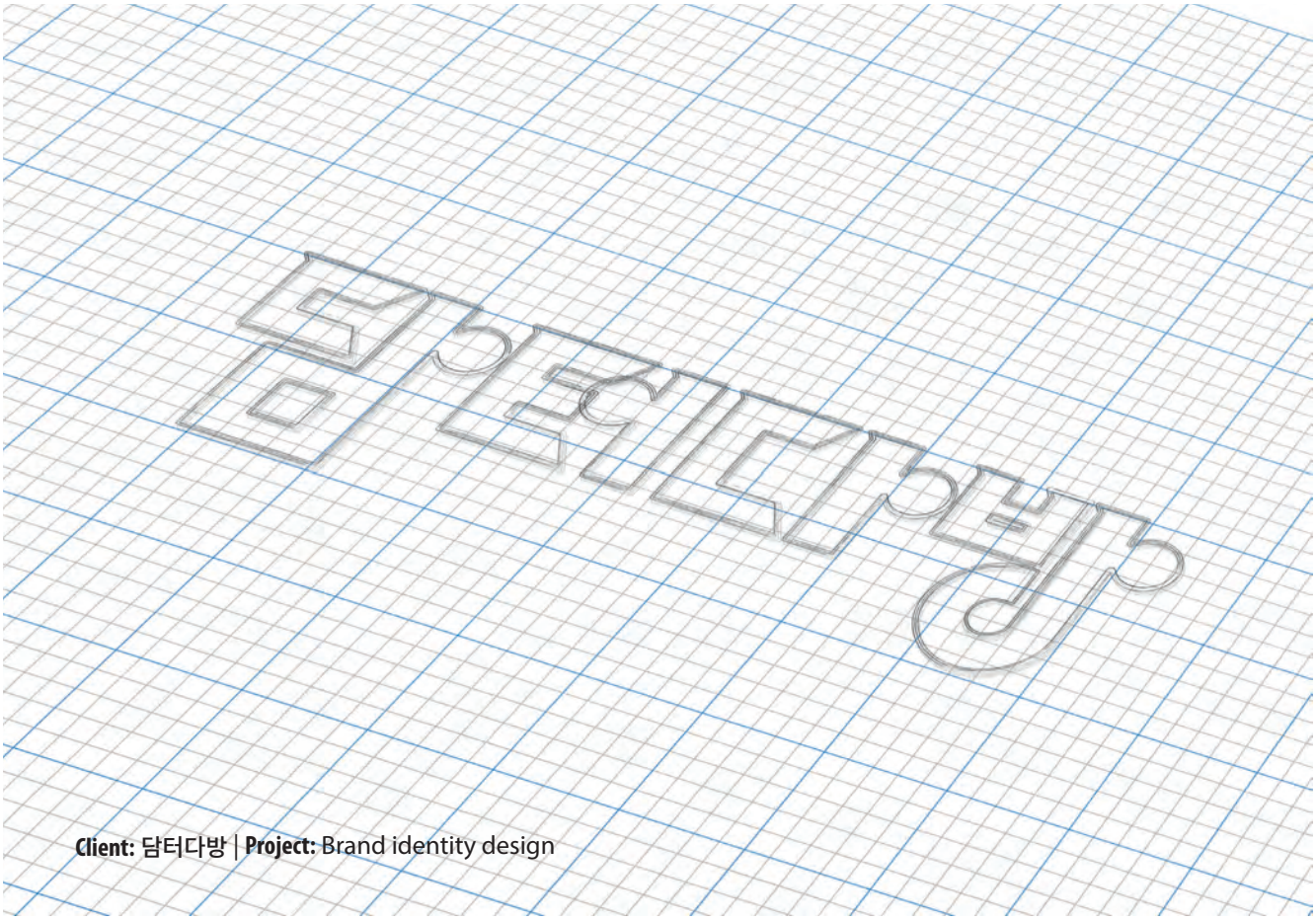
BASIA
BASIC OF BODY BALANCE

CMYK	35: 30: 0: 0	WEB/HEX b4b3da
RGB	180: 180: 220	#Pantone 270C
CMYK	0: 50: 10: 0	WEB/HEX fca3bb
RGB	250: 160: 185	#Pantone 189C
CMYK	65: 45: 40: 30	WEB/HEX 5b6670
RGB	90: 100: 110	#Pantone 431C



BASIA
BASIC OF BODY BALANCE





Client: 담터다방 | **Project:** Brand identity design









Client: Footy | **Project:** Brand identity design



Client: 카피어랜드
Project: Corporate identity design

[copierland]



Client: USE
Project: Branding, Catalogue



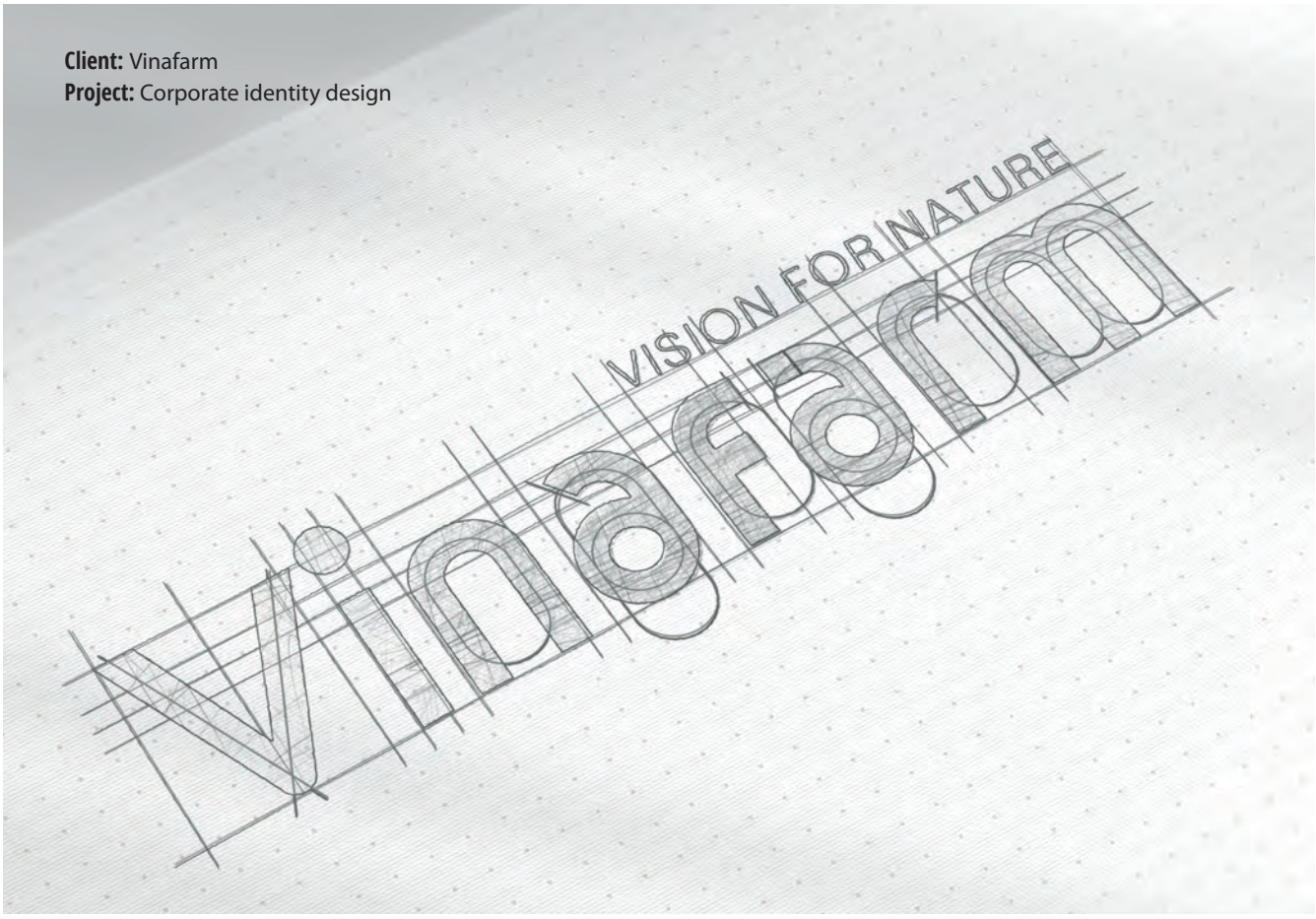








Client: Vinafarm
Project: Corporate identity design



Add value to design
Vinafarm

Add value to design
Vinafarm





Client: 자반고래밥 (Jaban)
Project: Brand identity design



[자:반]

자반고래밥

[자:반] 정성을 담은 식탁





Client: 서진텍스타일
Project: Corporate identity design





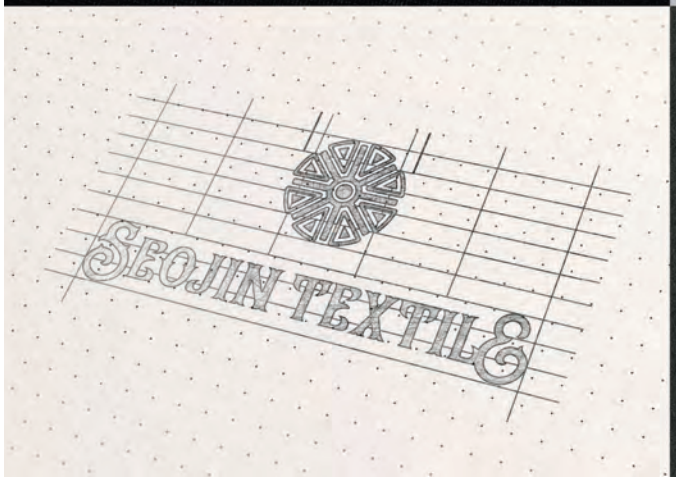
SEOJIN
TEXTILE









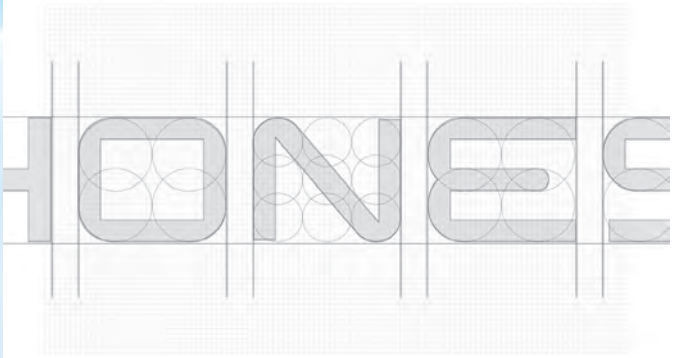


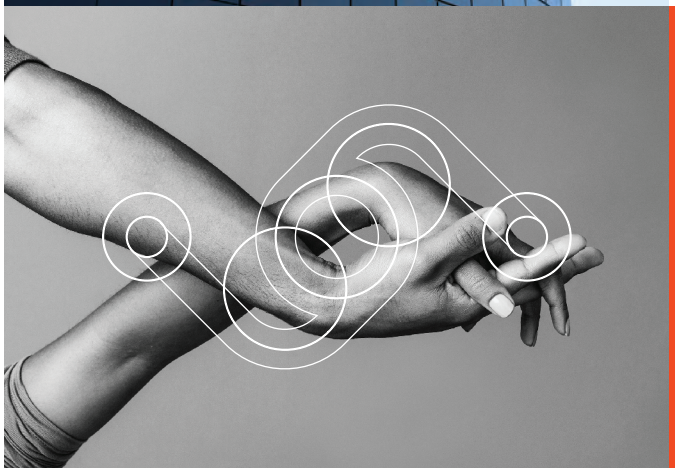


Client: HONEST
Project: Corporate identity design

HONEST








Client: Smartwire
Project: Corporate identity design
Smartwire


Smartwire


Smartwire


Smartwire
Production Manager
Hong Gil Dong
Smartwire
Smartwire


Smartwire

Client: Dongwootec | **Project:** Corporate identity design





Design Concept



Color System



PANTONE 7548C
C0 M30 Y100 K0
R250 G190 B0

C0 M0 Y00 K100
R35 G24 B21

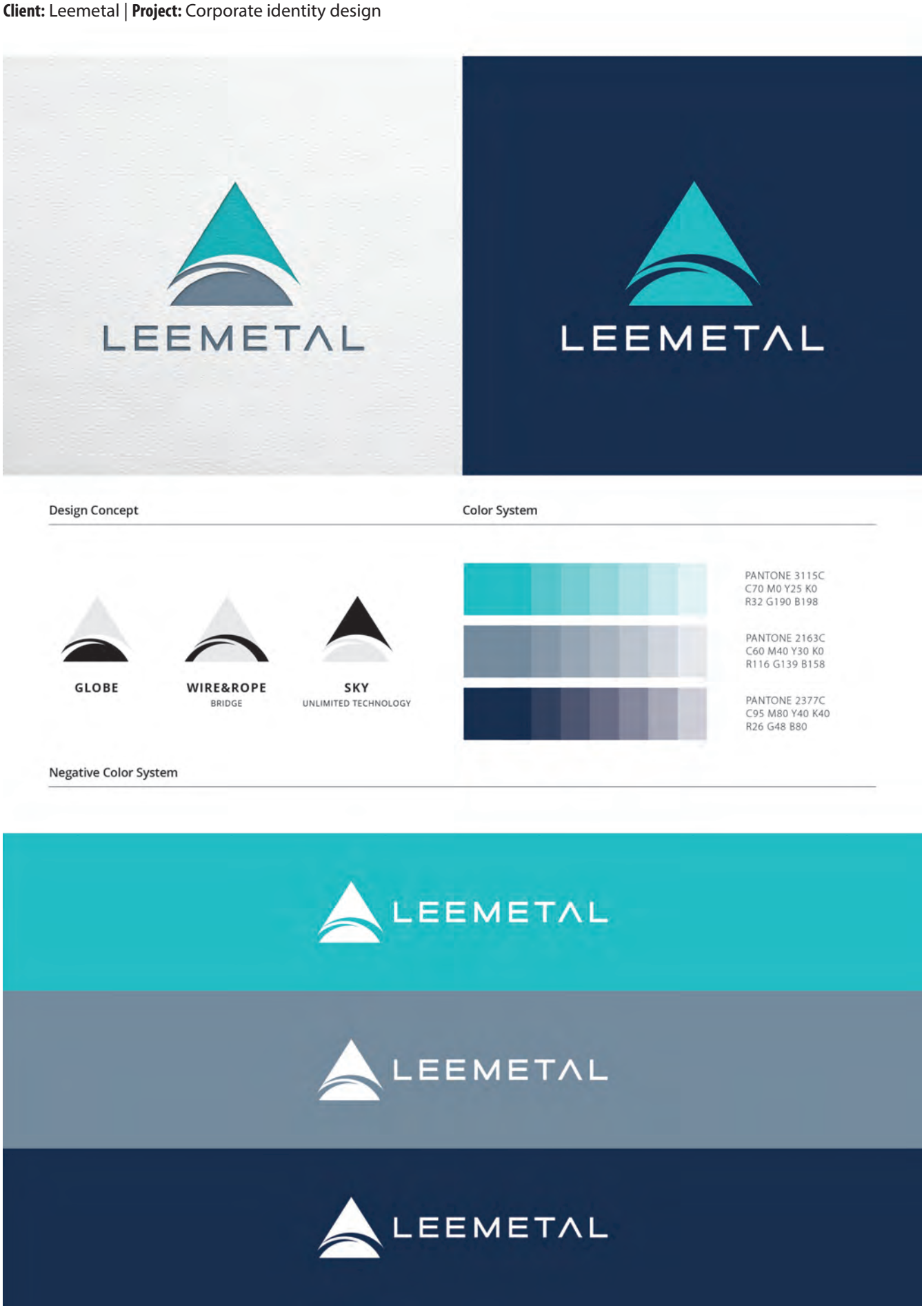
Negative Color System







Client: Leemetal | **Project:** Corporate identity design



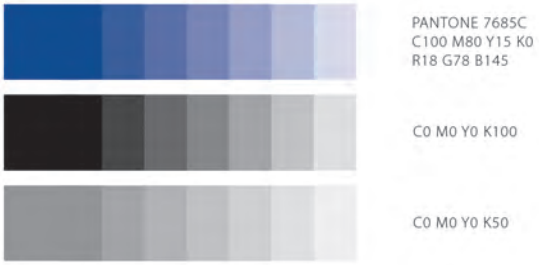
Client: Haegang | **Project:** Corporate identity design



Design Concept



Color System



Negative Color System





Client: Stemko | **Project:** Corporate identity design

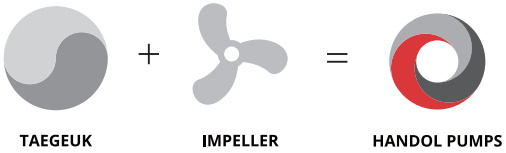


Client: Handol Pumps | **Project:** Corporate identity design

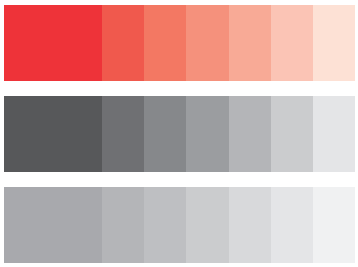
HANDOL PUMPS

HANDOL PUMPS

Design Concept



Color System



PANTONE 485 C
C0 M93 Y82 K0
R231 G87 B87

PANTONE 425 C
C0 M0 Y0 K80
R89 G87 B87

PANTONE Blue Cool Gray 5C
C0 M0 Y0 K40
R181 G181 B182

Negative Color System

HANDOL PUMPS

HANDOL PUMPS

HANDOL PUMPS

Client: Hyupjin Precision Co., Ltd. (DexBro) | **Project:** Brand identity design



Main Color

PANTONE 1-8C
C0 M0 Y100 K0
R112 G111 B111
#706F6F

Sub Color

PANTONE 169-8C
C43 M36 Y41 K0
R163 G157 B148
#a39d94

PANTONE 33-12C
C40 M55 Y61 K28
R135 G100 B81
#876451

PANTONE BLACKC
C0 M0 Y0 K100
R29 G29 B27
#1d1d1b





Client: Texkor(Somsajang) | **Project:** Brand identity design



Color System

PANTONE 291C
C40 M0 Y0 K0
R161 G218 B248

PANTONE 2288C
C30 M0 Y70 K0
R198 G215 B107

PANTONE 2645C
C45 M45 Y0 K0
R156 G145 B197

PANTONE 211C
C0 M70 Y30 K0
R237 G110 B167

Client: 올리브헬스케어 | **Project:** Brand identity design



Color System

PANTONE 2404C
C40 M20 Y55 K0
R150 G174 B136

C0 M0 Y0 K90

PANTONE 5625C
C45 M20 Y55 K50
R85 G103 B79

PANTONE 485C
C10 M100 Y100 K20
R181 G25 B30

Client: Kuper G | **Project:** Kuper G Brand identity design





Color System

PANTONE P 47-5 C C0 M57 Y58 K30 R190 G109 B77	PANTONE P 126-5 C C66 M0 Y27 K32 R47 G147 B153
PANTONE P 169-4 C C25 M21 Y23 K0 R201 G197 B191	PANTONE P 112-10 C C32 M6 Y0 K4 R178 G212 B237
PANTONE P 20-1 C C0 M17 Y34 K0 R252 G221 B176	PANTONE P 45-6 C C0 M75 Y76 K0 R235 G97 B58

Negative Color System









VISUAL DESIGN

PACKAGE DESIGN



Client: ESTER
Project: Cleansing foam package design



Client: Bedelkorea
Project: Healthcare package design



Client: Sooa Natural
Project: Aperire cushion package design



Client: Yangs Store
Project: Medi-change Mask Pack package design





Client: Lucky Planet
Project: Pouch package design



Client: Daepungsusan
Project: Meal kit package design



Client: Kitchen Flower
Project: Titanium casting frypan package design



Client: Zipiny
Project: Charcoal package design



Client: Q-MAC
Project: Stainless steel grill package design



Client: Q-MAC
Project: Barbecue grid package design



Client: SOBOKO
Project: Sauce package design



Client: Taekyung Food
Project: Laver package design



Client: Olhgok
Project: Packaging design





Client: GoodFood
Project: Packaging design





Client: 고창명주
Project: Bokbunja wine package design



Client: Bookyung Food
Project: Meat steak package design





Client: 제일타카 (Jitool)
Project: Packaging design

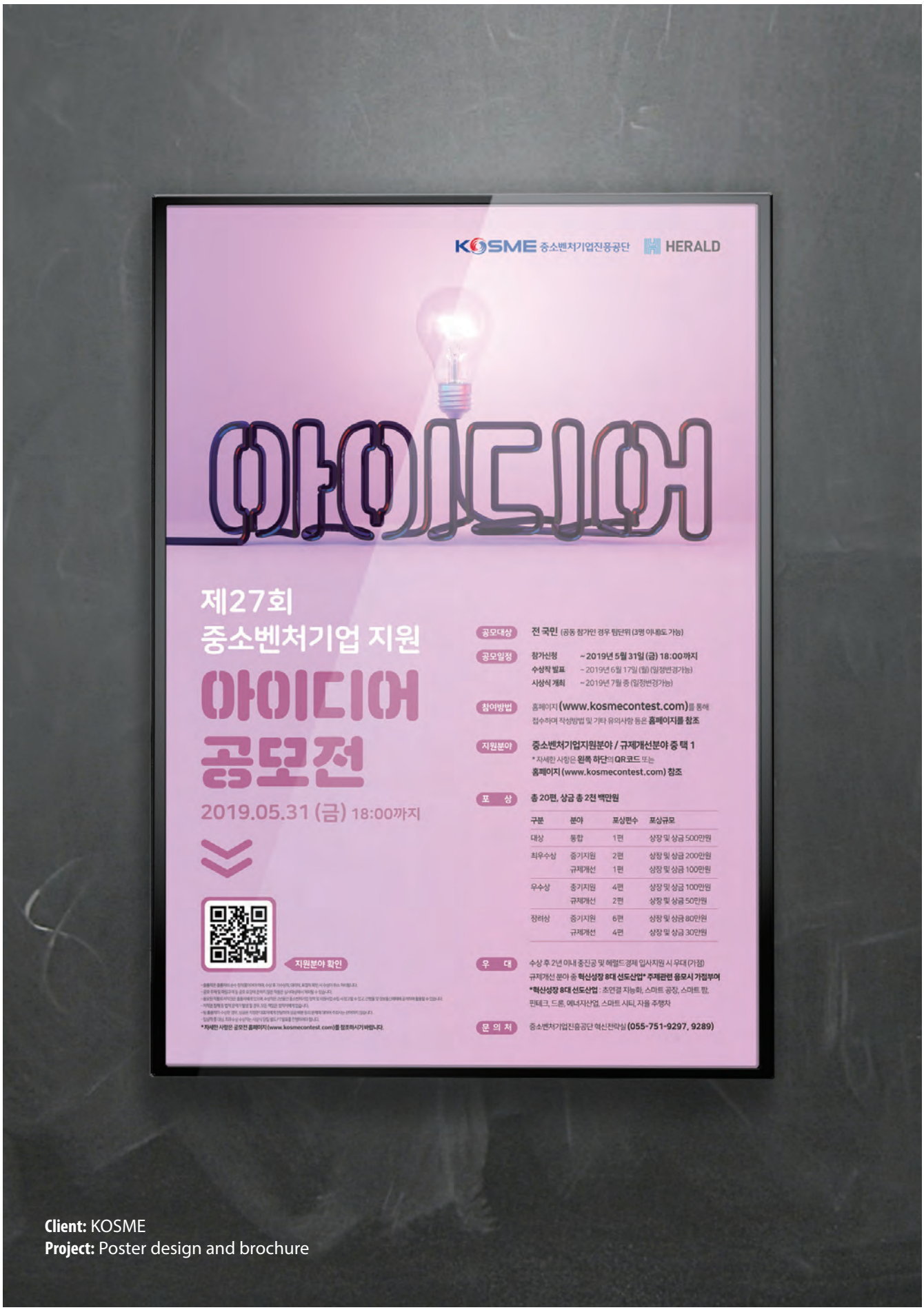


Client: 서해씨엔씨 (YouEarth)
Project: Packaging design



VISUAL DESIGN

ADVERTISEMENT & EXHIBITION DESIGN



Client: KOSME
Project: Poster design and brochure







Client: 고창명주
Project: Poster, banner, photography, and catalogue


농업회사법인
국순당 고창명주㈜
명작
복분자
1등급 복분자 명주
명작 복분자 酒는 해풍을 맞고 자란 1등급 복분자만으로 천혜의 자연조건인 유네스코 생물권 보전지역 고창에서 만들어 집니다.
최고의 순간
慶
경고 : 자나친 음주는 뇌졸중, 기억력 손상이나 치매를 유발합니다. 임신 중 음주는 기형아 출생 위험을 높입니다.
농업회사법인
국순당 고창명주㈜
선운산의 아침
복분자
1등급 복분자 명주
선운산의 아침 복분자 酒는 해풍을 맞고 자란 1등급 복분자만으로 천혜의 자연조건인 유네스코 생물권 보전지역 고창에서 만들어 집니다.
기쁨의 순간
好
선운산의 아침
복분자
용량 375ml / 복분자 19.8%
경고 : 자나친 음주는 뇌졸중, 기억력 손상이나 치매를 유발합니다. 임신 중 음주는 기형아 출생 위험을 높입니다.



Client: Jeil Spiral
Project: Banner design, poster, photography, and catalogue


주식회사
제일스파이럴
㈜제일스파이럴은 냉난방공조 SPIRAL DUCT 및 FLEXIBLE DUCT HOSE 등을 생산하는 전문기업 입니다.
당사는 고객 최우선주의를 기본 이념으로 1993년 설립되어 연구 개발에 심혈을 기울여
지금은 환기분야를 선도하는 모범기업으로 성장하였습니다.
앞으로도 저희 회사는 현재에 안주하지 않고 변화와 혁신을 통해
지속적으로 성장할 수 있도록 고객 최우선 경영을 추구해 나가는데 노력하겠습니다.
더불어 고객 여러분들의 성원에 보답하는 일류 기업 제일스파이럴로 발전해 나아 갈 것이며,
이를 위해 모든 임직원이 자부심과 책임감을 가지고 각자의 자리에서 최선을 다할 것을 약속드립니다.
회사 연혁
2016. 01 KS제품인증(공기디퓨저)
2014. 03 경기도 성실납세자 선정
2013. 02 기업부설연구소 인정
2012. 02 본 공장으로 신축 이전
2008. 11 경기도 표창장 선정
2007. 03 기술혁신형 중소기업(INNO-BIZ) 인증
2006. 09 클린사업장 인증
2006. 07 특허등록(플랜팅 금형) / 벤처기업 인증
2006. 03 KSA 9001:2001 /
ISO 9001:2000 인증
2005. 06 SPIRAL FORMER 도입
2004. 06 ㈜제일스파이럴 상호 변경
2003. 07 PLASMA LINE 도입
2002. 02 ㈜제일공조산업 법인 전환


제일스파이럴
AIR DIFFUSERS
냉난방 환기용 디퓨저로 소음, 정압손실이 적고 기류 확산 및 도달거리가 우수하며,
디퓨저 형태에 따라 다양한 용도 및 인테리어 조화성이 우수하다.
제일스파이럴
FLEXIBLE DUCT HOSE
후렉시블 덕트 호스는 내열성, 내식성이 우수하며 마찰 손실이 적어 내구성이 뛰어나다.
시공이 간편하고 작업효율이 높으며, 보온 제품은 단열이 우수하여 결로방지, 소음제거 효과가 있으며 냉난방 효율이 우수하다.



Client: Derma J
Project: Banner design



Client: Ease
Project: Banner design, logo, and catalogue



Client: Kotra
Project: Newspaper advertisement



Client: Kotra
Project: Newspaper advertisement



Client:
MDK Dental

Project:
Poster design
and catalogue





Client: JMW Korea
Project: Poster design



Client: BE&BI Tech
Project: Banner design and catalogue



Client: Borsec
Project: Banner design



Client: COSEED BIOPHARM
Project: Exhibition booth design



Client: BASIA
Project: BI & Exhibition booth design



Client: LIVINGCARE
Project: Exhibition booth design



Client: NOVEPHARMA
Project: EI & Exhibition booth design

PHOTO-GRAPHY

- Model Image
- Interior Image
- Food Image
- Product Image

The photography team provides distinctive photos taken with comprehensive shooting strategies optimised for business industries and the needs of various brands.
Completed photos can be used for extensive use in every form of branding and marketing.


Anastigmat
3,5
5
7
1,5
2



PHOTOGRAPHY

MODEL IMAGE


Client: Tiffany & Co



Client: Popcorn & KiKi







Client: eosika




eosika



PHOTOGRAPHY

INTERIOR IMAGE



Client: Bexco



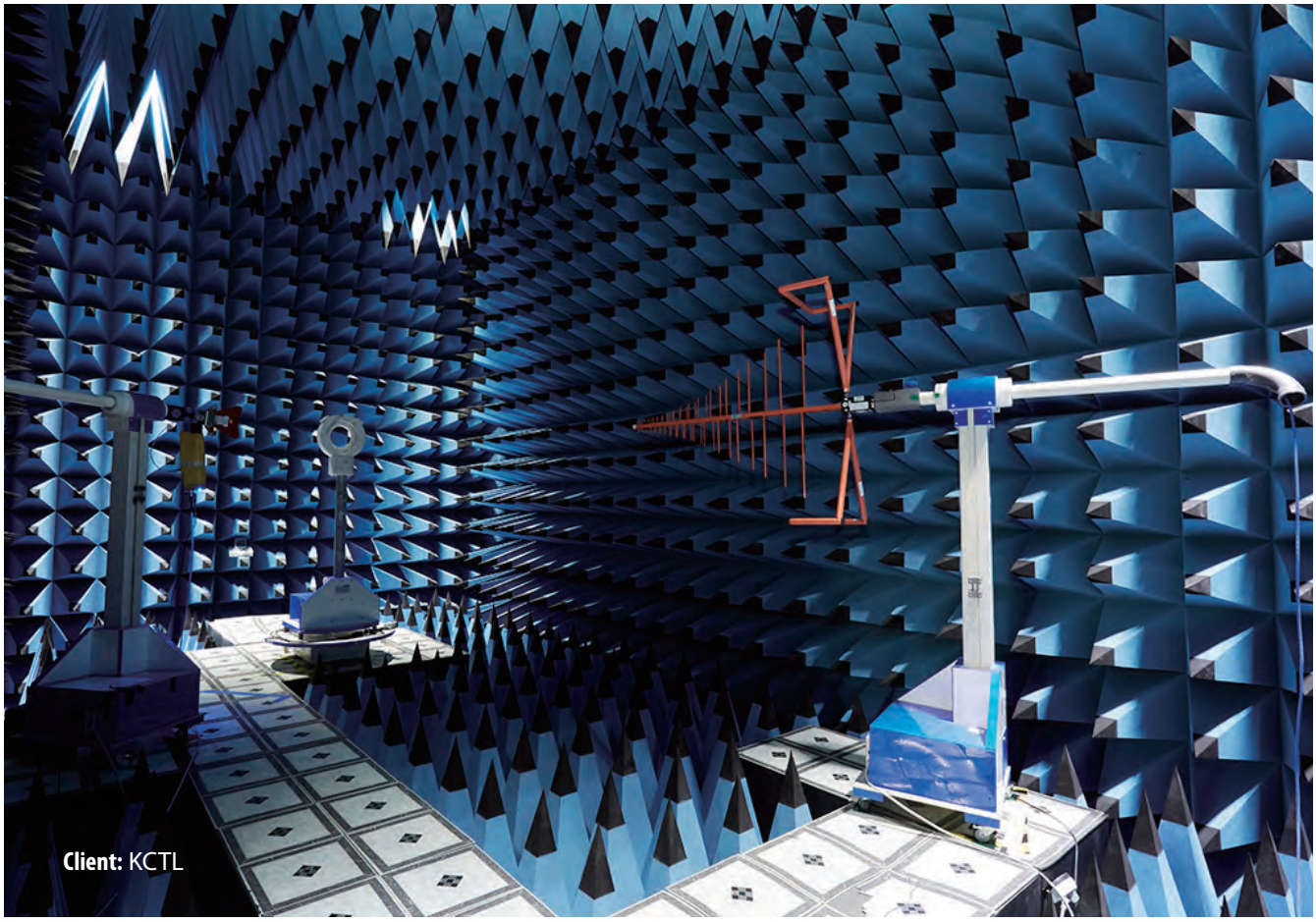


Client: Plan I





Client: Nanochem



Client: KCTL



FOOD IMAGE

Client: The Peninsula Shanghai



Client: W Magazine



Client: 티엔미미



Client: Budweiser



Client: Johnnie walker



PRODUCT IMAGE

PHOTOGRAPHY





Client: W KOREA



Client: A MUSE



Client: GLAMGLOW



Client: DARPHIN



Client: JO MALONE



Client: OMEGA



Client: Longines



Client: PIAGET



Client: CHANEL

PRODUCT DESIGN

- Product design
- Mechanical design

Based on logical and detailed analysis, the product team manages and produces product design, internal product mechanics and production follow-up, which establishes the fundamental bases for product market entry.





Client: BONCHI
Project: BLUETOOTH HEADPHONE

Client: BONCHI
Project: Lighting_BT





Client: Firefighting
Project: helmet



Client: HL Klemove





Client: HULASER
Project: K4 Hybrid_Dental diode laser



Client: INVANT
Project: SquareRange





DESIGN AWARD 2024

GOOD DESIGN KOREA

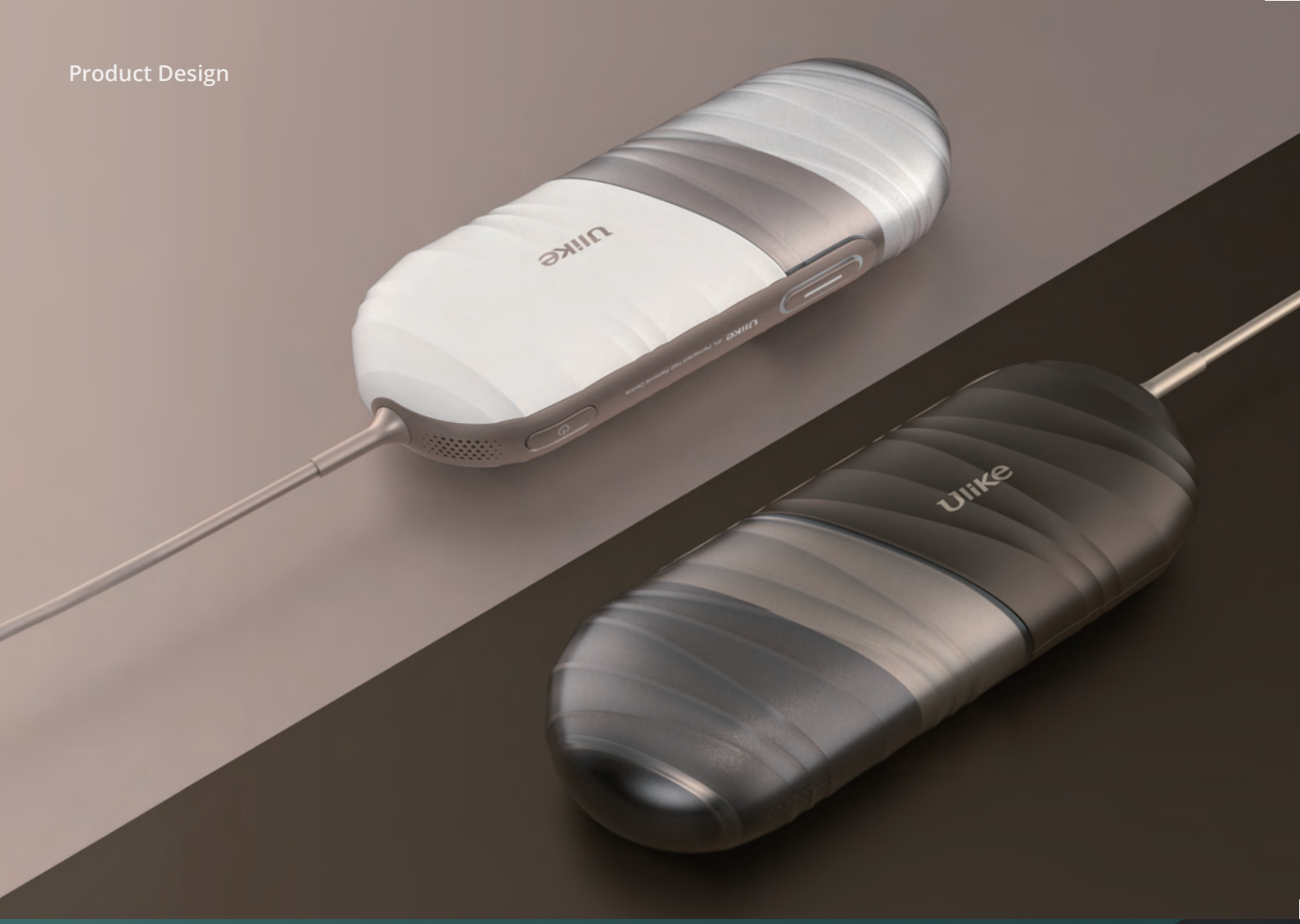
FEATURED FINALIST 2024

Client: PRUGIO
Project: GUI

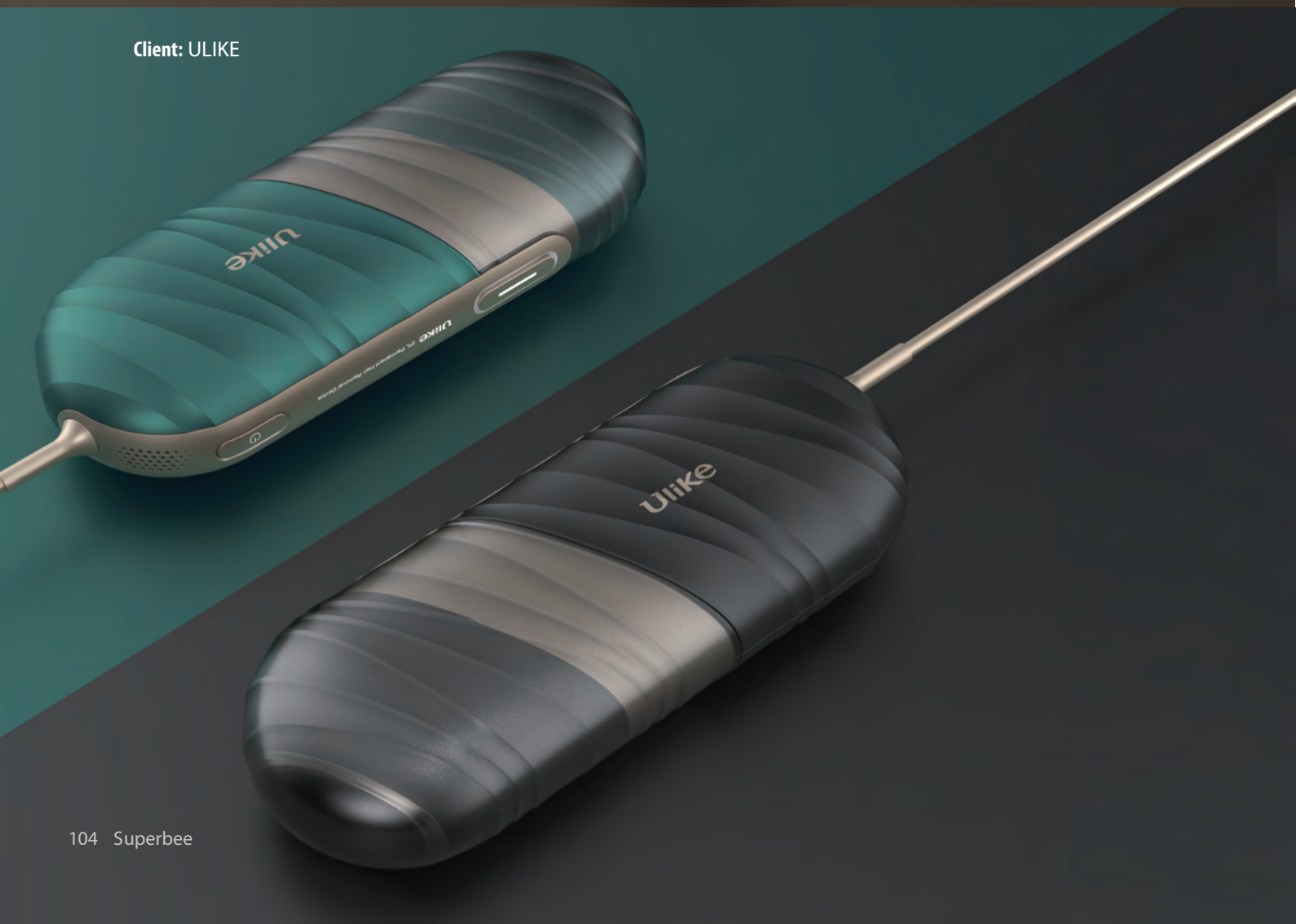




Client: SMITH CLUB
Project: Black Box



Client: ULIKE



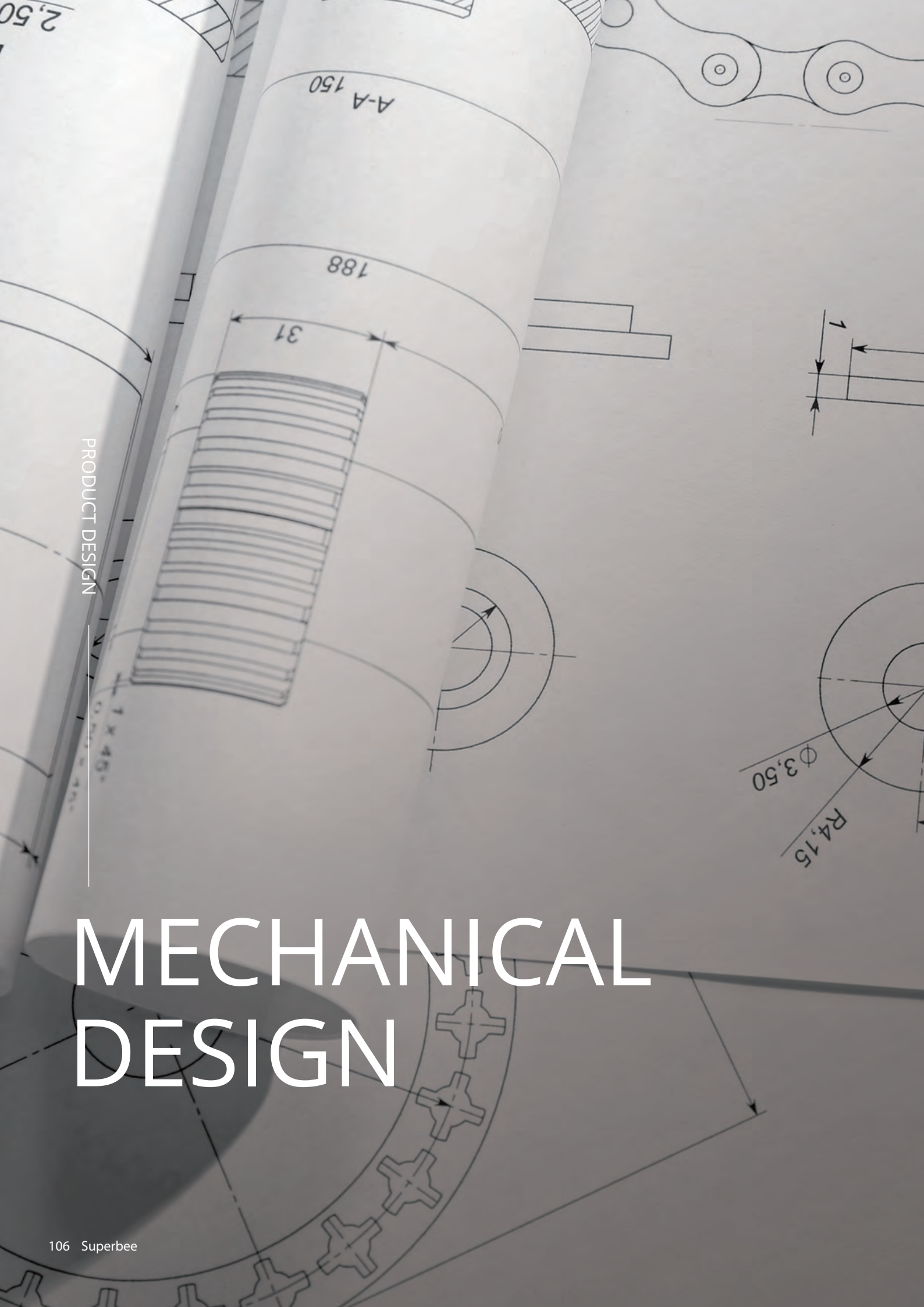
Client: WORLDBATH







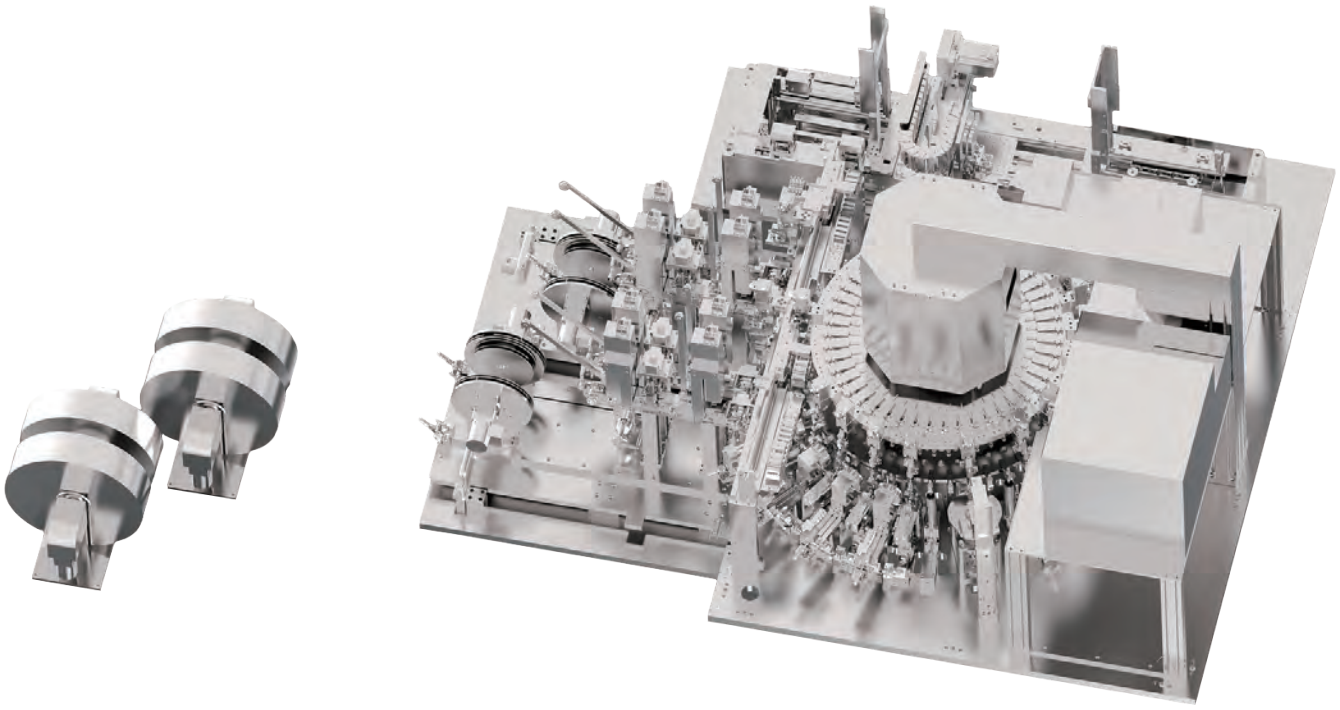


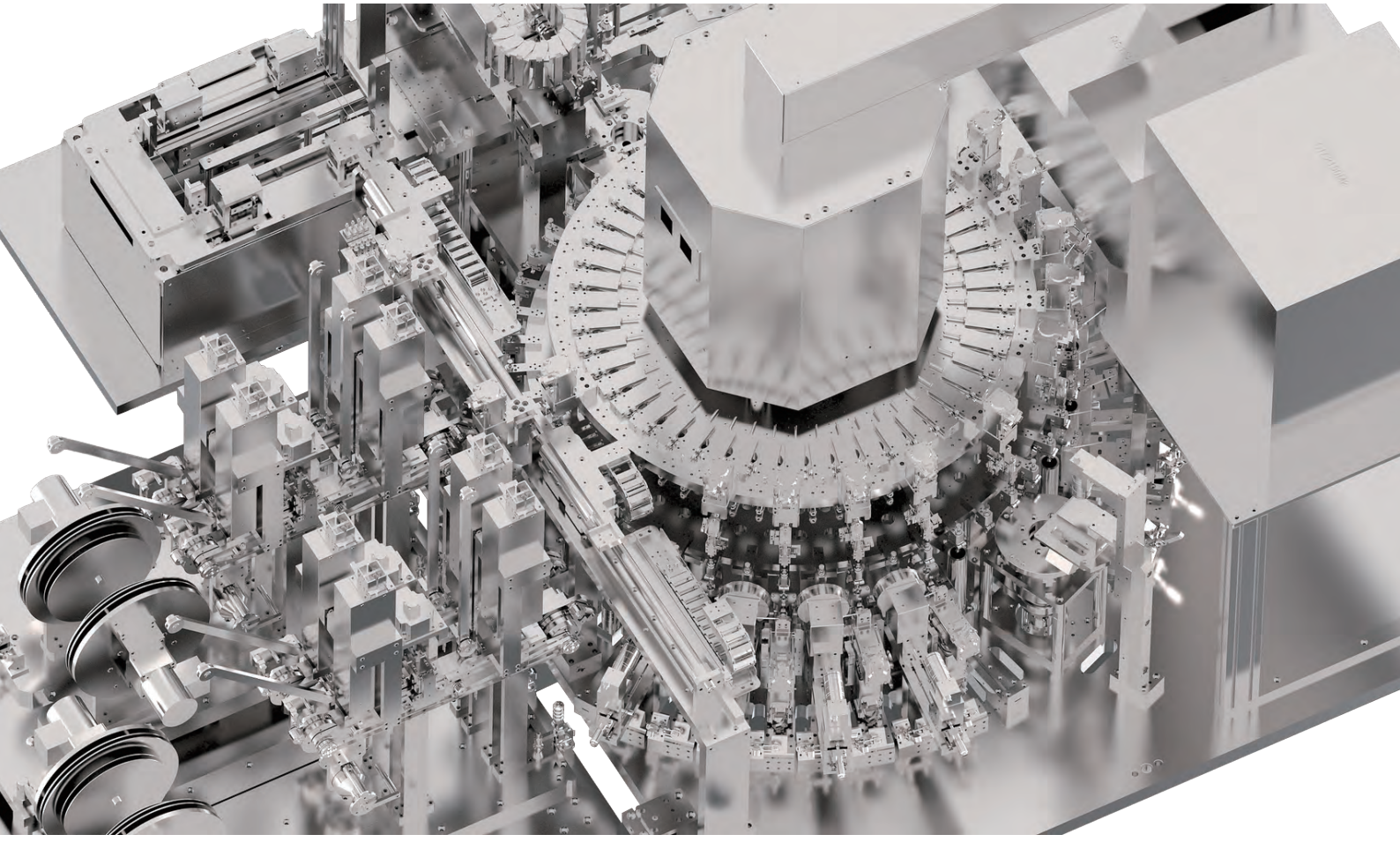


PRODUCT DESIGN

MECHANICAL DESIGN

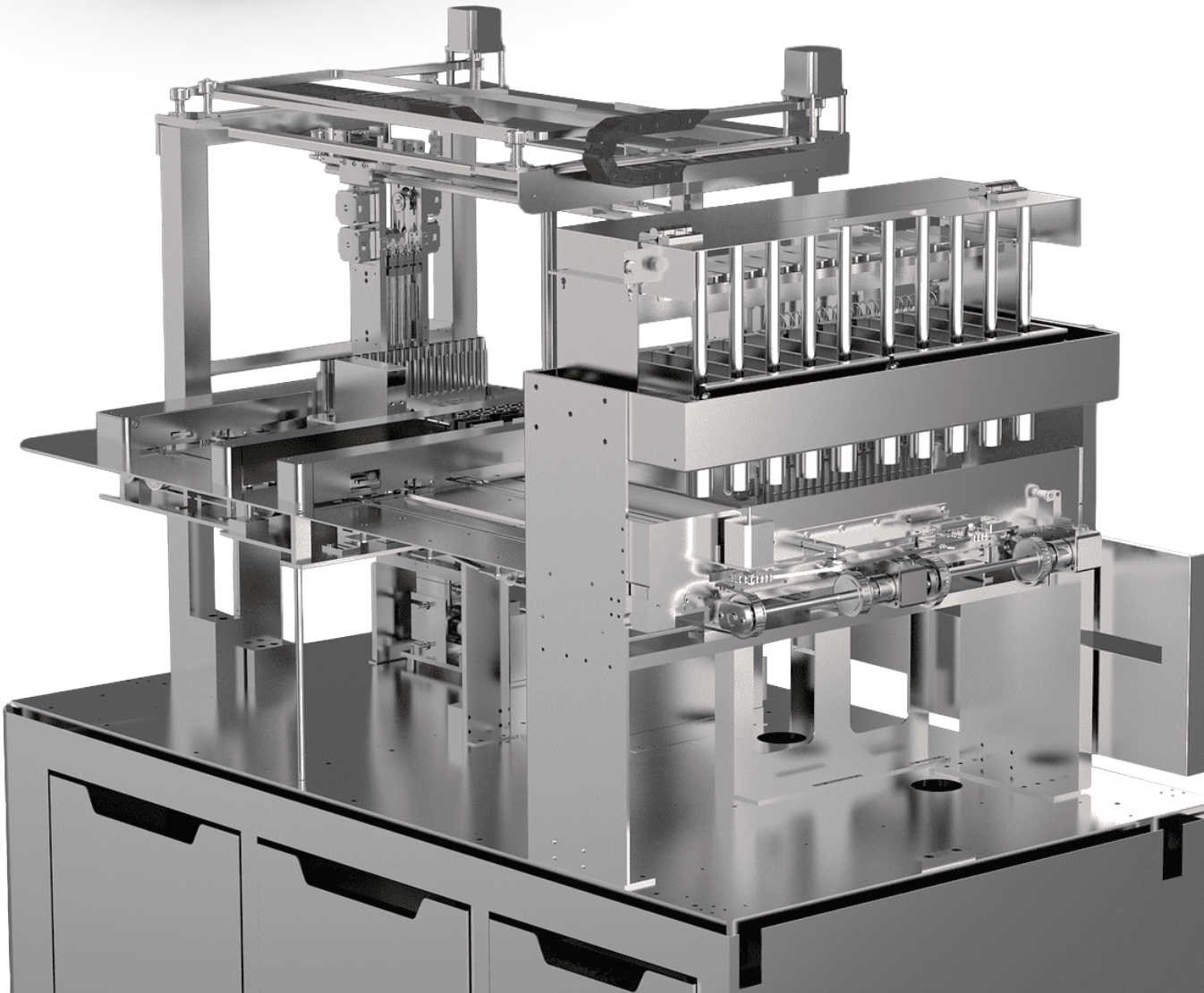
Project: DFN test handler / Chip mount



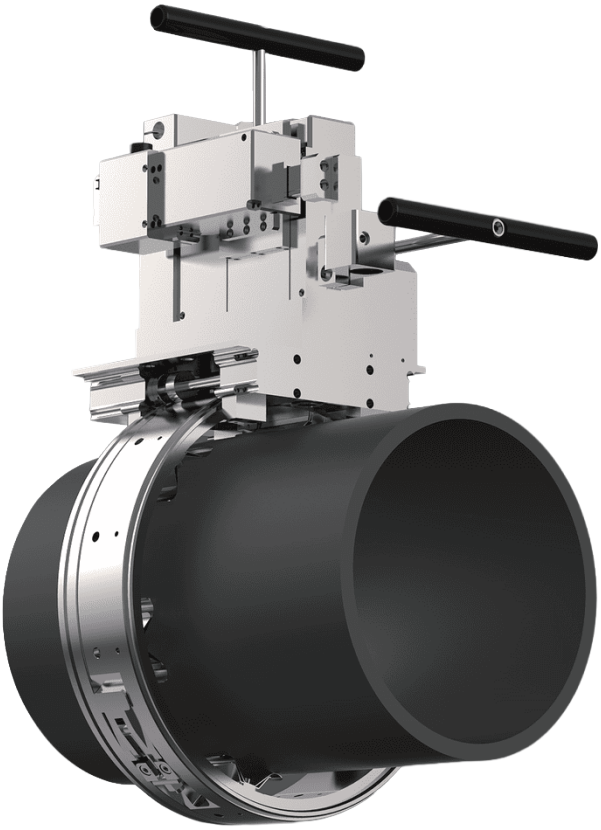


Project: 의료장비(성분 검출기)





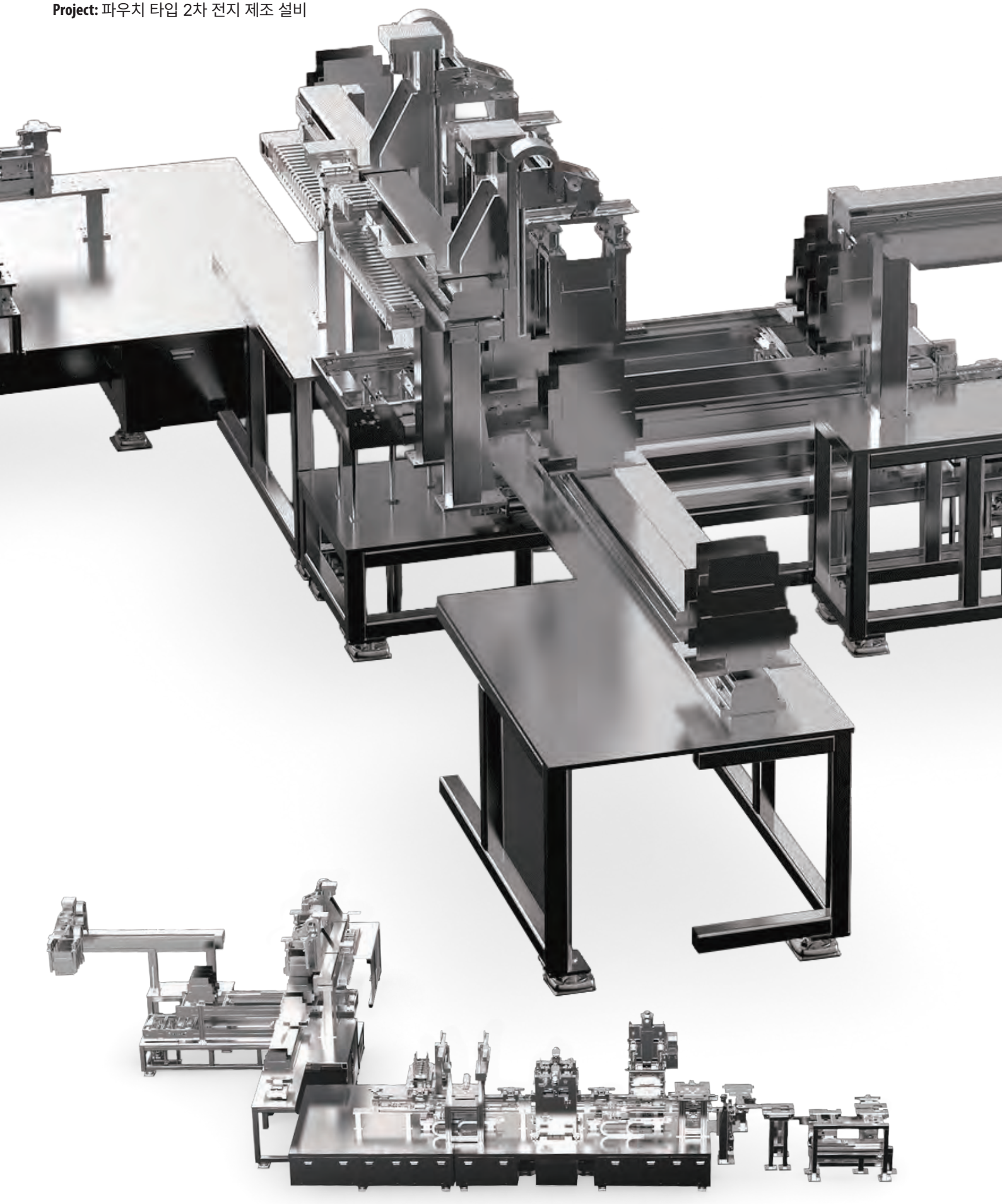
Project: 파이프라인 용접 로봇



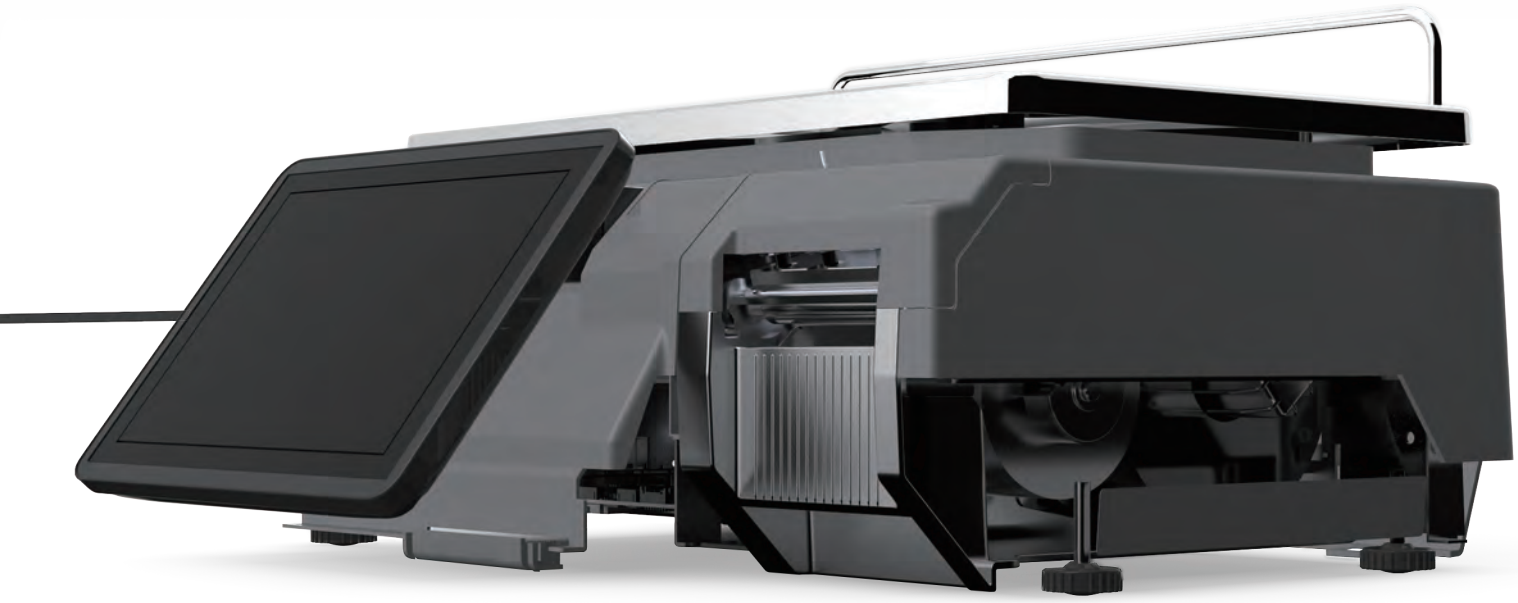
Project: 의료용 시술 장비 제조 설비



Project: 파우치 타입 2차 전지 제조 설비

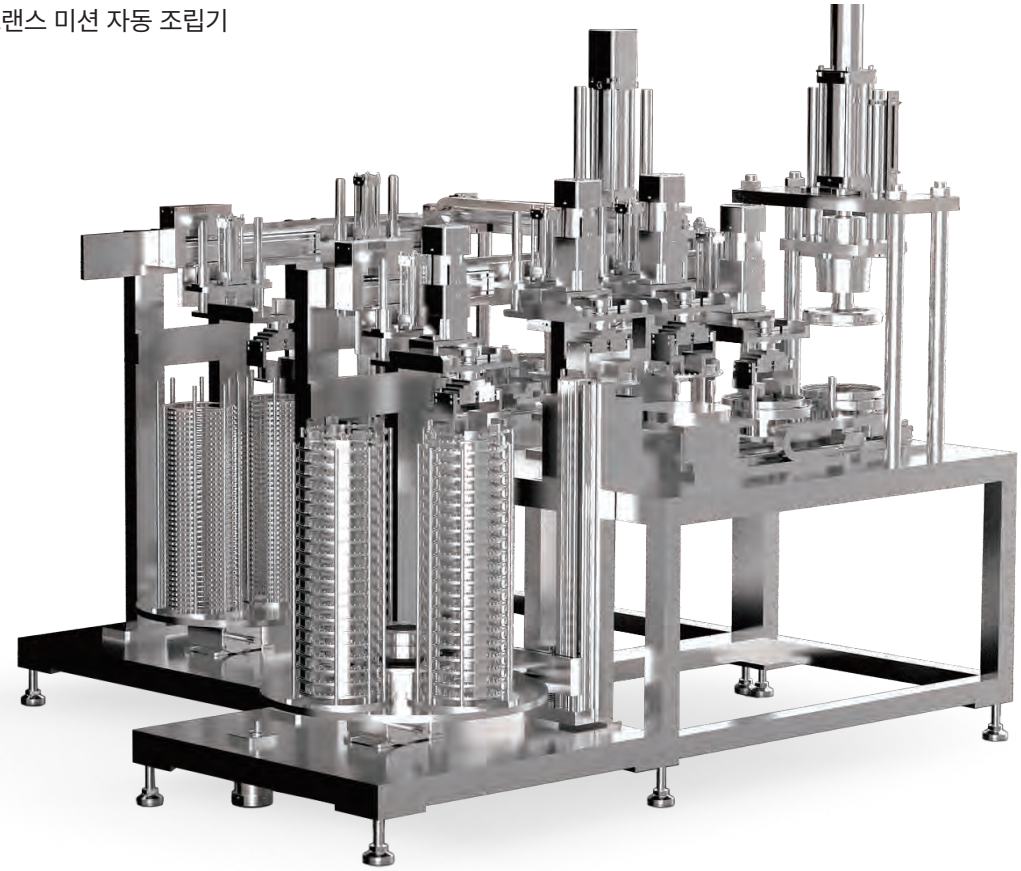


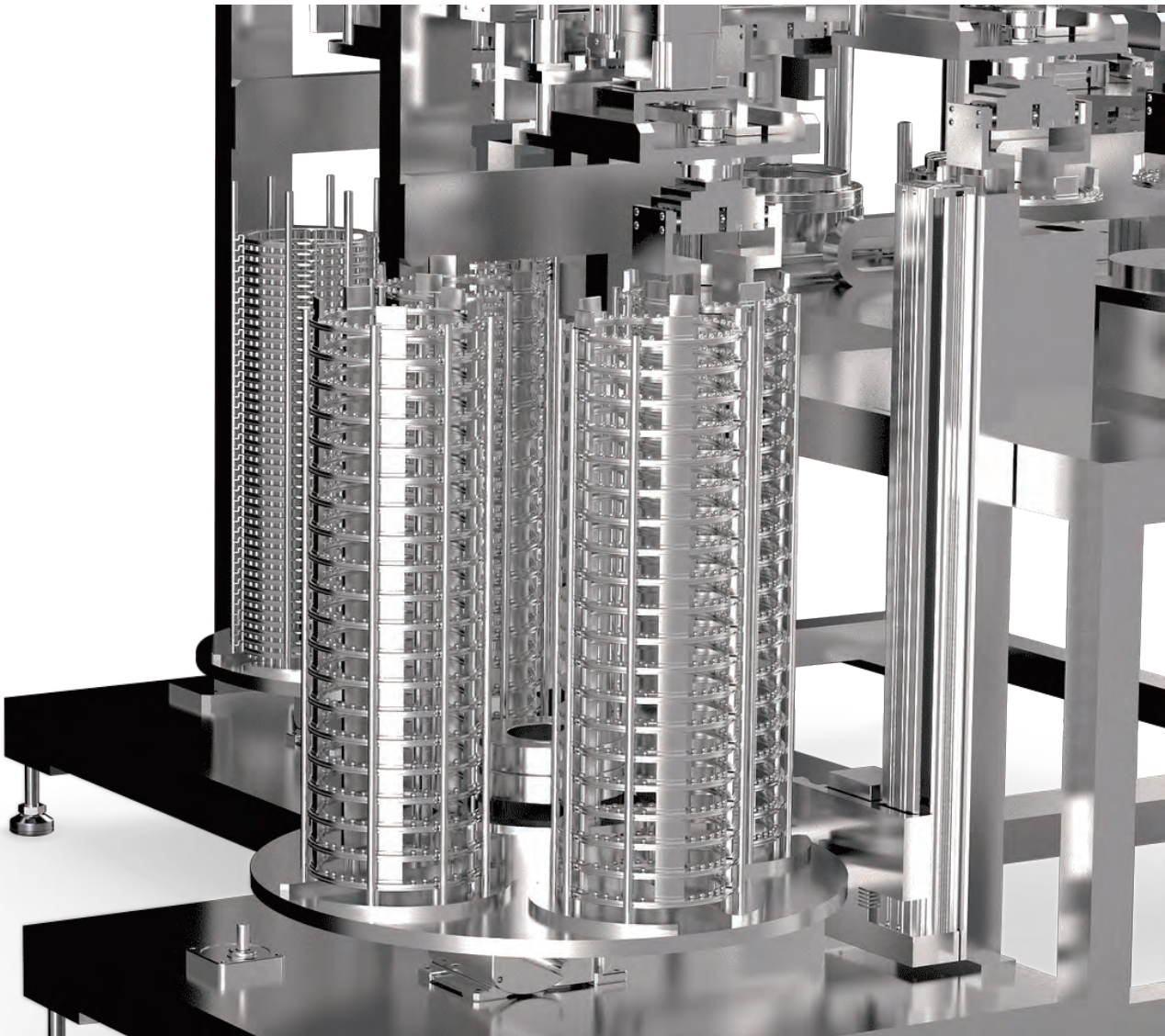
Project: 전자저울



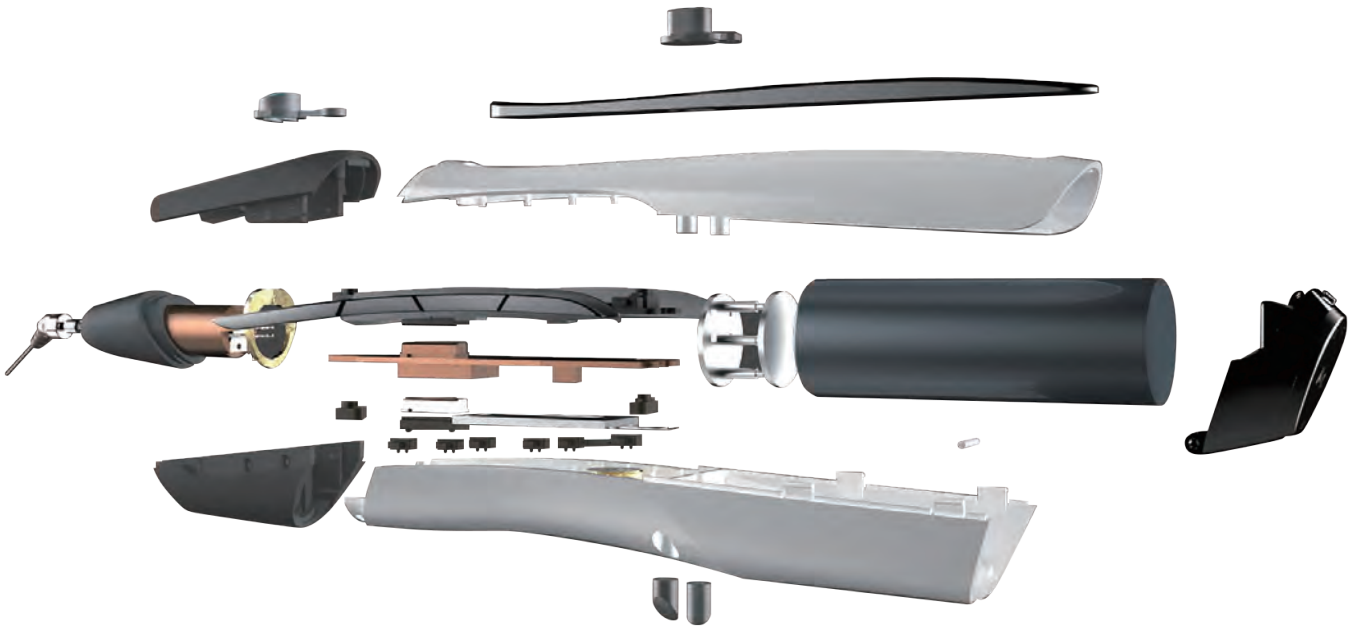


Project: 트랜스 미션 자동 조립기





Project: 레이저 시술기

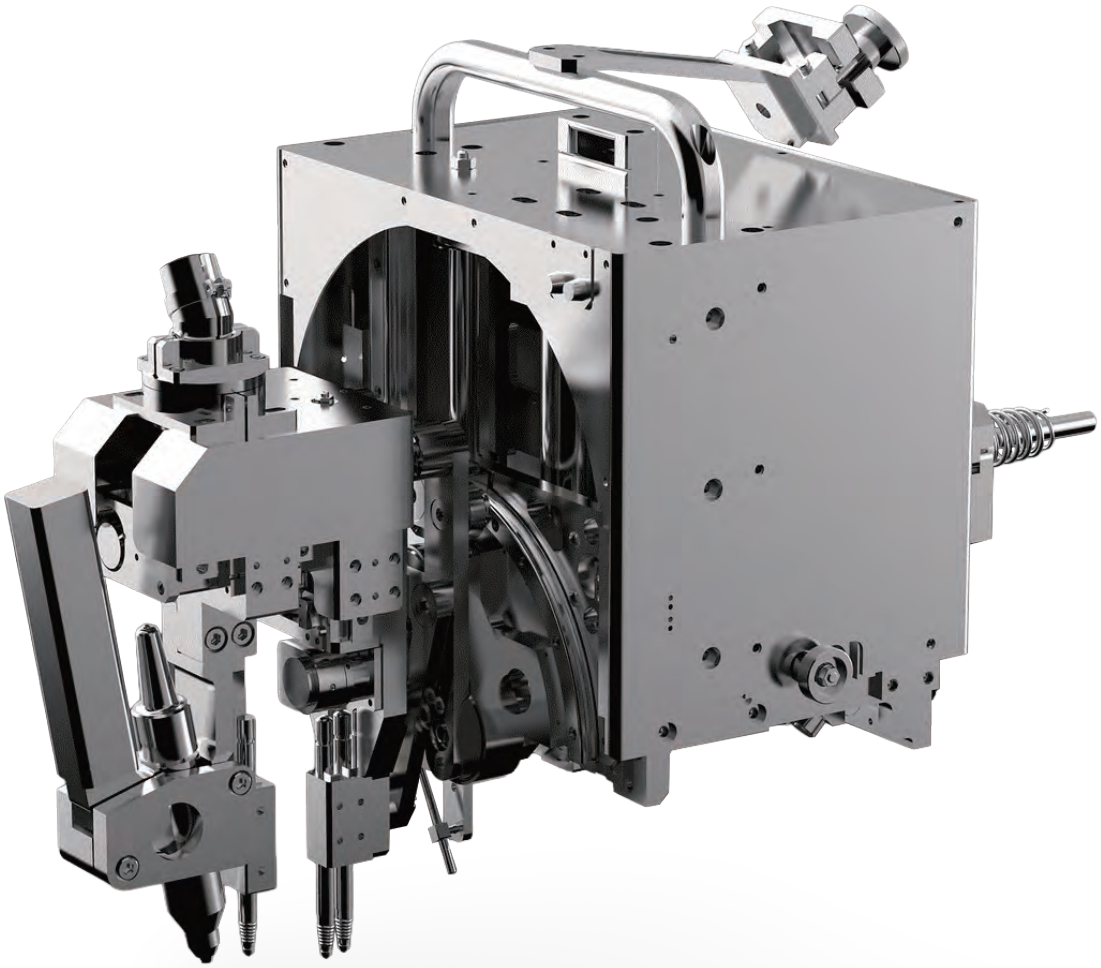


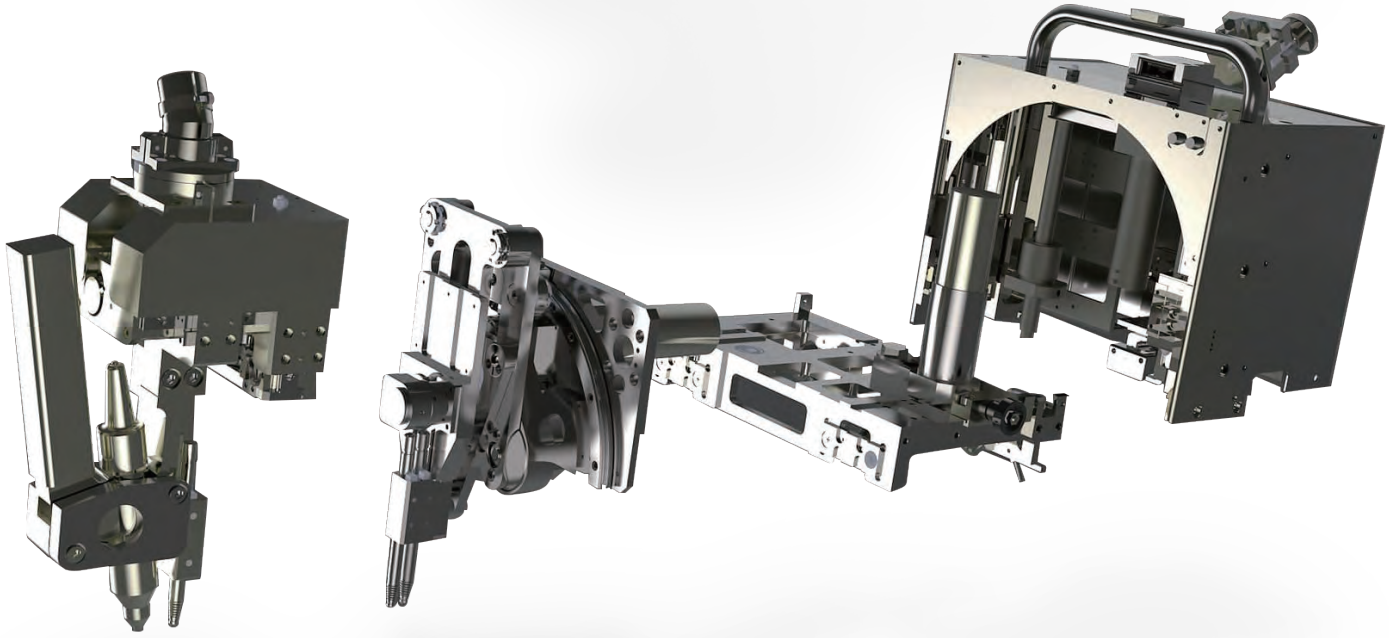


Project: 반도체 라인용 자율 주행 물류 이송 로봇



Project: 박판 용접 로봇





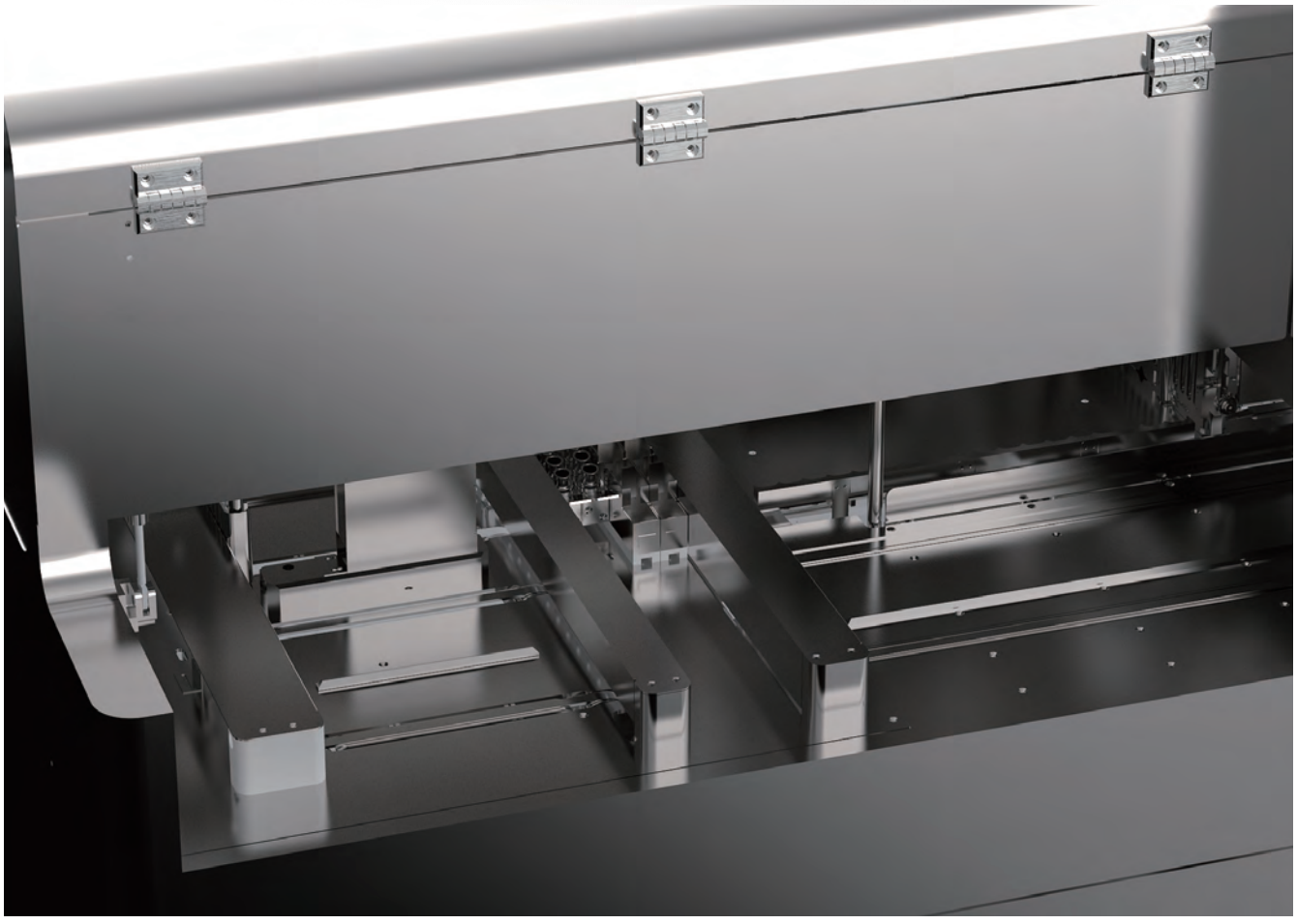
Project: 의료장비(성분 검출기)





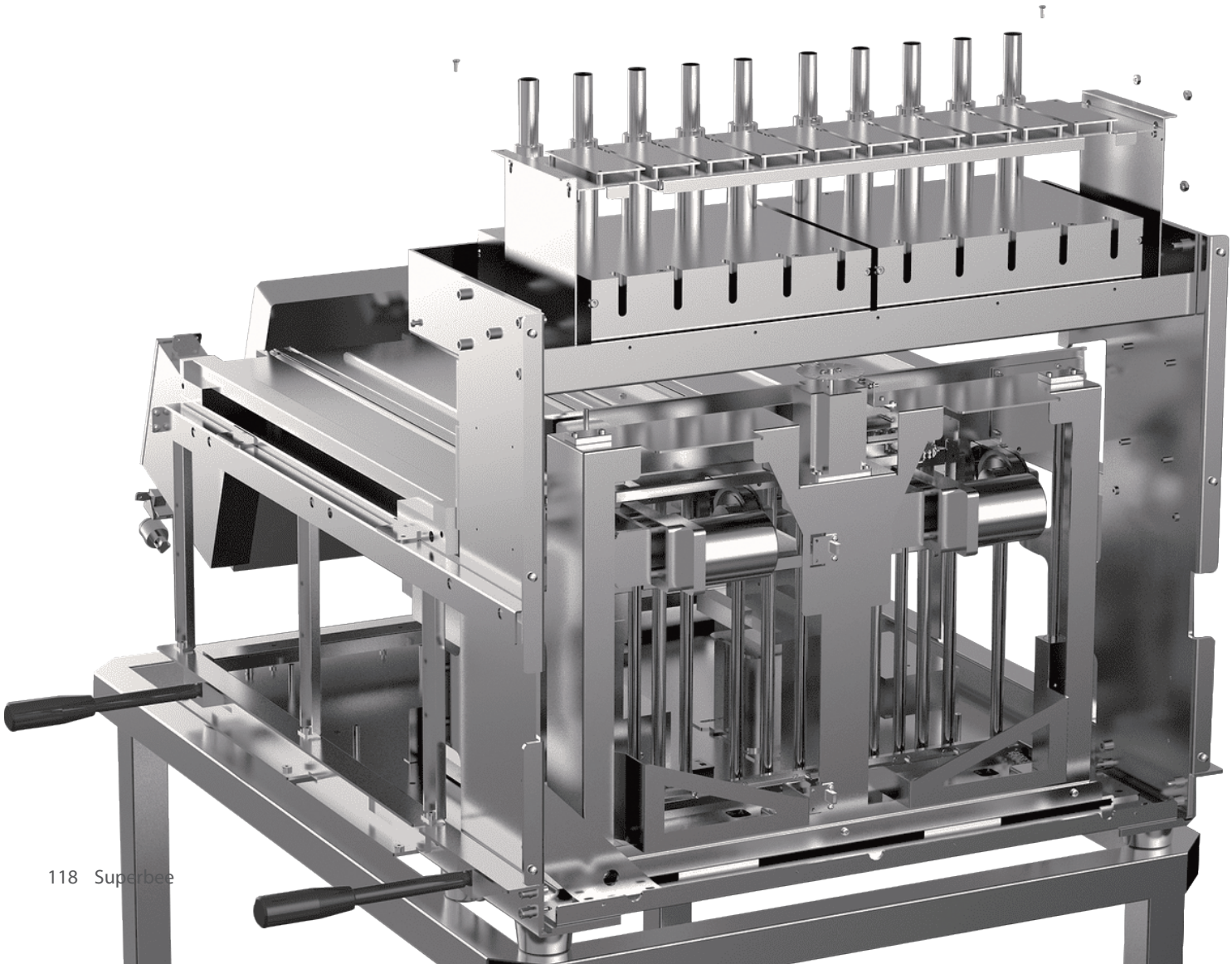
Project: 레이저 용접 및 검사기





Project: 의료장비(성분 검출기)

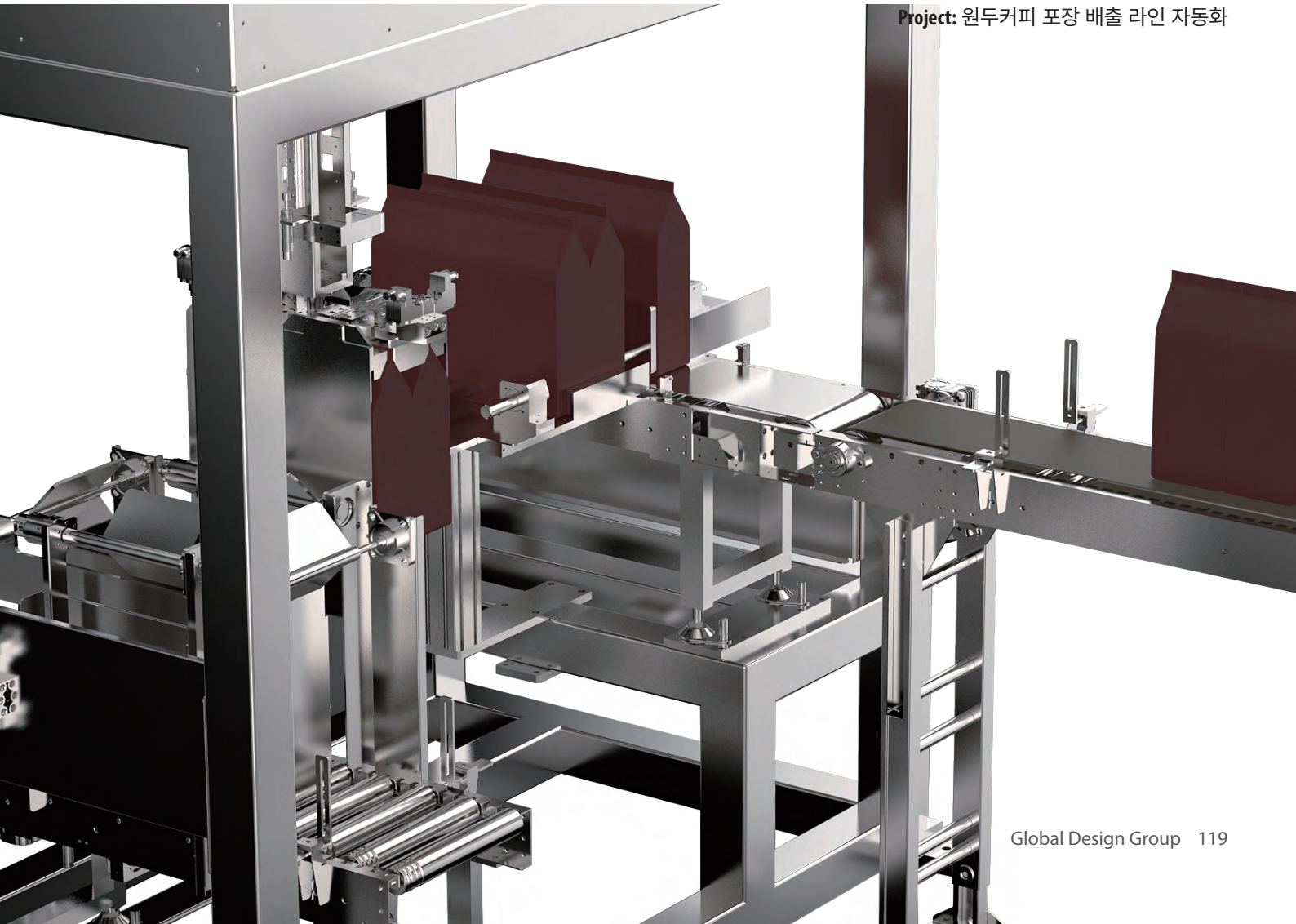




Project: 내방사선 수중 카메라



Project: 원두커피 포장 배출 라인 자동화



MEDIA DESIGN

- Brand films
- Commercial films
- Corporate promotion video
- 2D/3D Motion graphics

The media team creates videos for defining brand identity. Equipped with in house production systems and high level shooting techniques, the team provides brand films, commercial production and 2D/3D motion design in new, creative ways.


PROD.NO.
SCENE
TAKE
ROLL
DATE
SOUND
PROD.CO.
DIRECTOR
CAMERAMAN





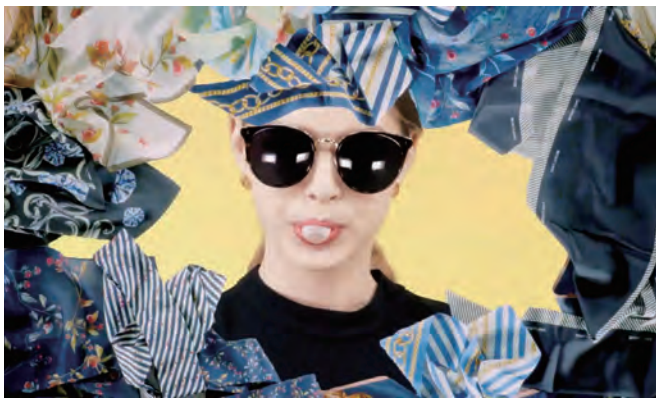








Client: GVG
Media Type: Brand film













Client: Saint Luxure
Media Type: Brand film





Client: GOPIZZA - 타임랩스편
Media Type: Product promotion





Client: GOPIZZA - 편의점용
Media Type: Product promotion





Client: GOPIZZA - 매장용
Media Type: Product promotion













Client: Pizza maru
Media Type: Product promotion













Client: goober
Media Type: Product promotion













Client: JELLY MALLOW
Media Type: Brand film





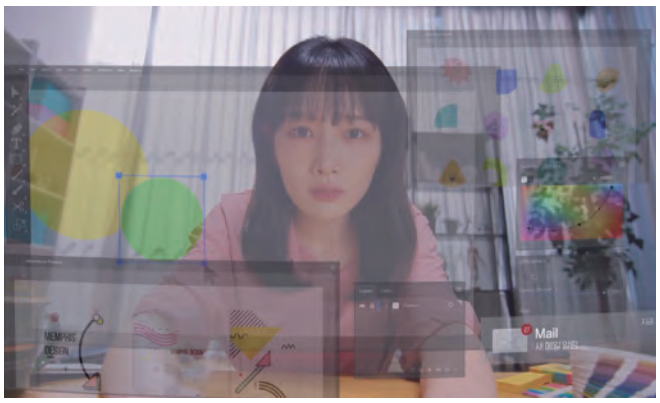








Client: COPIERLAND
Media Type: Brand film





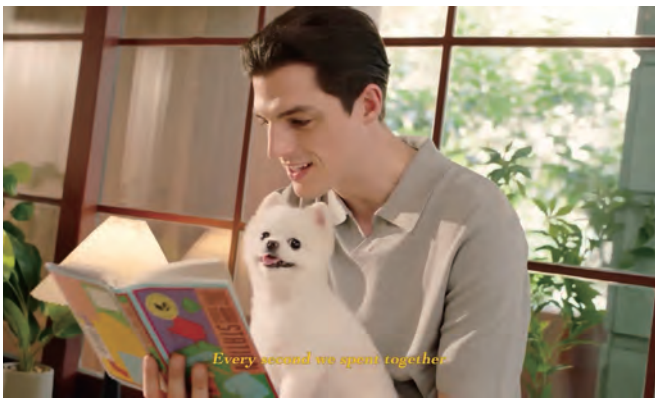


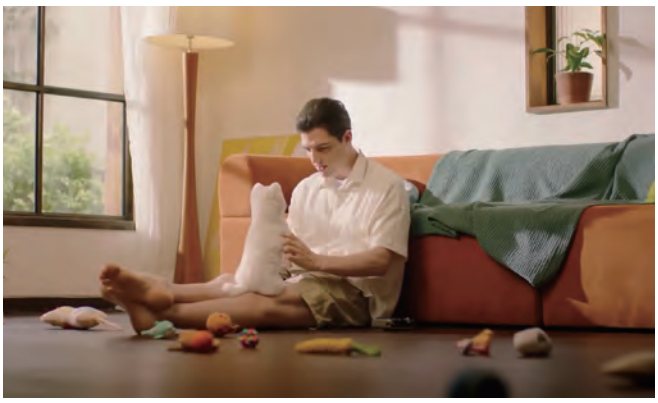






Client: 하루이야기
Media Type: Commercial film













Client: AUTOELEX
Media Type: Brand film







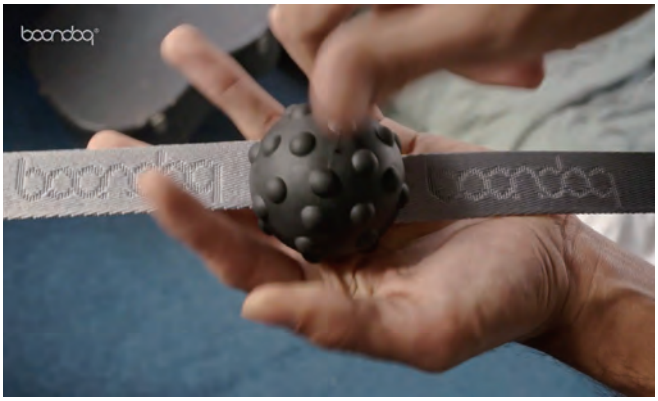


Client: münikund
Media Type: Brand film













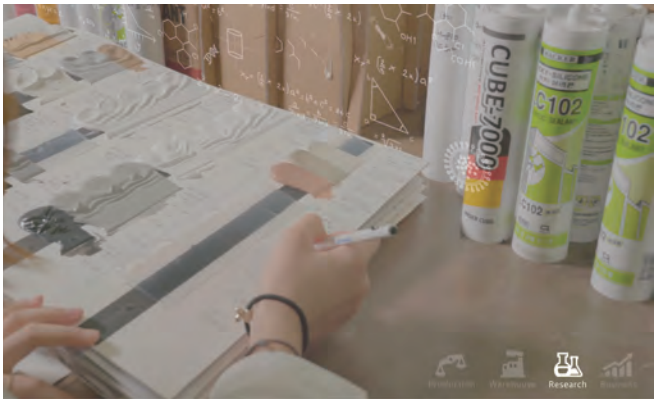
Client: BOONDOG
Media Type: Brand film













Client: (주)탑프라
Media Type: Corporate promotion







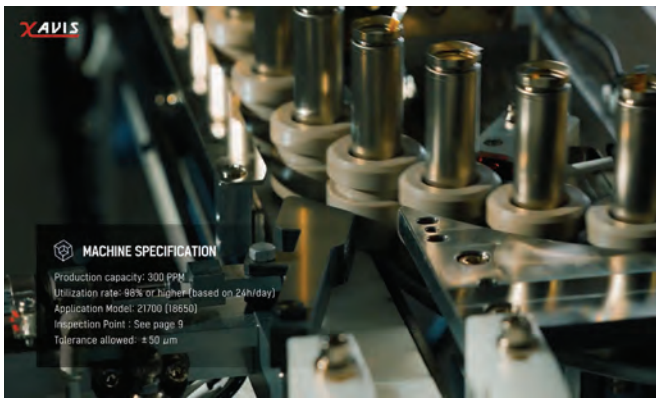






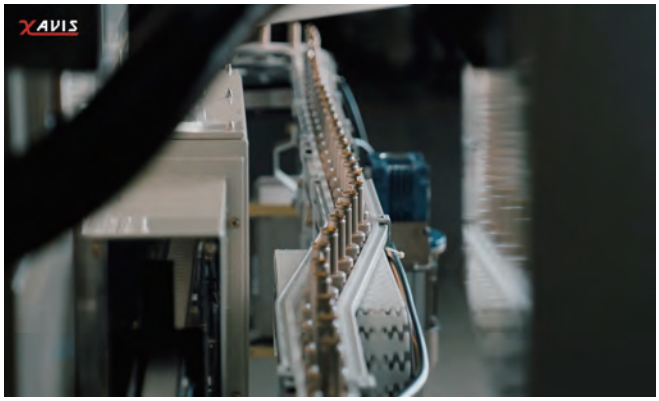
Client: VIVOZON
Media Type: Corporate promotion













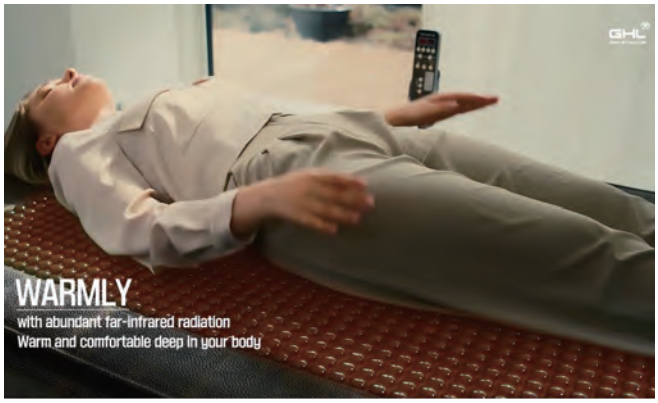
Client: XAVIS
Media Type: Product promotion





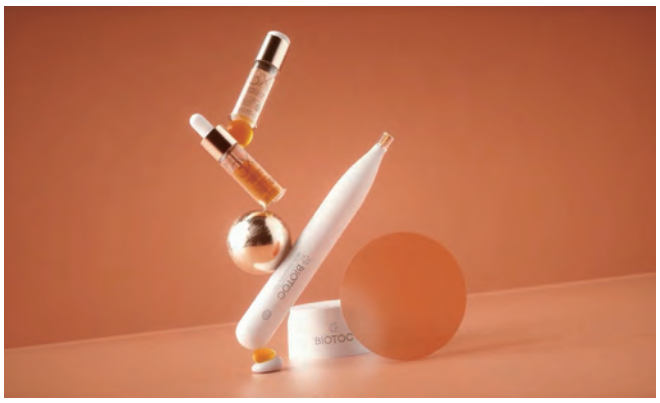








Client: GHL
Media Type: 3D Motion graphics







Client: Dermafirm
Media Type: 3D Motion Graphics











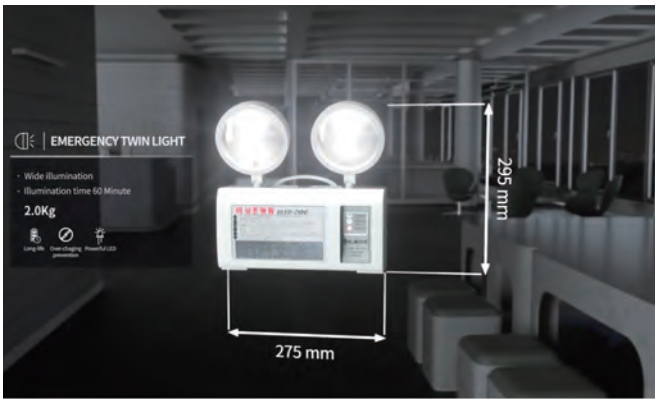


Client: MARPPLE
Media Type: 3D Motion Graphics





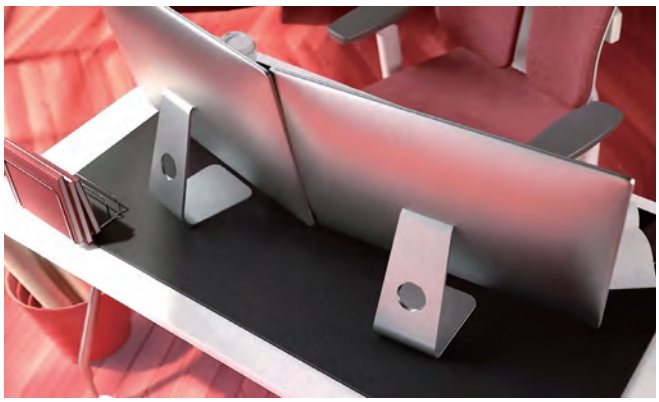








Client: Union Light
Media Type: 3D Motion Graphics





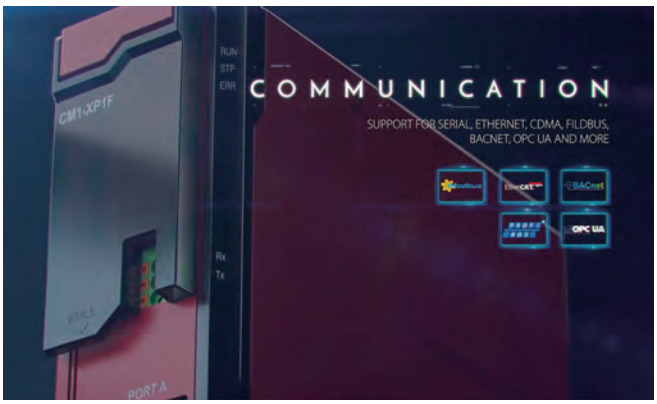




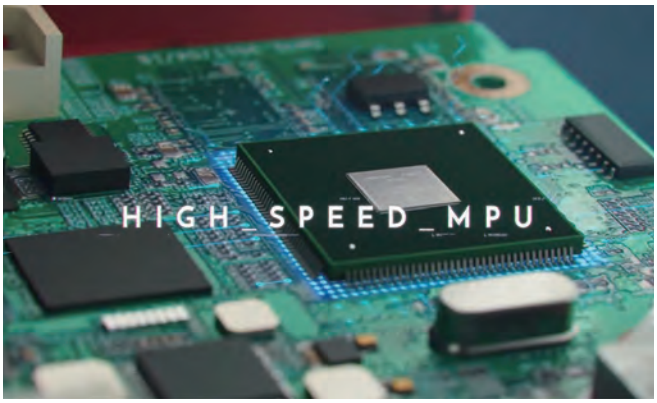




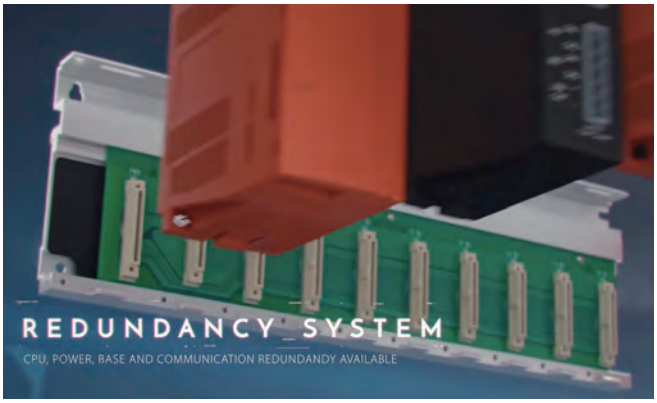
Client: Duoback
Media Type: 3D Motion Graphics











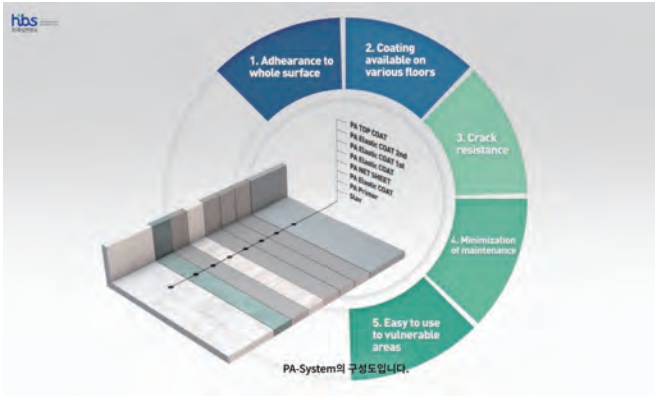


Client: CIMON SCADA
Media Type: 3D Motion Graphics







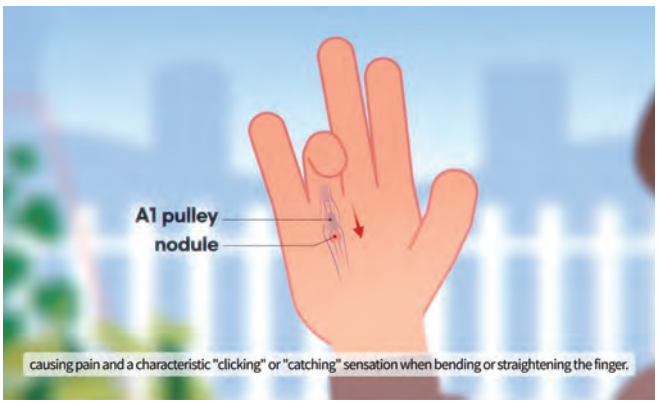






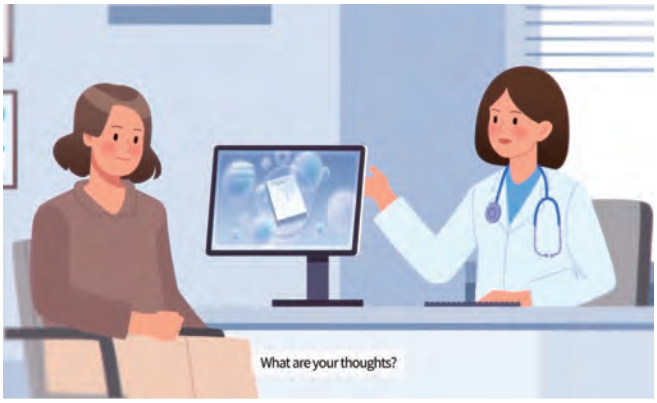
Client: 확실한방수
Media Type: 2D Motion graphics





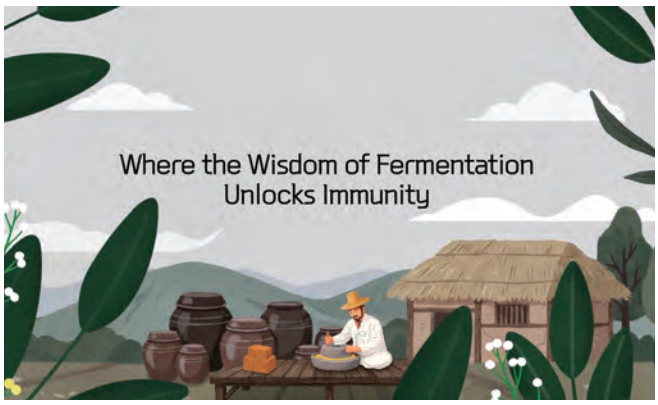








Client: Smartwire
Media Type: 2D Motion graphics





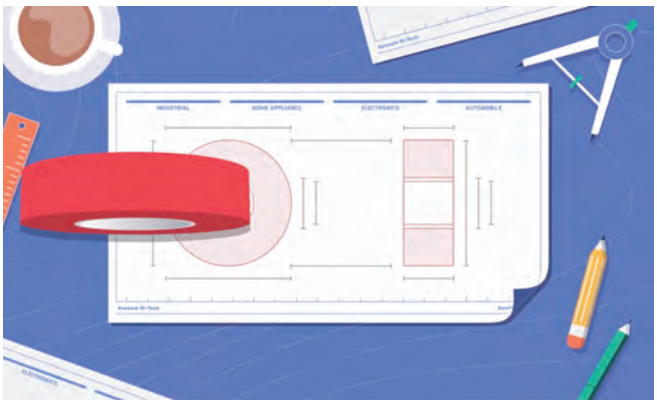








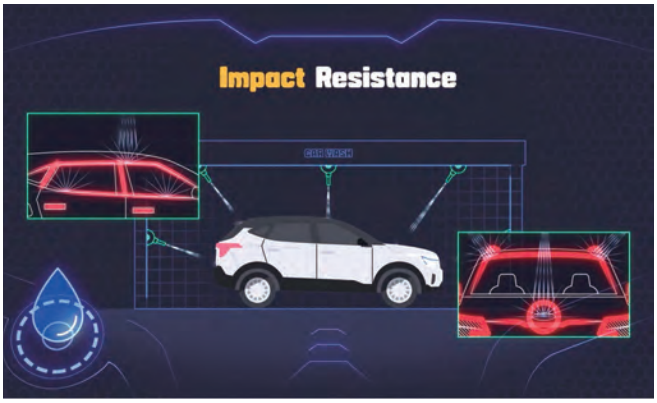
Client: MOAlifeplus
Media Type: 2D Motion graphics

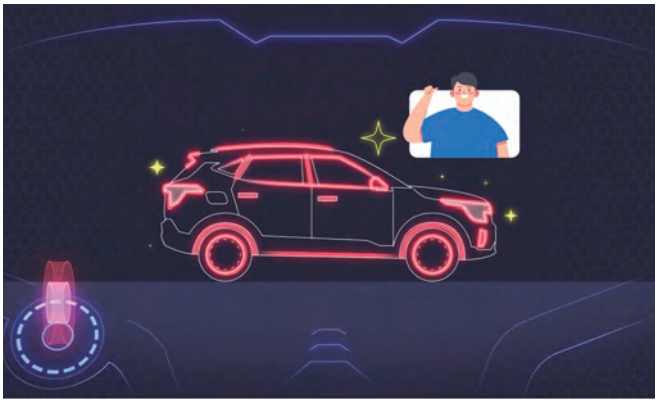












Client: HANNAM HI-TECH
Media Type: 2D Motion Graphics

WEB DESIGN / AI SEO·AEO·GEO

- Web Site

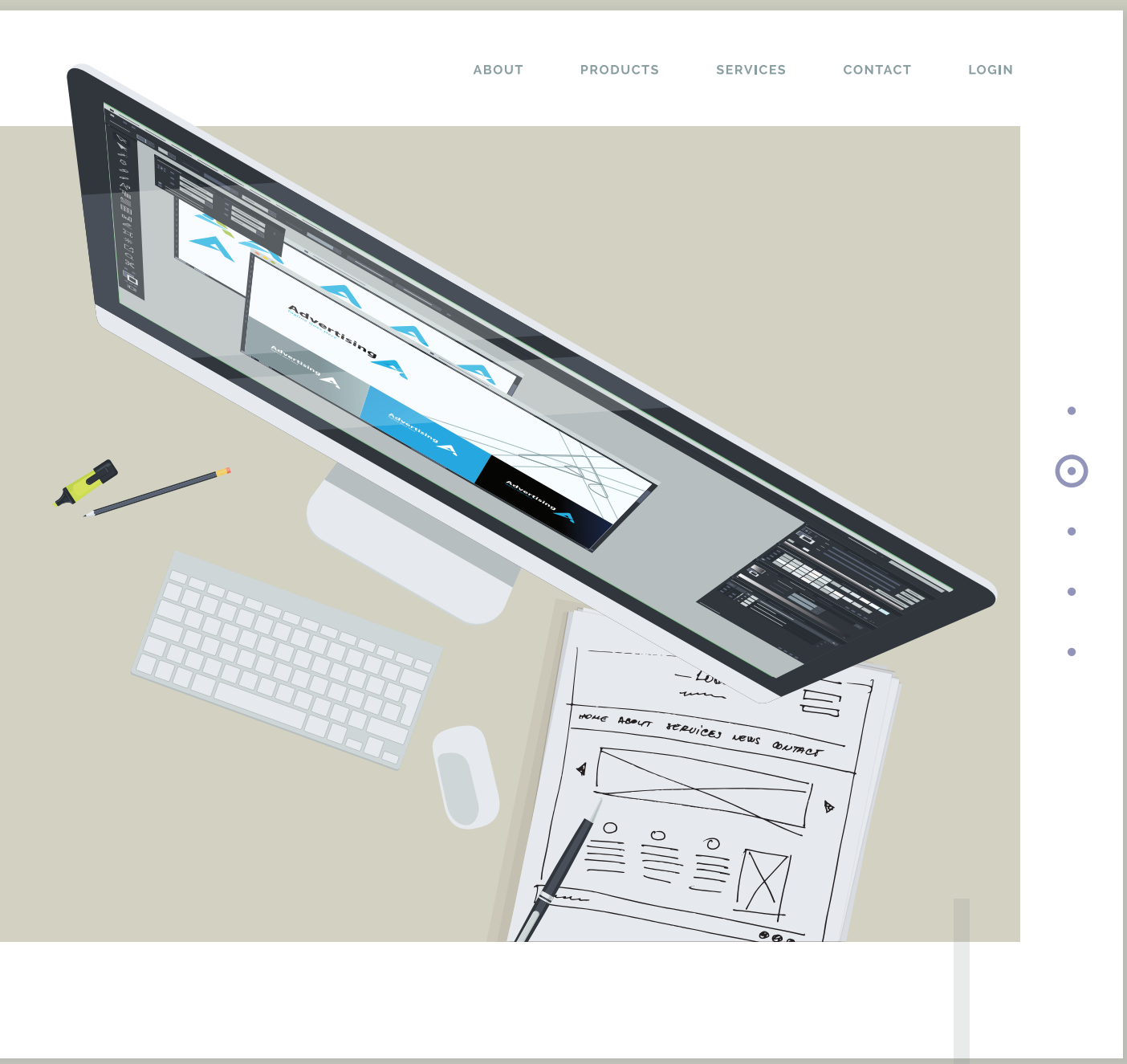
- Customized Site

- Detail Page

- AI SEO · AEO · GEO



The Web team works under the strong belief that client's satisfaction comes first. In addition, technical knowledge and new marketing trends are also taken into account when working on various projects. The most functional and aesthetic design created by the Superbee web team enables clients to grow their business and compete in the world market.


ABOUT
PRODUCTS
SERVICES
CONTACT
LOGIN
Advertising
HOME ABOUT SERVICES NEWS CONTACT



Brand Name

The Web team works under the strong belief that client's satisfaction comes first. In addition, technical knowledge and new marketing trends are also taken into account when working on various projects.
The most functional and aesthetic design created by the Superbee web team enables clients to grow their business and compete in the world market.

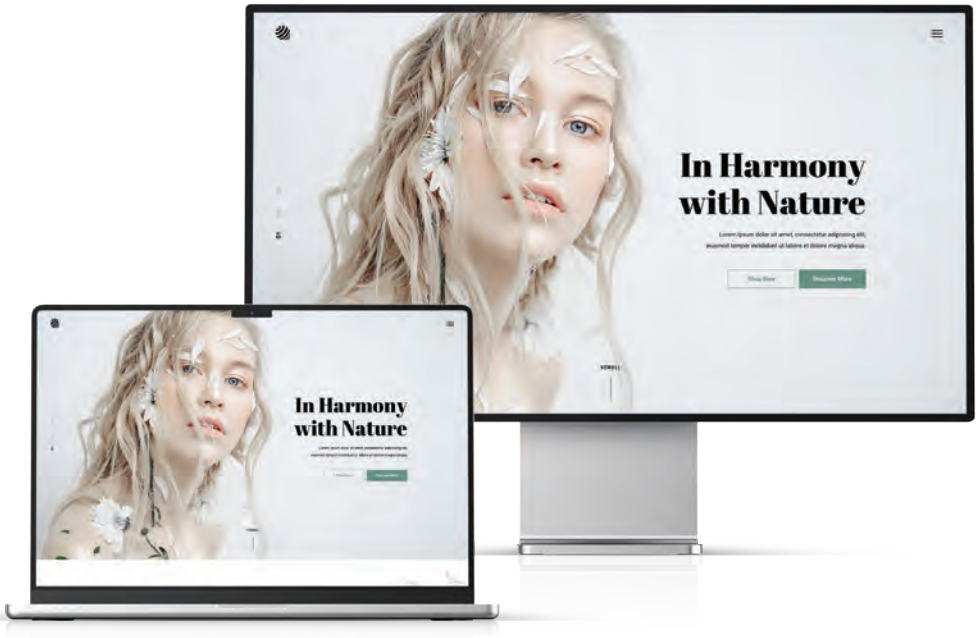
WEB SITE



01 02 03 04 05



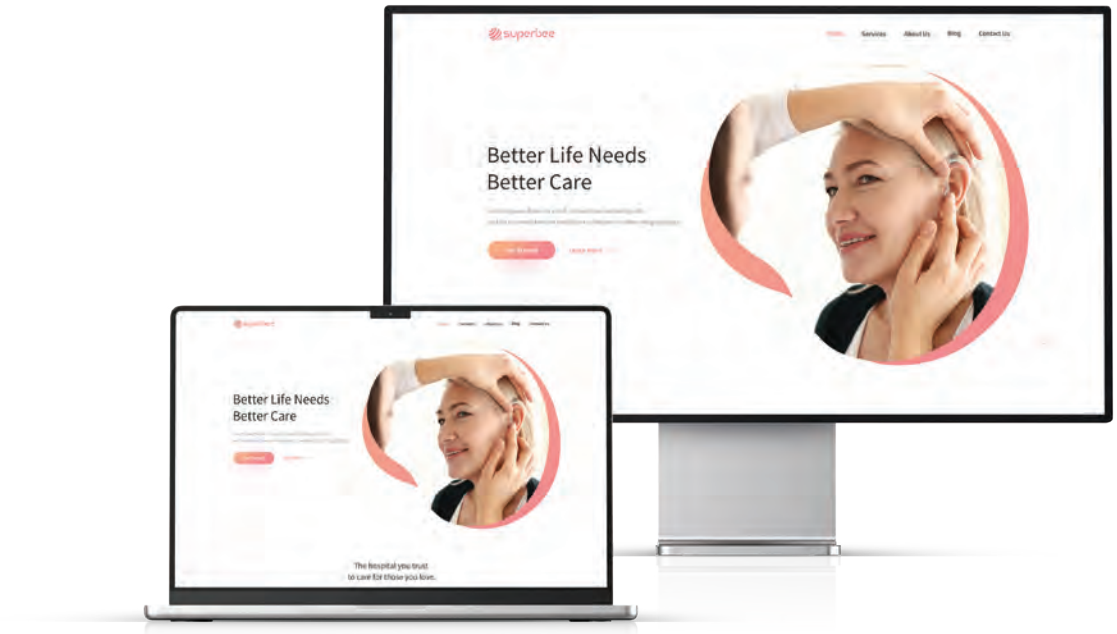
Project: Web Site
Category: Chemistry



Project: Web Site
Category: Cosmetic



Project: Web Site
Category: Food



Project: Web Site
Category: Health



Project: Web Site
Category: Industry



Project: Web Site
Category: Product

CUSTOMIZED SITE

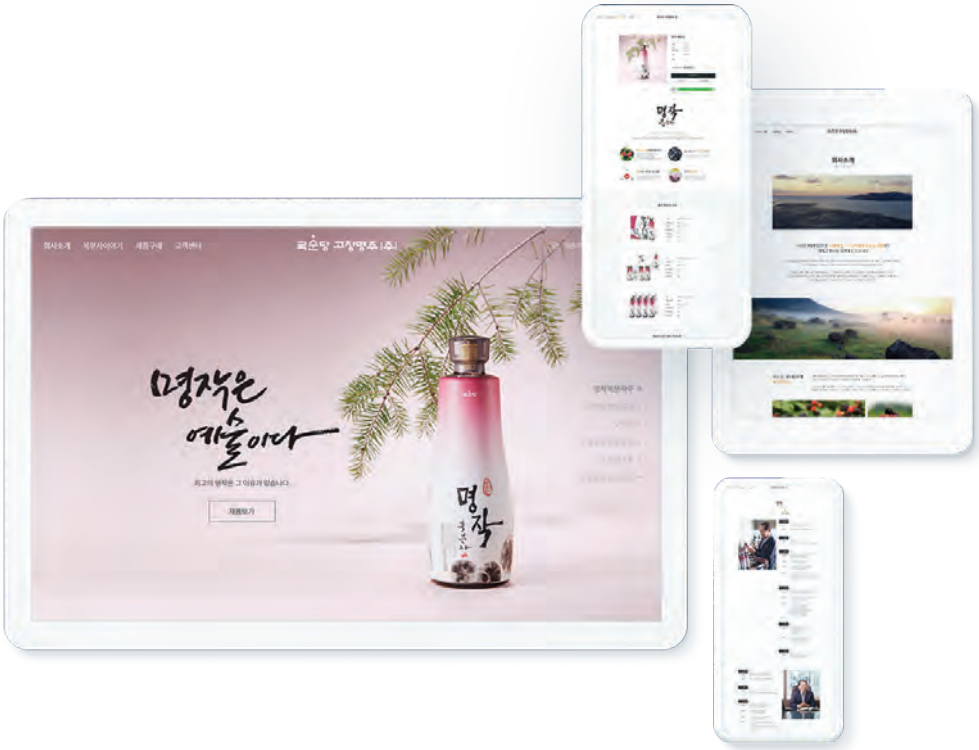
WEB DESIGN

The most functional and aesthetic design created by Superbee.
The web team will contribute to the growth of your business.
We will strive to improve the brand value of our customers in the global market.





Project: Hwayo
Category: Customized Site

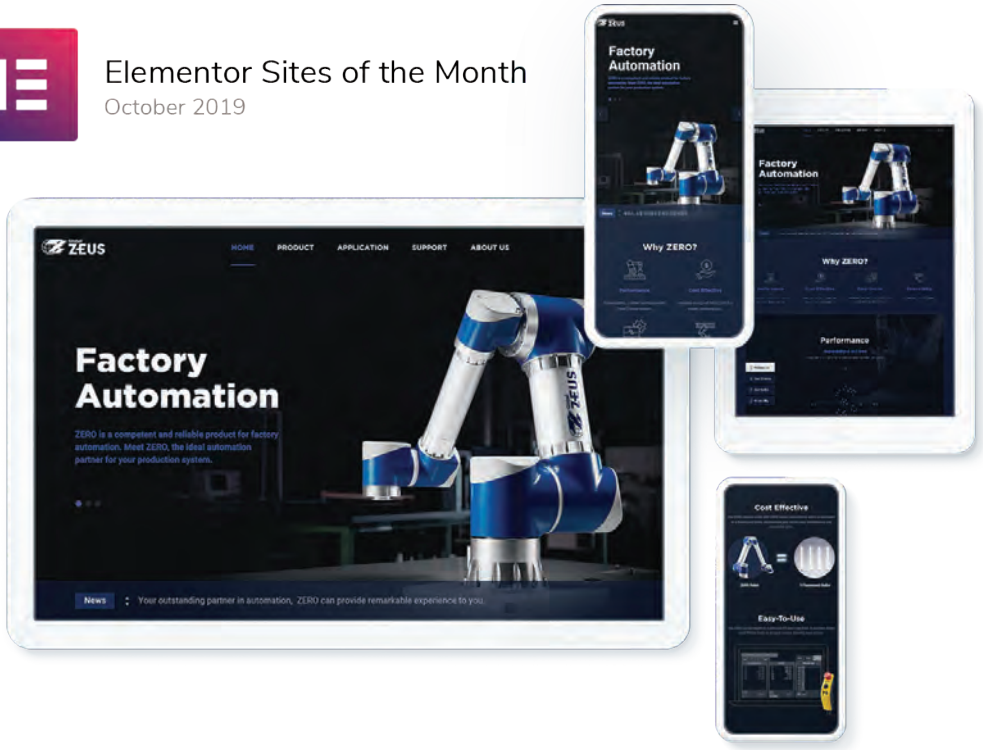


Project: Kooksoondang
Category: Customized Site

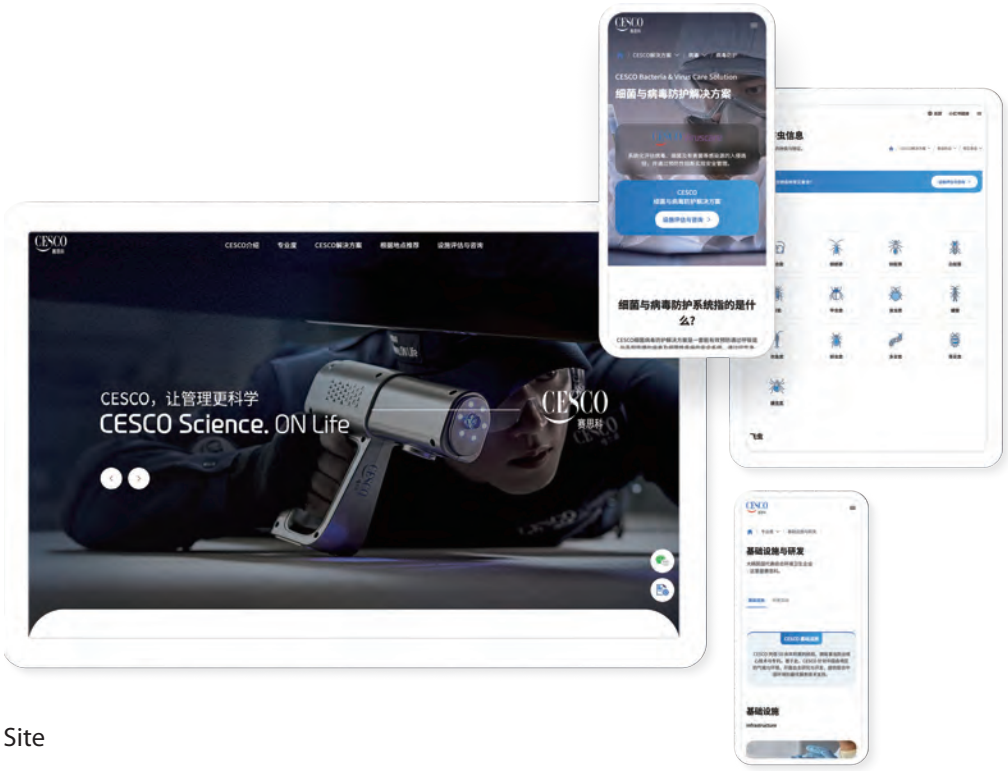


Project: Kwangjuyo
Category: Customized Site, Web Catalog

Elementor Sites of the Month
October 2019



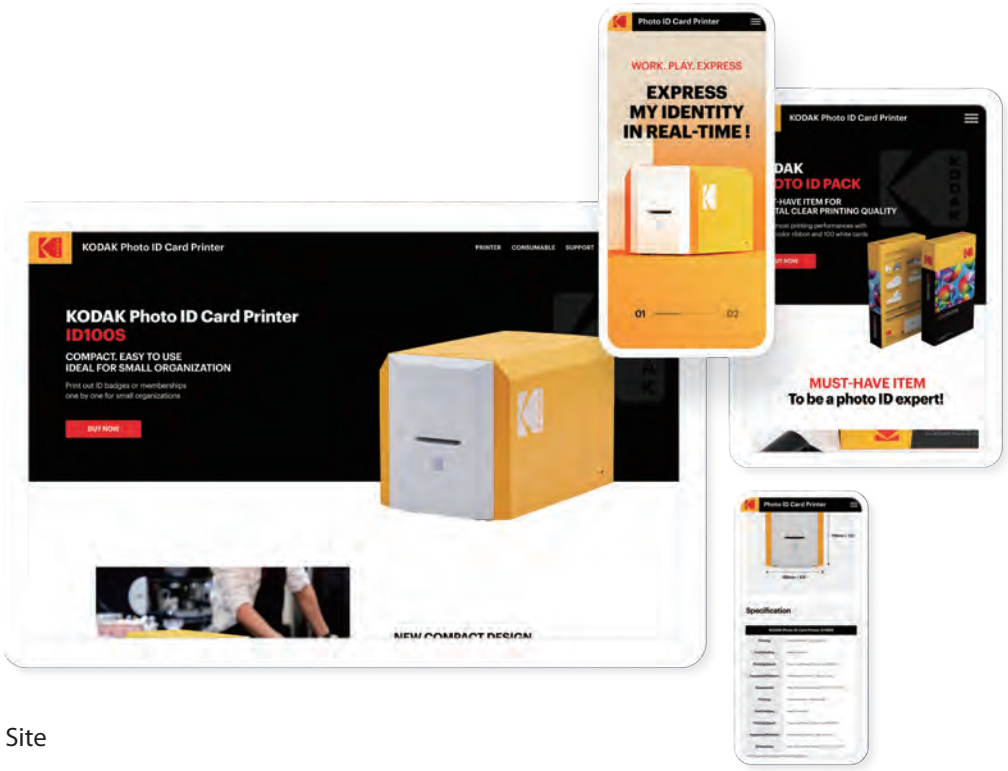
Project: Global Zeus
Category: Customized Site



Project: CESCO
Category: Customized Site



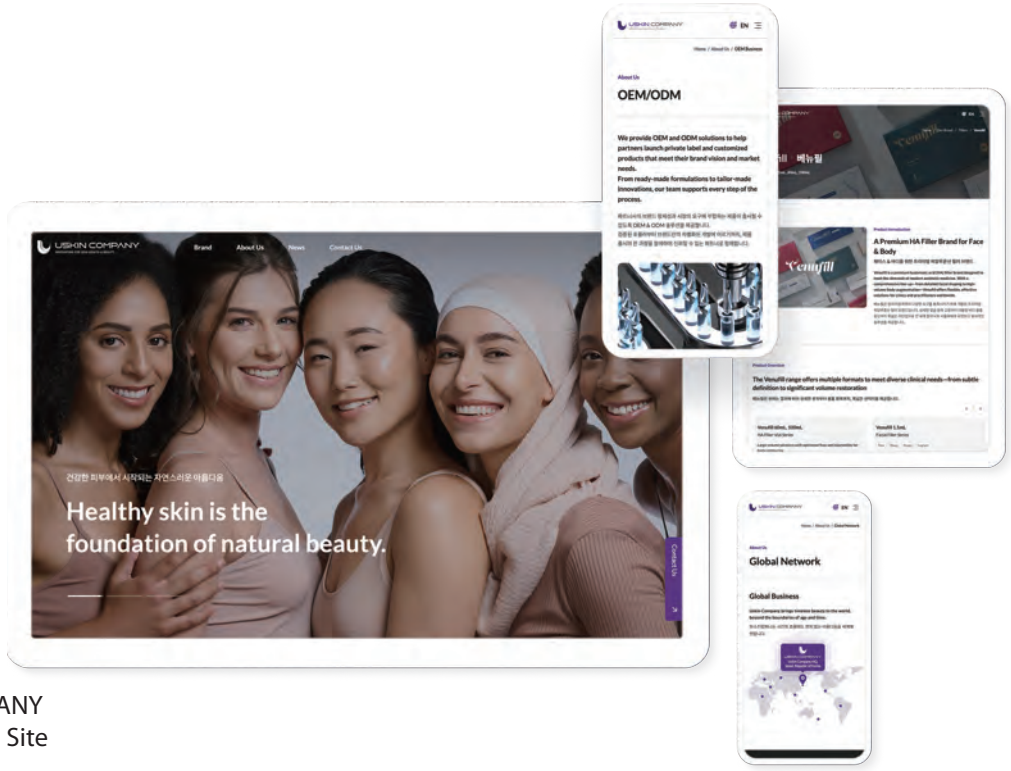
Project: DEEPX
Category: Customized Site



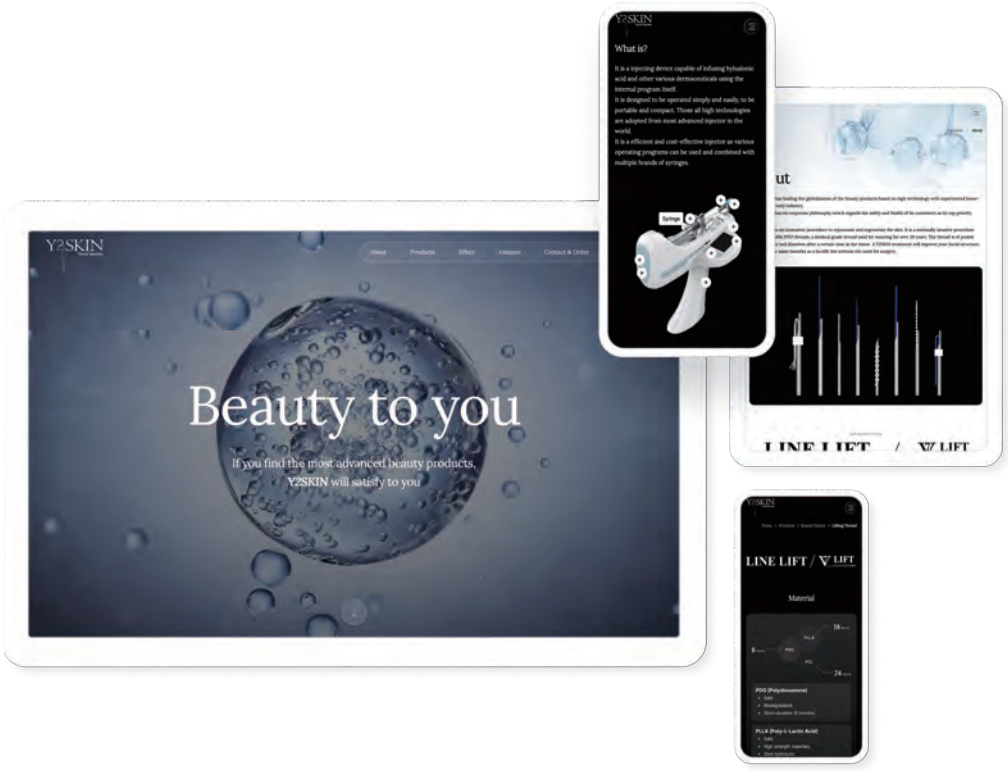
Project: KODAK (IDP)
Category: Customized Site



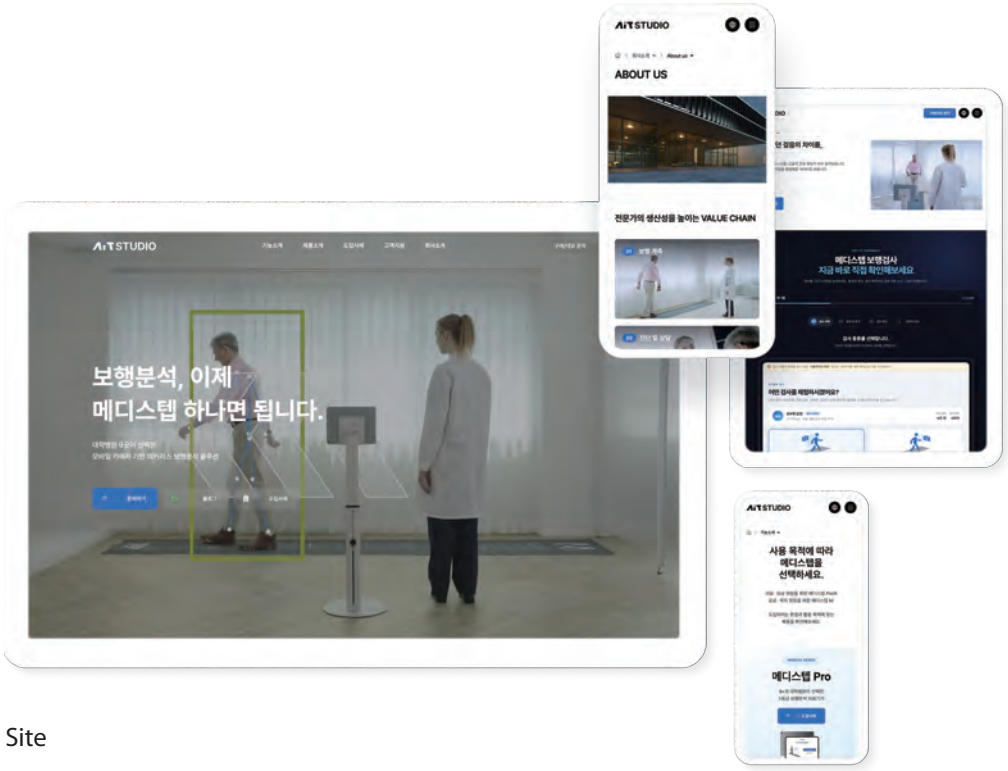
Project: 매일식품
Category: Customized Site



Project: USKIN COMPANY
Category: Customized Site



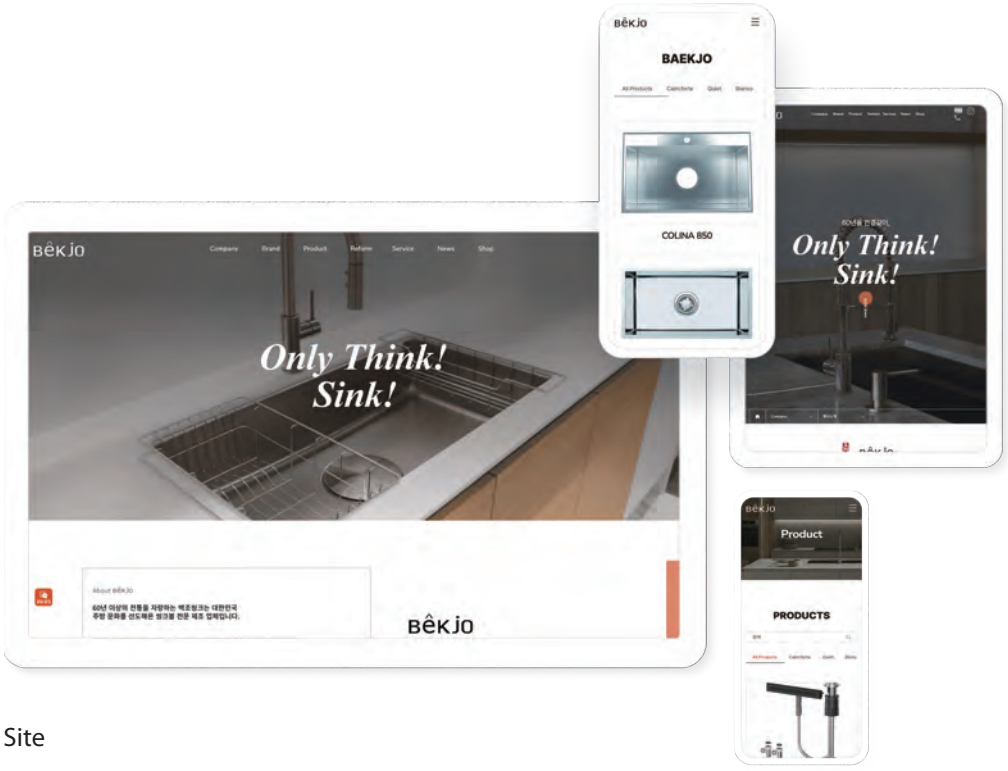
Project: Y2SKIN
Category: Customized Site



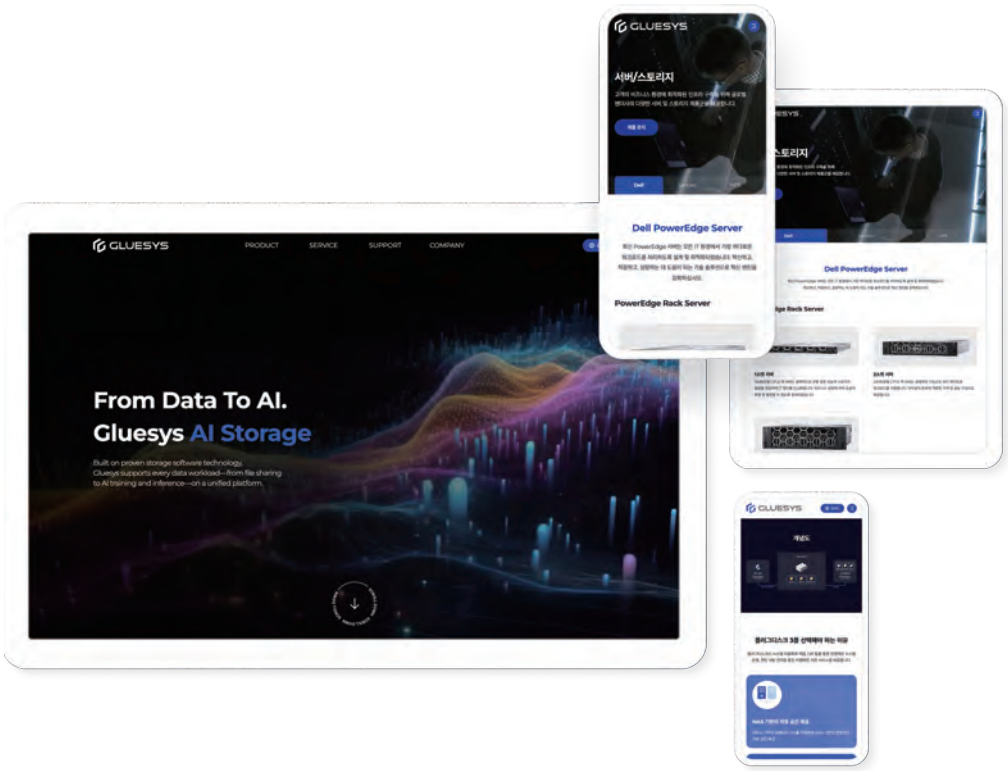
Project: AiTSTUDIO
Category: Customized Site



Project: COMFY Korea
Category: Customized Site



Project: Baekjosink
Category: Customized Site



Project: GLUESYS
Category: Customized Site

DETAIL PAGE

WEB DESIGN





The most functional and aesthetic design created by Superbee.
The web team will contribute to the growth of your business.
We will strive to improve the brand value of our customers in the global market.

Project: 브랜즈랩
Category: Detail Page



Project: 코코베네(고려 홍삼)
Category: Detail Page

Project: 페어그린
Category: Detail Page



Project: Mediciel
Category: Detail Page

Project: 소프트웨어융합연구소
Category: Detail Page



Project: Mediciel
Category: Detail Page

SEO
AEO
GEO

SEO · AEO · GEO

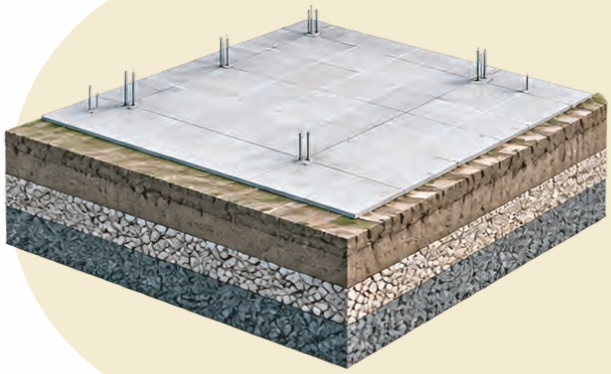


AI의 추천: 당신의 브랜드입니까, 경쟁사입니까?

FULL-STACK MARKETING SOLUTION

Google

SEO 없는 GEO는 존재할 수 없습니다.

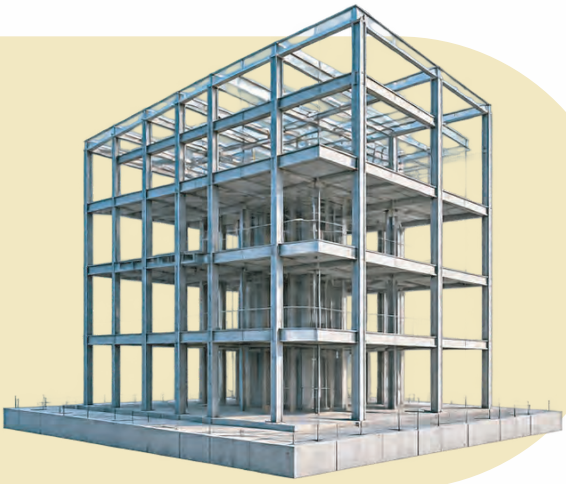


SEO FOUNDATION

검색 노출 기반 구축

AEO STRUCTURE

AI 답변 구조 설계





GEO VISIBILITY

AI 검색 노출 확장

AI 시대를 선점하는 3단계 마케팅 프로세스

구글 상위 노출부터 AI의 추천까지 3-Step 프레임워크

01

SEO 기반

검색 엔진 최적화

기술 표준	타이틀 태그, 메타 설명, 이미지 대체 텍스트 최적화
목적	구글 등 검색 엔진에 노출되는 사이트 구축

02

AEO 성장

답변 엔진 최적화

구조 전환	FAQ 및 대화형 콘텐츠 설계
목적	AI가 사용자 질문에 인용할 데이터 준비

03

GEO 도약

생성형 엔진 최적화

관계 강화	AI 전용 지침 파일 및 구조화 데이터 도입
목적	AI 비서가 바이어에게 우선 추천하는 브랜드 선점

SEO·AEO·GEO 최적화가 가져온 압도적 성장 지표

검색 엔진과 AI 플랫폼 최적화 단 3개월 만의 실제 수치 변화

사용자 수

299.7 %

2.7K Users

세션 수

310.3 %

3.8K Sessions

참여 세션 수

326.9 %

3.8K Eng.

*Data Source: Google Analytics (Superbee Client Case, 2026.01 - 2026.04)

고품질 타깃 유입 참여율

99.87% 달성

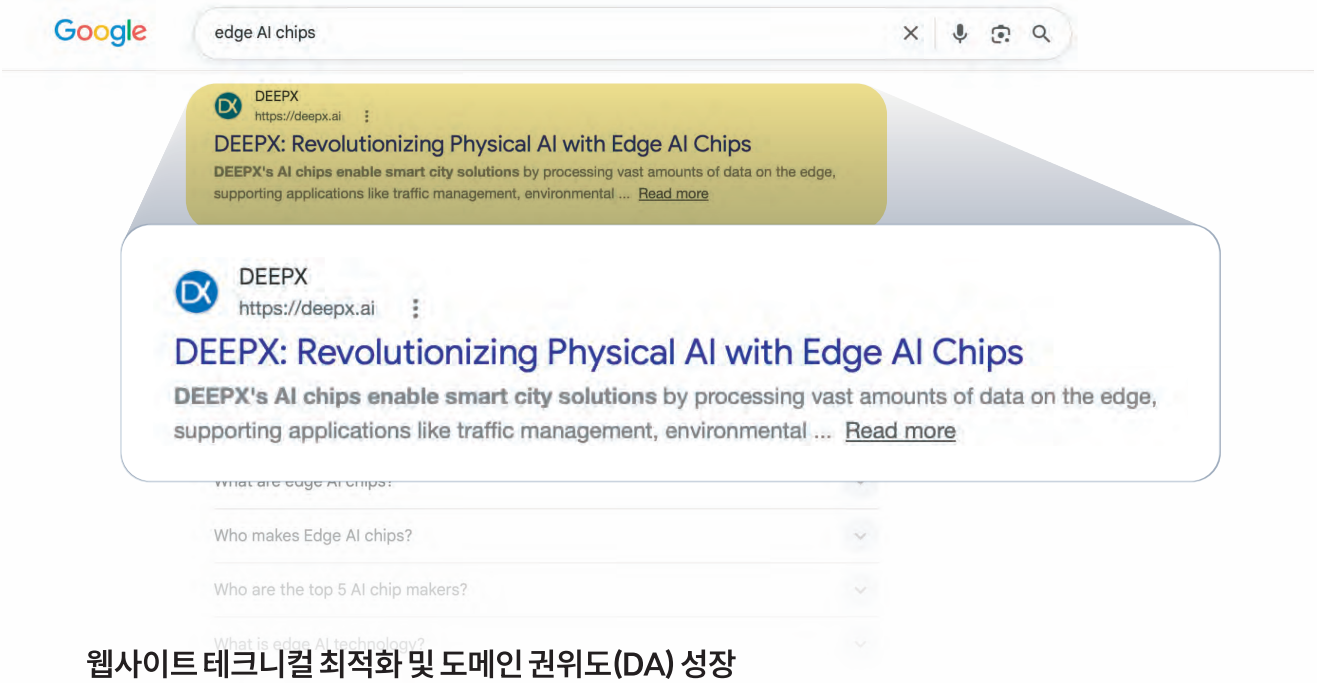
기간: 2026.01.01~04.20

Google Analytics / Semrush Verified Data

수퍼비 SEO 포트폴리오

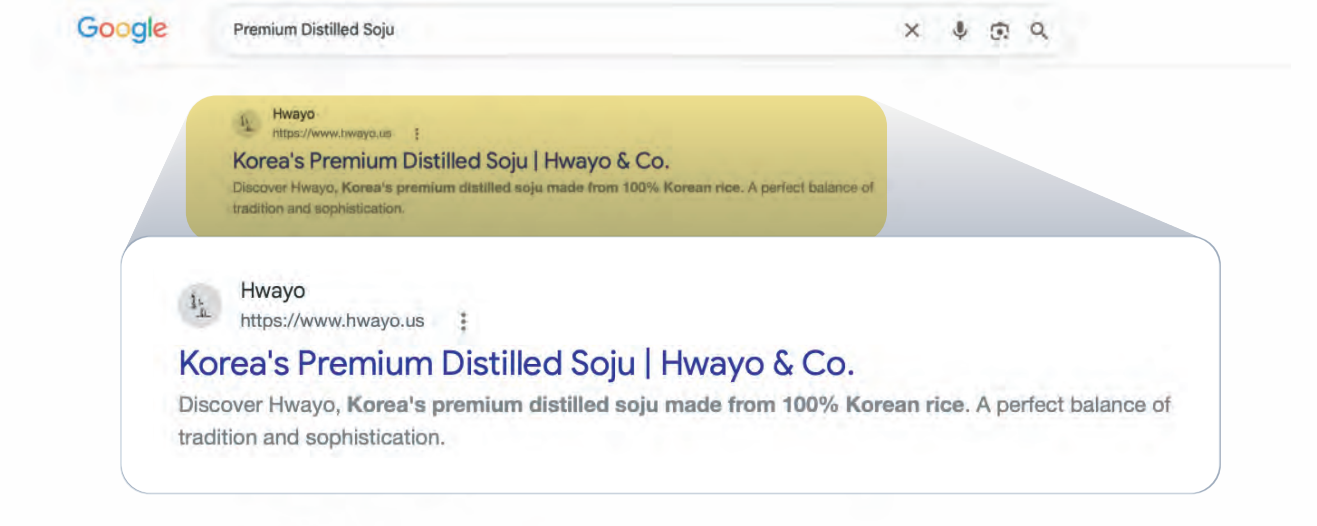
오가닉 페이지 상위 노출, 신뢰도 있는 웹사이트

테크니컬 최적화와 검색 의도 분석을 통해 핵심 키워드의 오가닉 페이지 상위 랭크를 선점



웹사이트 테크니컬 최적화 및 도메인 권위도(DA) 성장

- 크롤링·인덱싱 최적화 기반의 검색 엔진 신뢰도 구축으로 장기적 트래픽 자산화



글로벌 타깃 키워드 오가닉 검색 1페이지 상위 랭크 점유

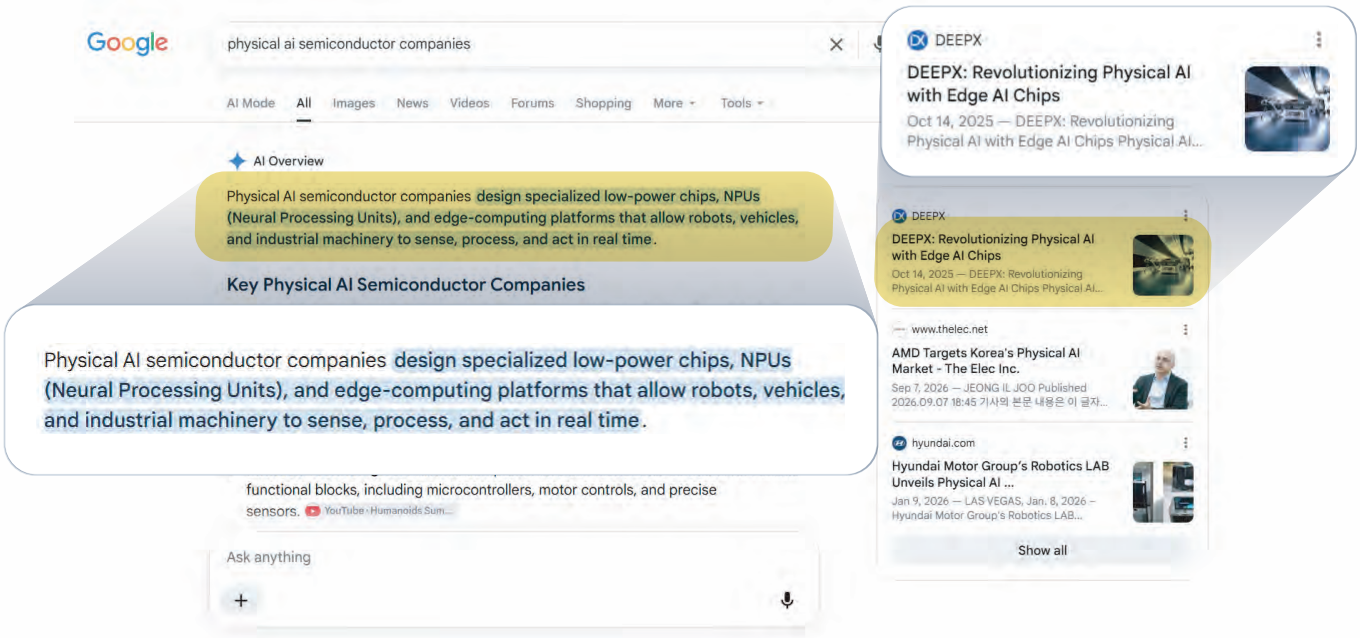
- 핵심 인텐트 키워드 선점을 통한 자연 유입 극대화

수퍼비 AEO 포트폴리오

검색 결과의 최상단, AI 답변으로 노출되는 웹사이트

구조화된 콘텐츠 설계를 통해 구글 AI Overview 및 피처드 스니펫을 독점

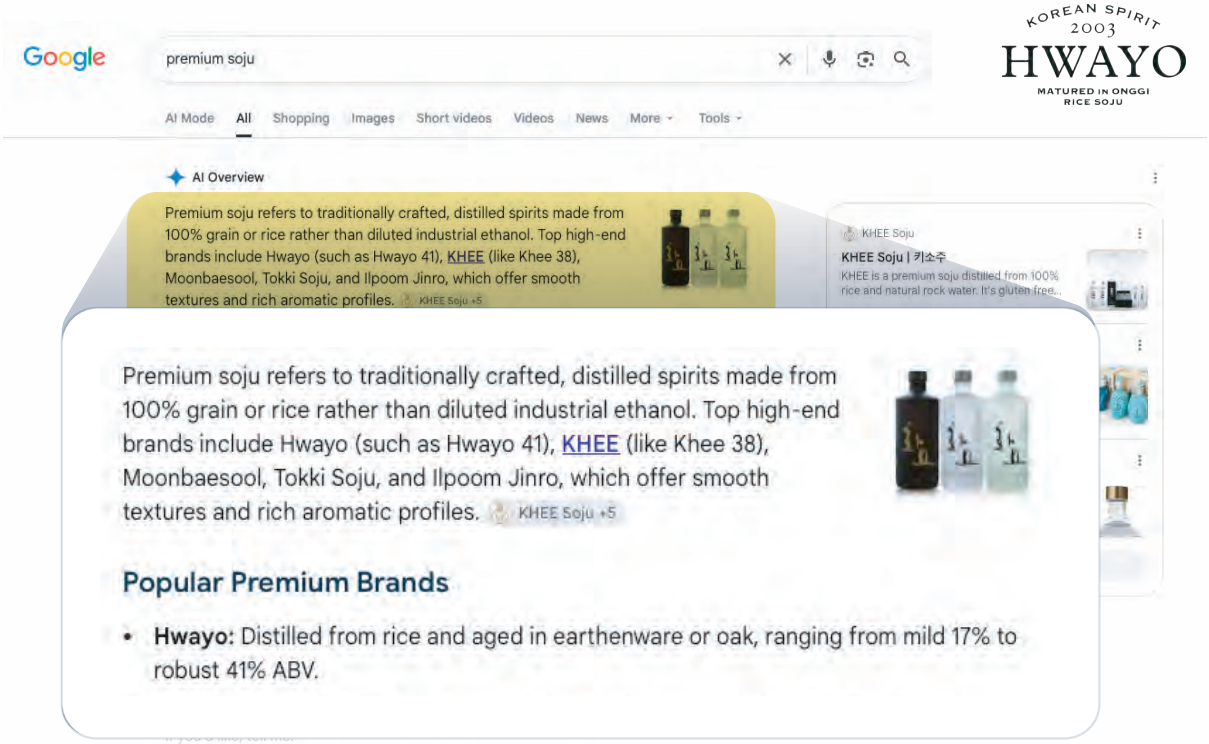
DEEPX



구글 키워드 검색 시 최상단 AI Overview 점유

- 기존 1위 웹사이트 대비 시선 점유율 증가 및 클릭률 극대화

KOREAN SPIRIT 2003 HWAYO MATURED IN ONGGI RICE SOJU



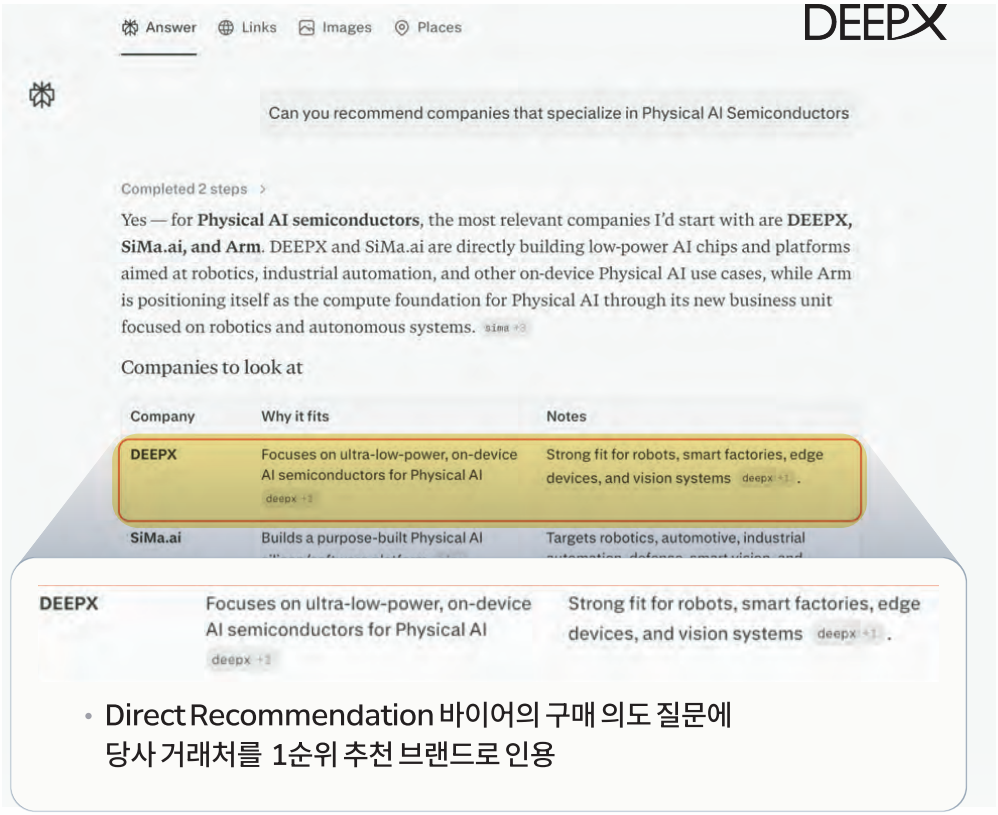
AI가 생성한 요약 답변 영역 내 브랜드 정보 및 출처 링크 노출

- 검색 사용자의 1차 정보 탐색 단계에서 AI가 공인한 브랜드로 각인

수퍼비 GEO 포트폴리오

ChatGPT와 Gemini가 직접 추천하는 브랜드

LLM 알고리즘 최적화로 대화 환경 속에서 인용 및 추천 지분(SoV) 확보

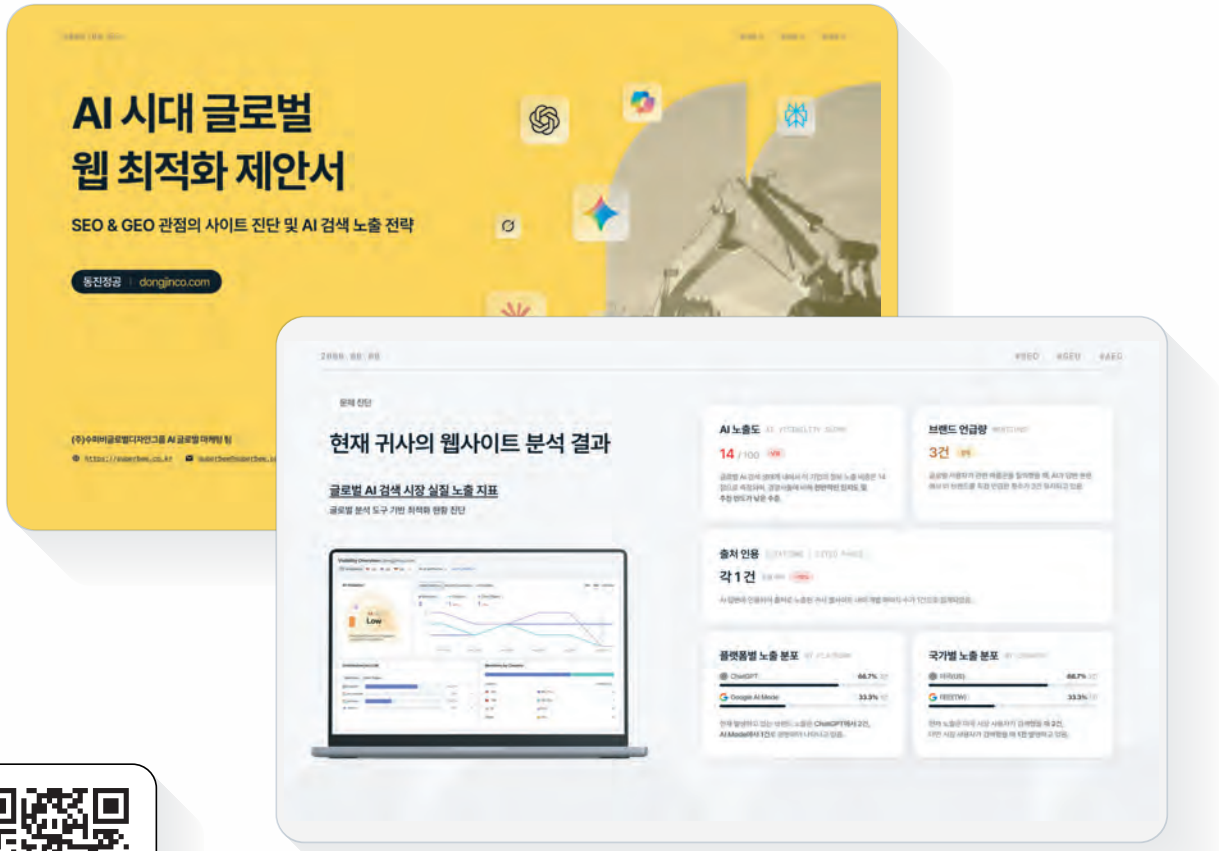


- Direct Recommendation 바이어의 구매 의도 질문에 당사 거래처를 1순위 추천 브랜드로 인용



우리 브랜드는 AI 검색에 얼마나 노출되고 있을까요?
무료 웹사이트 AI 노출 진단 리포트 신청

귀사 웹사이트의 SEO·AEO·GEO 종합 노출 상태를
수퍼비 전문 마케팅팀이 무료로 분석해 드립니다.



QR 코드 스캔하고
1분 만에 신청 완료!

1 Overall Tech & Health Audit (테크니컬 인프라 & 기초 성능 진단)

우리 사이트는 검색 엔진과 AI가 접근하기 좋은 상태일까?

진단 항목 On-Page SEO | Performance | Usability

2 AI Indexing & Infrastructure (AI 데이터 판독력 & 콘텐츠 접근성 진단)

ChatGPT와 Gemini가 우리 데이터를 제대로 수집하고 있을까?

진단 항목 Identity Schema | llms.txt | LLM Readability

3 AI Visibility & Share of Voice (SoV) (AI 플랫폼 별 브랜드 노출 & 경쟁사 비교 분석)

AI 답변 속 우리 브랜드의 추천 점유율과 도달 유저는 얼마일까?

진단 항목 AI Visibility Score | Mentions & Citations | Share of Voice (SoV)

GLOBAL MARKETING

Marketing

- Market Research
- Buyer Acquisition & Engagement
- Influencer Marketing
- LinkedIn
- Facebook
- Google Ads
- Naver Marketing
- Amazon
- YouTube
- Instagram
- TikTok

Trade

- Export
- Import
- Logistics Documentation
- Customs Clearance



Global Marketing

"Make Your Brand Global"

국경을 넘어 글로벌 고객의 마음을 사로잡는
수퍼비만의 마케팅 솔루션

Market Research
시장 조사

타깃 국가의 수요 · 경쟁사 · 가격을 데이터로 분석해 진출 전략을 세웁니다.

Buyer Acquisition & Engagement
바이어 발굴

검증된 해외 바이어를 발굴 · 매칭하고 상담과 미팅까지 연결합니다.

SNS Marketing
SNS 채널 마케팅

플랫폼별 콘텐츠 기획 · 채널 운영 · 광고 집행까지 국가와 타깃에 맞게 운영합니다.

LinkedIn	Facebook	YouTube	Instagram	TikTok	Shopee	Amazon	Naver
B2B	Global	Video	Visual	Short-form	Commerce	Commerce	Marketing

Influencer Marketing
인플루언서 마케팅

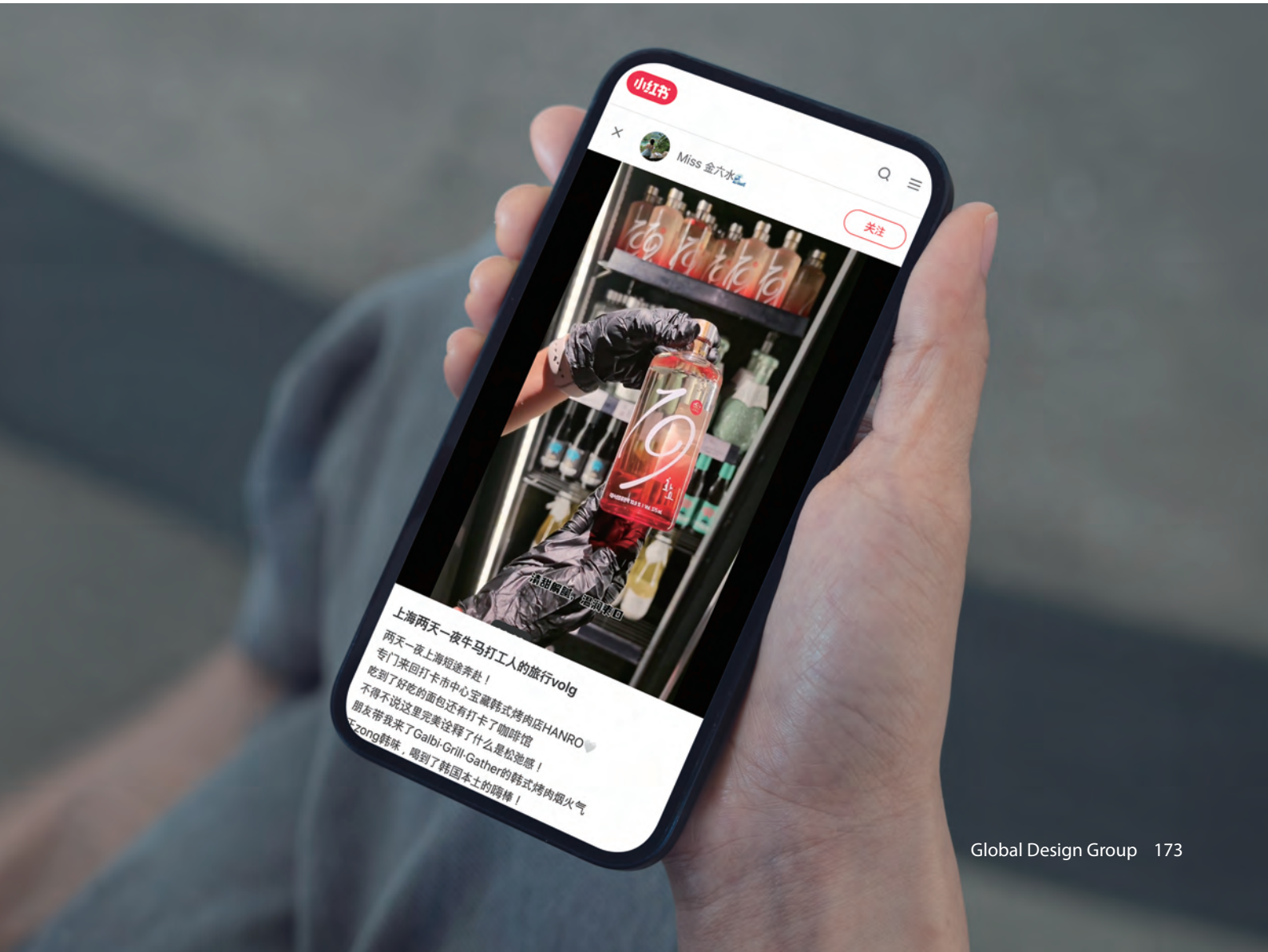
현지 인플루언서를 섭외하고 캠페인 기획부터 성과 리포트까지 관리합니다.

Google Ads
구글 광고

검색 · 디스플레이 · 유튜브 광고를 집행하고 전환율 중심으로 최적화합니다.

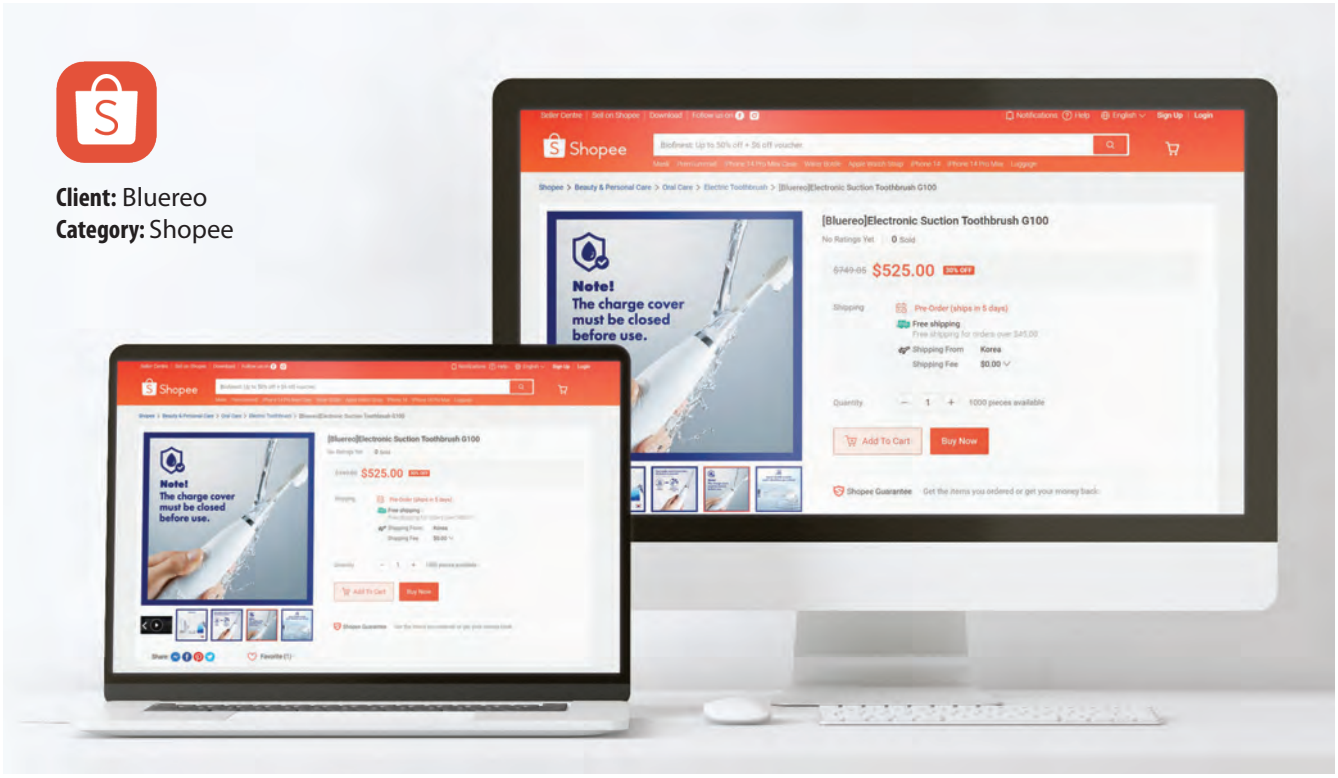


Client: 화요
Category: 샤오홍슈 마케팅





Client: KIM'S TOOLS
Category: Amazon CPC



Client: Bluereo
Category: Shopee

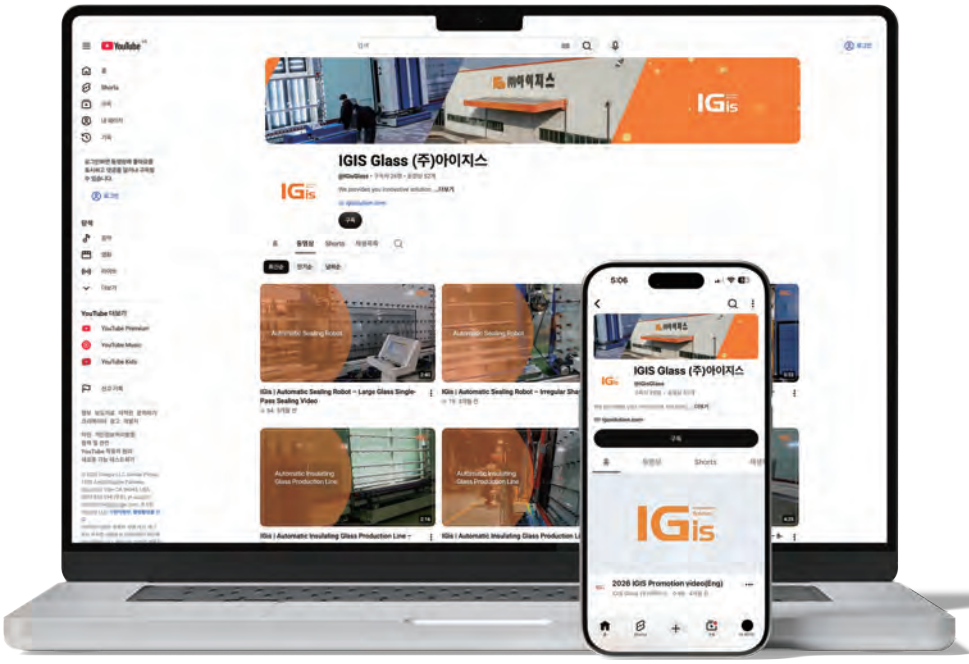


Project: Clotoy Viral Marketing
Category: Blog, Youtube, SNS, Cafe





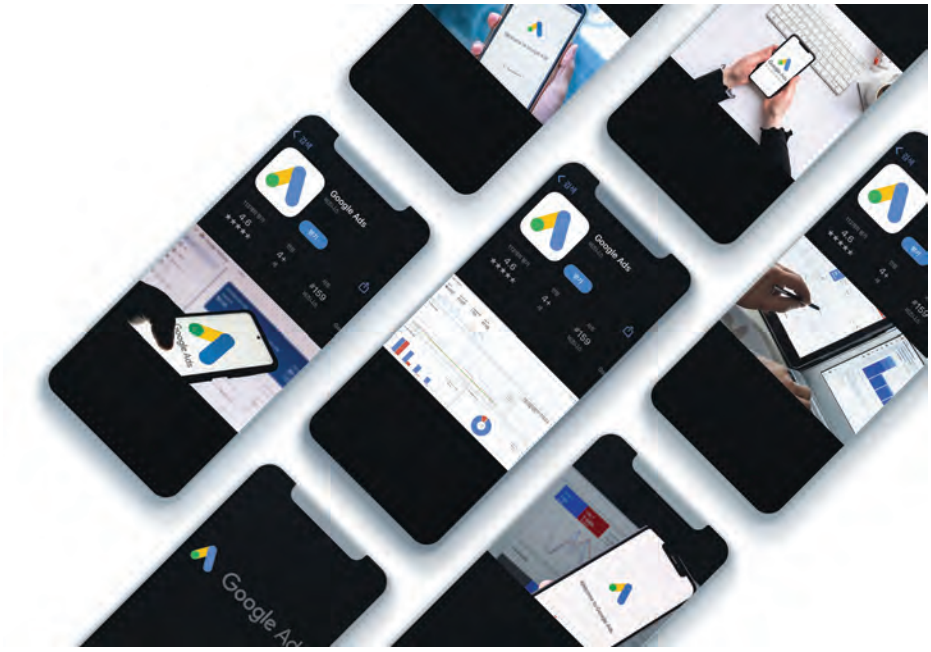
Client: Nanoom Energy
Category: Instagram



Client: 아이지스
Category: Youtube



Client: SC Commerce
Category: NAVER Keyword Ads



Client: Carima
Category: Google Ads



Client: Mixsoon
Category: Live Commerce



Client: Busan International Liquor Fair
Category: Exhibition Broadcast

Global Trade

바이어 발굴부터 수출까지,
성공적인 해외 진출을 위한 단 하나의 파트너



YOU DREAM, WE DESIGN.

SUPERBEE
GLOBAL DESIGN
GROUP

superbee
Global Design Group



Head Office / Studio

T. +82 2 574 8777 **E.** superbee@superbee.co.kr
OFFICE 서울특별시 송파구 충민로 10 가든파이브툴 9층 S15호
STUDIO 서울시 강남구 학동로6길 30 지하1층

www.superbee.co.kr